

Total



The image above is an example of a 'plain standardised pack' based on Australian legislation passed two years ago (Source: ASH, 2012). Thinking about the packaging above, to what extent would you support or oppose the following? Requiring tobacco to be sold in plain standardised packaging with the product name in standard lettering

| | |
|----------------------------|------|
| Unweighted base | 1064 |
| All Scotland Adults | 1064 |
| Strongly support | 40% |
| Tend to support | 24% |
| Neither support nor oppose | 21% |
| Tend to oppose | 7% |
| Strongly oppose | 4% |
| Don't know | 4% |
| Net: Support | 64% |
| Net: Oppose | 11% |