

YouGov / CBI Survey Results

Sample Size: 415 CBI Members

Fieldwork: 13th June - 30th July 2013

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

How much influence do you think that the UK currently has on EU policies that affect your business?

	Base	E	F	G	H	I	J	K	L
Base	415	83	75	36	123	64	1	158	223
Significant influence	18%	20% *	20% *	19% *	13%	19% *	- **	20%	16%
Some influence	54%	51% *	45% *	47% *	57%	66% FK*	100% **	48%	58%
Not very much influence	24%	27% *	27% *	31% *	28% I	14% *	- **	27% I	24%
No influence	3%	1% *	5% *	3% *	2%	2% *	- **	3%	2%
Don't know	1%	1% *	3% L*	- *	-	- *	- **	2% L	-

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

How much influence do you think that the UK government will have in the future on the development of EU policies that affect your business if it remains in a member of the EU?

Base	415	83	75	36	123	64	1	158	223
Significant influence	19%	18%	19%	17%	15%	23%	100%	18%	18%
		*	*	*		*	**		
Some influence	55%	51%	55%	58%	55%	59%	-	53%	57%
		*	*	*		*	**		
Not very much influence	22%	25%	19%	22%	26%	14%	-	22%	22%
		*	*	*		*	**		
No influence	3%	4%	5%	3%	3%	2%	-	4%	3%
		*	*	*		*	**		
Don't know	1%	2%	3%	-	-	2%	-	3%	0%
		*	*	*		*	**		

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the EU, what impact do you think this would have on the UK's ability to influence the policies that affect your business?

Base	415	83	75	36	123	64	1	158	223
Very positive	3%	1%	7%	3%	1%	-	-	4%	1%
		*	HIL*	*		*	**		
Positive	13%	11%	12%	17%	17%	5%	-	11%	13%
		*	*	I*	I	*	**		
No impact	16%	13%	19%	22%	17%	9%	-	16%	16%
		*	*	*		*	**		
Negative	28%	33%	31%	25%	27%	30%	-	32%	27%
		*	*	*		*	**		
Very negative	37%	37%	27%	33%	37%	50%	100%	32%	40%
		*	*	*		FK*	**		F
Don't know	4%	0	5%	-	-	6%	-	5%	2%
		HL*	*	*		*	**	HL	
Net: Positive	15%	12%	19%	19%	18%	5%	-	15%	14%
		*	I*	I*	I	*	**	I	I
Net: Negative	65%	70%	57%	58%	64%	80%	100%	64%	68%
		*	*	*		FGHK*	**		

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

On balance how would you describe the current impact of the UK's membership of the EU on your business?

Base	415	83	76	36	123	65	1	159	224
Very positive	18%	17% *	21% *	8% *	17%	22% *	100% **	19%	17%
Positive	53%	48% *	47% *	58% *	56%	63% K*	- **	48%	58% K
No impact	16%	18% *	14% *	19% *	16%	9% *	- **	16%	15%
Negative	12%	16% *	13% *	14% *	11%	6% *	- **	14%	10%
Very negative	1%	1% *	3% L*	- *	-	- *	- **	2% L	-
Don't know	0%	- *	1% *	- *	-	- *	- **	1%	-
Net: Positive	71%	65% *	68% *	67% *	73%	85% EFGK*	100% **	67%	75%
Net: Negative	13%	17% I*	16% *	14% *	11%	6% *	- **	16% I	10%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

From the perspective of your company, how would you assess the overall impact on your business of the following EU policies? The ability to buy and sell products inside EU markets without taxes and tariffs on trade flows

Base	408	83	76	36	123	65	1	159	224
Very positive	32%	33% *	36% *	25% *	33%	29% *	- **	34%	30%
Positive	44%	37% *	43% *	47% *	43%	51% *	100% **	40%	46%
No impact	17%	18% *	14% *	22% *	21%	12% *	- **	16%	19%
Negative	1%	- *	- *	3% K*	1%	- *	- **	-	1%
Very negative	0%	1% *	1% *	- *	-	- *	- **	1%	-
Don't know	1%	4% L*	0 *	- *	-	- *	- **	3% L	-
Not applicable	2%	6% FH*	- *	3% *	1%	5% *	- **	3%	2%
N/A	2%	1% *	4% *	- *	2%	3% *	- **	3%	2%
Net: Positive	76%	70% *	79% *	72% *	76%	80% *	100% **	74%	76%
Net: Negative	1%	1% *	1% *	3% *	1%	- *	- **	1%	1%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

From the perspective of your company, how would you assess the overall impact on your business of the following EU policies? The ability to buy and sell products in markets outside the EU without taxes and tariffs on trade flows as a result of trade agreements

Base	408	83	76	36	123	65	1	159	224
Very positive	17%	18% *	20% *	14% *	15%	18% *	- **	19%	16%
Positive	41%	34% *	39% *	33% *	41%	52% EK*	- **	36%	43%
No impact	30%	31% *	29% *	44% I*	35% I	18% *	100% **	30%	32% I
Negative	1%	4% L*	- *	- *	1%	- *	- **	2%	0%
Very negative	1%	1% *	1% *	- *	1%	- *	- **	1%	0%
Don't know	2%	4% *	3% *	- *	2%	3% *	- **	3%	2%
Not applicable	4%	6% F*	- *	6% F*	3%	5% *	- **	3%	4%
N/A	3%	2% *	8% L*	3% *	2%	3% *	- **	5%	3%
Net: Positive	58%	52% *	59% *	47% *	56%	71% EGK*	- **	55%	59%
Net: Negative	2%	5% L*	1% *	- *	2%	- *	- **	3%	1%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

From the perspective of your company, how would you assess the overall impact on your business of the following EU policies? The attempt to create similar health and safety standards across the EU

Base	408	83	76	36	123	65	1	159	224
Very positive	7%	5% *	5% *	8% *	8%	6% *	- **	5%	8%
Positive	32%	24% *	29% *	33% *	33%	45% EK*	- **	26%	36% EK
No impact	33%	33% *	41% *	36% *	30%	28% *	100% **	36%	30%
Negative	19%	20% *	17% *	17% *	21%	14% *	- **	19%	18%
Very negative	4%	6% *	3% *	6% *	4%	2% *	- **	4%	4%
Don't know	3%	4% *	1% *	- *	3%	5% *	- **	3%	3%
Not applicable	2%	6% HL*	3% *	- *	1%	2% *	- **	4% L	1%
N/A	1%	2% L*	1% *	- *	-	- *	- **	2% L	-
Net: Positive	39%	29% *	34% *	42% *	41%	51% EFK*	- **	31%	44% EK
Net: Negative	22%	27% *	20% *	22% *	25%	15% *	- **	23%	22%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

From the perspective of your company, how would you assess the overall impact on your business of the following EU policies? The attempt to create common product standards across the EU

Base	408	83	76	36	123	65	1	159	224
Very positive	14%	17% *	13% *	17% *	15%	11% *	- **	15%	14%
Positive	38%	31% *	39% *	33% *	33%	52% EHK*	100% **	35%	39%
No impact	27%	25% *	26% *	31% *	34%	22% *	- **	26%	30%
Negative	13%	13% *	13% *	17% *	12%	9% *	- **	13%	12%
Very negative	3%	5% *	3% *	- *	3%	2% *	- **	4%	2%
Don't know	1%	2% L*	- *	- *	-	- *	- **	2%	-
Not applicable	2%	4% *	1% *	3% *	2%	- *	- **	3%	1%
N/A	2%	2% *	3% *	- *	1%	2% *	- **	3%	1%
Net: Positive	52%	48% *	53% *	50% *	48%	63% H*	100% **	50%	53%
Net: Negative	15%	18% *	16% *	17% *	15%	11% *	- **	17%	14%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

From the perspective of your company, how would you assess the overall impact on your business of the following EU policies? The attempt to create similar employment rights across the EU in areas such as working hours

Base	408	83	76	36	123	65	1	159	224
Very positive	5%	6% *	1% *	11% F*	4%	6% *	- **	4%	6%
Positive	17%	14% *	20% *	11% *	16%	23% *	100% **	17%	17%
No impact	25%	28% *	20% *	31% *	24%	28% *	- **	24%	26%
Negative	39%	33% *	43% *	39% *	40%	34% *	- **	38%	38%
Very negative	10%	7% *	13% *	8% *	14%	6% *	- **	10%	11%
Don't know	2%	5% L*	- *	- *	2%	2% *	- **	3%	1%
Not applicable	1%	5% L*	- *	- *	1%	2% *	- **	3%	1%
N/A	1%	2% L*	1% *	- *	-	- *	- **	2% L	-
Net: Positive	22%	20% *	21% *	22% *	20%	29% *	100% **	21%	23%
Net: Negative	49%	40% *	57% E*	47% *	54%	40% *	- **	48%	49%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

From the perspective of your company, how would you assess the overall impact on your business of the following EU policies? The development of European-wide sector specific legislation

Base	408	83	76	36	123	65	1	159	224
Very positive	9%	11% *	5% *	14% *	9%	6% *	- **	8%	9%
Positive	35%	34% *	34% *	36% *	27%	51% EFHKL*	100% **	34%	35%
No impact	18%	16% *	22% *	17% *	21%	14% *	- **	19%	18%
Negative	27%	22% *	30% I*	17% *	35% EGI	15% *	- **	26%	26%
Very negative	6%	6% *	3% *	14% FK*	6%	6% *	- **	4%	7%
Don't know	3%	6% HL*	- *	- *	-	- *	- **	4% L	-
Not applicable	1%	2% *	1% *	3% *	-	- *	- **	2%	0%
N/A	2%	4% *	3% *	- *	2%	3% *	- **	3%	2%
Net: Positive	44%	45% *	39% *	50% *	36%	57% FHK*	100% **	42%	44%
Net: Negative	32%	28% *	33% *	31% *	41% I	22% *	- **	30%	33%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

From the perspective of your company, how would you assess the overall impact on your business of the following EU policies? The ability for your company to recruit and transfer staff from across the EU

Base	408	83	76	36	123	65	1	159	224
Very positive	20%	17% *	11% *	17% *	23% F	32% EFK*	100% **	14%	25% FK
Positive	43%	24% *	45% E*	53% EK*	44% E	55% EK*	- **	34%	49% EK
No impact	28%	37% IL*	38% IL*	28% I*	28% I	11% *	- **	38% IL	23% I
Negative	1%	1% *	1% *	- *	1% *	- *	- **	1%	0%
Very negative	0%	1% *	1% *	- *	- *	- *	- **	1%	-
Don't know	1%	1% *	- *	- *	- *	- *	- **	1%	-
Not applicable	3%	12% FGHIL*	- *	- *	1% *	2% *	- **	6% FHL	1% L
N/A	3%	6% IL*	4% *	- *	2% *	- *	- **	5% L	1%
Net: Positive	63%	41% *	55% *	69% EK*	67% EK	88% EFGHKL*	100% **	48%	73% EFK
Net: Negative	1%	2% *	3% *	- *	1% *	- *	- **	3%	0%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

From the perspective of your company, how would you assess the overall impact on your business of the following EU policies? 'Access to EU funding streams (e.g. sector specific aid, EIB funds, research assistance)'

Base	408	83	76	36	123	65	1	159	224
Very positive	14%	10% *	11% *	17% *	21% EK	12% *	100% **	10%	18% K
Positive	34%	34% *	25% *	19% *	35% FGK*	45% FGK*	- **	30%	35%
No impact	40%	40% *	57% EHIL*	47% *	34%	31% *	- **	48% HIL	35%
Negative	2%	1% *	1% *	3% *	3%	- *	- **	1%	2%
Very negative	0%	1% *	- *	- *	-	- *	- **	1%	-
Don't know	2%	4% *	1% *	- *	3%	- *	- **	3%	2%
Not applicable	4%	7% H*	1% *	11% FH*	1%	6% H*	- **	4%	4%
N/A	4%	4% *	4% *	3% *	2%	6% *	- **	4%	4%
Net: Positive	49%	43% *	36% *	36% *	56% FGK	57% FGK*	100% **	40%	53% FK
Net: Negative	2%	2% *	1% *	3% *	3%	- *	- **	2%	2%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

From the perspective of your company, how would you assess the overall impact on your business of the following EU policies? The ability to invest in other EU states without restrictions

Base	408	83	76	36	123	65	1	159	224
Very positive	14%	17% *	11% *	8% *	12%	22% *	- **	14%	14%
Positive	38%	31% *	29% *	17% *	41% G	57% EFGHKL*	- **	30%	42% GK
No impact	34%	29% *	47% EIL*	42% I*	37% I	17% *	100% **	38% I	32% I
Negative	1%	1% *	1% *	3% *	-	- *	- **	1%	0%
Very negative	0%	1% *	- *	3% *	-	- *	- **	1%	0%
Don't know	2%	5% L*	- *	- *	-	- *	- **	3%	-
Not applicable	6%	10% I*	3% *	22% FHIKL*	6%	2% *	- **	6%	7%
N/A	5%	6% *	9% *	3% *	4%	3% *	- **	8%	4%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be on your company in the following areas? Your access to trade in EU markets

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	1%	2%	1%	-	-	2%	-	2%	0%
		*	*	*		*	**		
Slight positive impact	2%	4%	3%	-	2%	-	-	3%	1%
		*	*	*		*	**		
No impact	25%	24%	26%	33%	28%	18%	-	25%	26%
		*	*	*		*	**		
Slight negative impact	33%	29%	34%	25%	35%	35%	100%	31%	33%
		*	*	*		*	**		
Significant negative impact	34%	35%	32%	39%	30%	40%	-	33%	34%
		*	*	*		*	**		
Don't know	2%	2%	-	-	3%	3%	-	1%	3%
		*	*	*		*	**		
Not applicable	1%	4%	1%	3%	1%	-	-	3%	1%
		*	*	*		*	**		
N/A	1%	-	3%	-	2%	2%	-	1%	1%
		*	*	*		*	**		
Net: Positive	3%	6%	4%	-	2%	2%	-	5%	1%
		L*	*	*		*	**	L	
Net: Negative	67%	64%	66%	64%	65%	75%	100%	65%	68%
		*	*	*		*	**		

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be on your company in the following areas? Your access to trade in markets outside the EU

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	1%	2%	1%	-	-	2%	-	2%	0%
		*	*	*		*	**		
Slight positive impact	6%	8%	4%	8%	5%	5%	-	6%	5%
		*	*	*		*	**		
No impact	50%	51%	55%	53%	57%	37%	-	53%	50%
		*	I*	*	I	*	**	I	
Slight negative impact	22%	19%	18%	19%	21%	34%	100%	19%	25%
		*	*	*		EFK*	**		
Significant negative impact	12%	8%	9%	14%	13%	15%	-	9%	14%
		*	*	*		*	**		
Don't know	3%	6%	5%	-	1%	5%	-	6%	2%
		H*	*	*		*	**	HL	
Not applicable	2%	4%	1%	6%	1%	2%	-	3%	2%
		*	*	*		*	**		
N/A	2%	1%	5%	-	2%	2%	-	3%	2%
		*	*	*		*	**		
Net: Positive	7%	11%	5%	8%	5%	6%	-	8%	6%
		*	*	*		*	**		
Net: Negative	35%	28%	28%	33%	34%	49%	100%	28%	38%
		*	*	*		EFHK*	**		K

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be on your company in the following areas? The overall regulatory burden on your business

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	10%	10%	12%	11%	13%	5%	-	11%	10%
		*	*	*		*	**		
Slight positive impact	42%	42%	43%	44%	42%	37%	-	43%	41%
		*	*	*		*	**		
No impact	23%	23%	24%	28%	25%	17%	100%	23%	23%
		*	*	*		*	**		
Slight negative impact	11%	10%	7%	6%	12%	20%	-	8%	13%
		*	*	*		FK*	**		
Significant negative impact	9%	8%	8%	8%	6%	15%	-	8%	9%
		*	*	*		H*	**		
Don't know	3%	6%	3%	-	1%	6%	-	4%	2%
		H*	*	*		H*	**		
Not applicable	0%	-	1%	-	-	-	-	1%	-
		*	*	*		*	**		
N/A	1%	1%	3%	3%	1%	-	-	2%	1%
		*	*	*		*	**		
Net: Positive	52%	52%	55%	56%	55%	42%	-	53%	51%
		*	*	*		*	**		
Net: Negative	20%	18%	14%	14%	18%	35%	-	16%	22%
		*	*	*		EFGHKL*	**		

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be on your company in the following areas? Your access to skilled workers

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	1%	2%	-	-	2%	2%	-	1%	1%
		*	*	*		*	**		
Slight positive impact	2%	1%	3%	-	4%	-	-	2%	2%
		*	*	*		*	**		
No impact	46%	57%	57%	36%	45%	28%	-	57%	38%
		GIL*	GIL*	*	I	*	**	GHIL	
Slight negative impact	31%	13%	30%	44%	33%	45%	-	21%	38%
		*	E*	EK*	EK	EK*	**		EK
Significant negative impact	16%	17%	8%	19%	16%	23%	100%	13%	19%
		*	*	*		F*	**		F
Don't know	1%	4%	-	-	1%	2%	-	2%	1%
		*	*	*		*	**		
Not applicable	1%	4%	-	-	-	2%	-	2%	0%
		HL*	*	*		*	**		
N/A	1%	2%	3%	-	-	-	-	3%	-
		L*	L*	*		*	**	L	
Net: Positive	3%	4%	3%	-	6%	2%	-	3%	4%
		*	*	*		*	**		
Net: Negative	47%	30%	38%	64%	49%	68%	100%	34%	57%
		*	*	EFK*	EK	EFHK*	**		EFK

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be on your company in the following areas? 'Your access to grants, government assistance, programmes and funding'

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	1%	1% *	- *	- *	1%	- *	- **	1%	0%
Slight positive impact	4%	2% *	3% *	3% *	6%	6% *	- **	3%	5%
No impact	44%	51% I*	54% IL*	44% *	42%	34% *	- **	52% IL	40%
Slight negative impact	22%	17% *	18% *	31% *	24%	25% *	- **	18%	25%
Significant negative impact	19%	18% *	18% *	14% *	23%	17% *	100% **	18%	20%
Don't know	3%	2% *	- *	- *	3%	5% *	- **	1%	3%
Not applicable	3%	5% H*	- *	6% FH*	-	9% FHK*	- **	3%	4% H
N/A	4%	4% *	7% *	3% *	2%	5% *	- **	5%	3%
Net: Positive	5%	4% *	3% *	3% *	7%	6% *	- **	3%	6%
Net: Negative	41%	35% *	37% *	44% *	46%	42% *	100% **	36%	45%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be on your company in the following areas? Your ability to attract inwards investment from companies based in the EU

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	1%	1% *	- *	- *	1%	- *	- **	1%	0%
Slight positive impact	1%	1% *	- *	- *	1%	5% K*	- **	1%	2%
No impact	40%	35% *	43% I*	42% *	49% I	25% *	- **	39% I	41% I
Slight negative impact	24%	22% *	20% *	25% *	22%	34% K*	100% **	21%	26%
Significant negative impact	18%	23% *	14% *	11% *	20%	17% *	- **	19%	17%
Don't know	2%	4% *	1% *	- *	1%	5% *	- **	3%	2%
Not applicable	8%	11% H*	9% *	19% HL*	3%	9% *	- **	10% H	8%
N/A	5%	4% *	12% HL*	3% *	4%	6% *	- **	8%	4%
Net: Positive	2%	2% *	- *	- *	2%	5% *	- **	1%	2%
Net: Negative	42%	45% *	34% *	36% *	41%	51% F*	100% **	40%	43%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be on your company in the following areas? Your ability to attract inwards investment from companies based outside the EU

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	1%	2% *	- *	- *	1%	2% *	- **	1%	1%
Slight positive impact	4%	4% *	4% *	6% *	2%	6% *	- **	4%	4%
No impact	46%	41% *	49% *	47% *	57% EIK	29% *	- **	45% 	47%
Slight negative impact	18%	19% *	16% *	8% *	17%	26% G*	100% **	18%	18%
Significant negative impact	14%	13% *	11% *	14% *	13%	17% *	- **	12%	14%
Don't know	3%	6% F*	- *	- *	2%	5% *	- **	3%	2%
Not applicable	9%	11% *	9% *	19% HL*	4%	11% *	- **	10%	8%
N/A	6%	4% *	12% L*	6% *	5%	5% *	- **	8%	5%
Net: Positive	5%	6% *	4% *	6% *	2%	8% *	- **	5%	4%
Net: Negative	32%	33% *	26% *	22% *	30%	43% FG*	100% **	30%	33%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be on your company in the following areas? The overall competitiveness of your business

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	2%	1% *	4% *	- *	2%	3% *	- **	3%	2%
Slight positive impact	12%	18% *	8% *	17% *	12%	6% *	- **	13%	11%
No impact	27%	30% *	32% *	31% *	28% 	14% *	- **	31% 	24%
Slight negative impact	36%	30% *	36% *	33% *	37%	49% EK*	- **	33%	40%
Significant negative impact	19%	16% *	18% *	17% *	18%	23% *	100% **	17%	19%
Don't know	2%	4% *	1% *	3% *	2%	3% *	- **	3%	3%
Not applicable	1%	1% *	- *	- *	-	2% *	- **	1%	0%
N/A	1%	- *	1% *	- *	1%	- *	- **	1%	0%
Net: Positive	15%	19% *	12% *	17% *	15%	9% *	- **	16%	13%
Net: Negative	55%	46% *	54% *	50% *	54%	72% EFGHK*	100% **	50%	59% E

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK left the EU, how do you think this would impact upon employment levels in your company in the UK?

Base	404	83	76	36	123	65	1	159	224
Very negative impact	8%	11%	7%	11%	7%	5%	-	9%	7%
		*	*	*		*	**		
Negative impact	34%	23%	37%	31%	34%	51%	100%	30%	38%
		*	*	*		EHK*	**		E
No impact	49%	57%	50%	50%	52%	35%	-	53%	47%
		I*	*	*	I	*	**	I	
Positive impact	4%	4%	3%	6%	5%	2%	-	3%	4%
		*	*	*		*	**		
Very positive impact	1%	1%	3%	-	1%	-	-	2%	0%
		*	*	*		*	**		
Don't know	4%	5%	1%	3%	1%	8%	-	3%	3%
		*	*	*		H*	**		
Net: Negative Impact	42%	34%	43%	42%	41%	55%	100%	38%	46%
		*	*	*		EK*	**		
Net: Positive Impact	5%	5%	5%	6%	6%	2%	-	5%	4%
		*	*	*		*	**		

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

Q8. If the UK were to leave the European Union what would be the impact on your company's investment intentions in the UK?

Base	403	83	76	36	123	65	1	159	224
Significant increase in the likelihood of investment	1%	1% *	3% *	3% *	-	- *	- **	2%	0%
Slight increase in the likelihood of investment	5%	8% *	4% *	6% *	6%	5% *	- **	6%	5%
No impact on in the likelihood of investment	51%	47% *	63% EHIL*	58% *	49%	45% *	100% **	55%	49%
Slight decrease in the likelihood of investment	22%	22% *	18% *	17% *	23%	26% *	- **	20%	23%
Significant decrease in the likelihood of investment	14%	16% *	12% *	14% *	13%	14% *	- **	14%	13%
Don't know	7%	6% F*	- *	3% *	10% FK	11% FK*	- **	3%	9% FK
Net: Increase	6%	10% *	7% *	8% *	6%	5% *	- **	8%	6%
Net: Decrease	35%	37% *	30% *	31% *	36%	40% *	- **	34%	36%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be for the UK as a whole in the following areas? Level of foreign direct investment in the UK

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	1%	4% HL*	- *	3% *	-	- *	- **	2%	0%
Slight positive impact	7%	10% *	8% *	8% *	7%	5% *	- **	9%	7%
No impact	10%	11% *	8% *	11% *	13%	6% *	- **	9%	11%
Slight negative impact	34%	28% *	33% *	33% *	35%	35% *	100% **	30%	35%
Significant negative impact	41%	40% *	47% *	42% *	37%	51% *	- **	43%	42%
Don't know	5%	8% *	3% *	3% *	7%	3% *	- **	6%	5%
N/A	1%	- *	1% *	- *	1%	- *	- **	1%	0%
Net: POsitive Impact	9%	13% *	8% *	11% *	7%	5% *	- **	11%	7%
Net: Negative Impact	75%	67% *	80% *	75% *	72%	86% EHK*	100% **	74%	76%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be for the UK as a whole in the following areas? The UK's international competitiveness

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	4%	7%	4%	3%	4%	2%	-	6%	3%
		*	*	*		*	**		
Slight positive impact	19%	24%	18%	19%	18%	17%	-	21%	18%
		*	*	*		*	**		
No impact	15%	10%	26%	11%	13%	17%	-	18%	14%
		*	EHL*	*		*	**		
Slight negative impact	30%	29%	26%	39%	28%	26%	100%	28%	29%
		*	*	*		*	**		
Significant negative impact	29%	27%	24%	28%	33%	38%	-	25%	33%
		*	*	*		K*	**		
Don't know	2%	2%	1%	-	3%	-	-	2%	2%
		*	*	*		*	**		
N/A	1%	1%	-	-	1%	-	-	1%	0%
		*	*	*		*	**		
Net: POsitive Impact	23%	31%	22%	22%	22%	18%	-	27%	21%
		*	*	*		*	**		
Net: Negative Impact	59%	55%	50%	67%	61%	65%	100%	53%	63%
		*	*	*		*	**		FK

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be for the UK as a whole in the following areas? Access to EU markets

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	1%	2% L*	1% *	- *	- *	- *	- **	2% L	-
Slight positive impact	0%	- *	1% *	- *	- *	- *	- **	1% *	-
No impact	11%	11% *	11% *	14% *	14% *	6% *	- **	11% *	12% *
Slight negative impact	37%	37% *	33% *	36% *	37% *	40% *	100% **	35% *	38% *
Significant negative impact	49%	45% *	54% *	50% *	48% *	54% *	- **	49% *	50% *
Don't know	1%	5% L*	- *	- *	1% *	- *	- **	3% *	0% *
N/A	0%	- *	- *	- *	1% *	- *	- **	- *	0% *
Net: POsitive Impact	1%	2% L*	3% L*	- *	- *	- *	- **	3% L	-
Net: Negative Impact	86%	82% *	87% *	86% *	85% *	94% E*	100% **	84% *	88% *

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be for the UK as a whole in the following areas? Access to non-EU markets

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	1%	1%	1%	-	-	-	-	1%	-
		*	*	*		*	**		
Slight positive impact	13%	16%	9%	17%	12%	14%	-	13%	13%
		*	*	*		*	**		
No impact	40%	41%	46%	42%	39%	34%	-	43%	38%
		*	*	*		*	**		
Slight negative impact	28%	27%	24%	25%	33%	28%	100%	25%	30%
		*	*	*		*	**		
Significant negative impact	14%	10%	14%	17%	11%	23%	-	12%	15%
		*	*	*		EHK*	**		
Don't know	3%	6%	1%	-	4%	2%	-	4%	3%
		*	*	*		*	**		
N/A	1%	-	4%	-	2%	-	-	2%	1%
		*	*	*		*	**		
Net: POsitive Impact	13%	17%	11%	17%	12%	14%	-	14%	13%
		*	*	*		*	**		
Net: Negative Impact	42%	36%	38%	42%	43%	51%	100%	37%	45%
		*	*	*		*	**		

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be for the UK as a whole in the following areas? Ability to participate in EU supply chains

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	1%	2% L*	- *	- *	-	- *	- **	1%	-
Slight positive impact	0%	- *	1% *	- *	-	- *	- **	1%	-
No impact	14%	16% *	12% *	19% *	16%	8% *	- **	14%	14%
Slight negative impact	44%	37% *	47% *	47% *	46%	40% *	100% **	42%	45%
Significant negative impact	38%	39% *	37% *	33% *	34%	51% H*	- **	38%	39%
Don't know	2%	6% L*	1% *	- *	2%	2% *	- **	4%	1%
N/A	1%	- *	1% *	- *	2%	- *	- **	1%	1%
Net: POsitive Impact	1%	2% L*	1% *	- *	-	- *	- **	2% L	-
Net: Negative Impact	82%	76% *	84% *	81% *	80%	91% EK*	100% **	80%	83%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If the UK were to leave the European Union, what do you believe the impact would be for the UK as a whole in the following areas? Ability to participate in non-EU supply chains

Base	403	83	76	36	123	65	1	159	224
Significant positive impact	1%	1%	1%	-	1%	-	-	1%	0%
		*	*	*		*	**		
Slight positive impact	10%	11%	5%	14%	13%	6%	-	8%	11%
		*	*	*		*	**		
No impact	42%	42%	43%	47%	41%	38%	-	43%	41%
		*	*	*		*	**		
Slight negative impact	31%	30%	32%	28%	28%	32%	100%	31%	29%
		*	*	*		*	**		
Significant negative impact	12%	8%	12%	11%	11%	20%	-	10%	13%
		*	*	*		EK*	**		
Don't know	4%	7%	4%	-	5%	3%	-	6%	4%
		*	*	*		*	**		
N/A	1%	-	3%	-	2%	-	-	1%	1%
		*	*	*		*	**		
Net: POsitive Impact	11%	12%	7%	14%	14%	6%	-	9%	12%
		*	*	*		*	**		
Net: Negative Impact	42%	39%	43%	39%	39%	52%	100%	41%	43%
		*	*	*		*	**		

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

If there was a referendum tomorrow, what result would be in the best interest of your business?

Base	406	84	76	36	125	65	1	160	226
The UK staying in the EU	78%	74% *	80% *	75% *	74%	86% *	100% **	77%	78%
The UK leaving the EU	10%	13% *	9% *	14% *	10%	5% *	- **	11%	9%
Don't know	12%	13% *	11% *	11% *	15%	9% *	- **	12%	13%

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

Thinking as a business, which of the following areas, if any, do you think the government should prioritise for ref

	Base	403	83	76	36	123	65	1	159	224
Ensuring that all countries in the EU implement the rules evenly to create a level playing field in the single market	39%	45%	36%	50%	37%	32%	-	40%	38%	
		*	*	*	*	*	**			
Ensuring the Single Market is completed in new areas such as services or digital commerce	14%	20%	9%	8%	10%	28%	-	15%	15%	
		FH*	*	*		FGHKL*	**			
Repatriating the responsibility for making the rules in key areas to ensure the UK has control	33%	39%	47%	25%	31%	22%	-	43%	27%	
		I*	GHIL*	*	*	*	**	HIL		
Ensuring that the UK government itself does not 'gold plate' EU legislation (making regulations tougher in the UK than in other EU countries)	46%	35%	42%	61%	50%	48%	100%	38%	51%	
		*	*	EK*	E	*	**		EK	
Establishing a new balance between members of the Eurozone and members who are outside it, such as the UK	12%	13%	13%	3%	11%	12%	-	13%	10%	
		*	*	*	*	*	**			
Negotiating Free Trade Agreements with non-EU countries such as Japan and the United States	30%	27%	29%	28%	35%	28%	-	28%	32%	
		*	*	*	*	*	**			
Driving through structural reforms to increase competitiveness of the EU as a whole	36%	36%	33%	28%	33%	55%	100%	35%	38%	
		*	*	*		EFGHKL*	**			
Working with the EU to reduce the amount of regulation that businesses have to comply with	39%	37%	41%	47%	37%	40%	-	39%	40%	
		*	*	*	*	*	**			
Increasing scrutiny of the EU by national parliament's like Westminster	6%	8%	8%	8%	7%	3%	-	8%	6%	
		*	*	*	*	*	**			
Reforming the EU budget, for example to spend more on R&D and less on the Common Agricultural Policy	34%	30%	36%	39%	39%	28%	100%	33%	36%	
		*	*	*	*	*	**			
Other	4%	8%	7%	-	5%	-	-	8%	3%	
		IL*	I*	*	*	*	**	IL		
None of these	1%	1%	-	-	2%	2%	-	1%	2%	
		*	*	*	*	*	**			

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

Q13. How many people are employed in your organisation in the UK?

Base	387	84	76	36	125	65	1	160	226
0-49	22%	100%	-	-	-	-	-	53%	-
		FGHIKL*	*	*		*	**	FGHIL	
50-249	20%	-	100%	-	-	-	-	48%	-
		*	EGHIKL*	*		*	**	EGHIL	
250-499	9%	-	-	100%	-	-	-	-	16%
		*	*	EFHIKL*		*	**		EFHIK
500-4,999	32%	-	-	-	100%	-	-	-	55%
		*	*	*	EFGIKL	*	**		EFGIK
5,000+	17%	-	-	-	-	100%	-	-	29%
		*	*	*		EFGHKL*	**		EFGHK
DK	0%	-	-	-	-	-	100%	-	-
		*	*	*		*	**		
Net: Small	41%	100%	100%	-	-	-	-	100%	-
		GHIL*	GHIL*	*		*	**	GHIL	
Net: large	58%	-	-	100%	100%	100%	-	-	100%
		*	*	EFK*	EFK	EFK*	**		EFK

Total	How many people are employed in your organisation in the UK?							
	0-49	50-249	250-499	500-4,999	5,000+	DK	SME	large
A	E	F	G	H	I	J	K	L

What is your organisation's annual turnover in the UK?

Base	387	84	76	36	125	65	1	160	226
Up to £5 million	22%	86%	17%	3%	-	-	-	53%	0%
		FGHIKL*	GHIL*	*		*	**	FGHIL	
£5 million - £10 million	7%	10%	22%	6%	-	-	-	16%	1%
		HIL*	EGHIL*	HL*		*	**	HIL	
£10 million - £100 million	23%	4%	54%	56%	20%	2%	-	28%	20%
		*	EHIKL*	EHIKL*	EI	*	**	EI	EI
£100 million - £500 million	23%	-	5%	28%	54%	12%	100%	3%	38%
		*	E*	EFK*	EFGIKL	EK*	**		EFIK
Over £500 million	24%	-	1%	8%	26%	86%	-	1%	40%
		*	*	EK*	EFGK	EFGHKL*	**		EFGHK
DK	1%	1%	-	-	1%	-	-	1%	0%
		*	*	*		*	**		

Methodological note

This was a survey of members of the CBI.

A list of members was given to YouGov by the CBI. All were invited to complete the survey, both by sending a letter and a paper questionnaire to their business address and by sending an online link to the survey by email.

To maximise the response rate the survey was left open for completion for a period of six weeks (from 13th June to 30th July 2013). During that time non-respondents were sent two reminder emails and contacted by telephone to encourage their participation.

The final number of responses was 415.