

YouGov / Queen Mary University of London Survey Results

Sample Size: 1042 London Adults Fieldwork: 24th - 28th March 2017

EU Ref 2016 Vote in 2015 GE Voting Intention Gender Social Grade Inner/Outer Age Inner Outer UKIP Male Female 18-24 25-49 50-64 65+ Total Con Lab UKIP Remain Leave Con Lab ABC1 C2DE Dem Dem London London 1042 98 68 499 62 66 509 238 292 335 533 120 566 212 144 615 427 341 701 279 350 599 696 516 346 % % % % %

Weighted	Sample	
Unweighted	Sample	

	15-19 April	24-28 March																				
HEADLINE VOTING INTENTION:	'16	'17																				
Westminster [Weighted by likelihood to vote, excluding those who would not vote or don't know]																						
Con	30	34	100	0	0	0	23	51	80	6	7	26	35	33	15	27	39	57	36	30	24	38
Lab	46	37	0	100	0	0	48	20	6	75	15	8	35	40	61	41	30	24	35	42	41	36
Lib Dem	7	14	0	0	100	0	22	4	9	13	66	0	15	14	15	17	13	7	16	11	20	12
UKIP	13	9	0	0	0	100	0	21	3	3	3	63	10	7	0	8	11	11	5	14	6	10
Other	5	6	0	0	0	0	7	3	2	3	8	3	5	6	8	7	7	1	7	3	9	5
Other Parties Voting Intention [Weighted by likelihood to vote, excluding those who would not vote or don't know]			•			•		,	•			'	-		•			•		•		
Green	4	5	0	0	0	0	6	3	2	2	7	2	4	6	6	6	7	0	7	3	8	4
BNP	0	0	0	0	0	0	0	0	0	1	0	0	0	0	3	0	0	0	0	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	0	1	2	1	0	0	1	0	1	1	0	0	1



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Fieldwork: 24th - 28th March 2017			V	otina	Intenti	on	EU Ref 2016		V	ote in	2015 G	Ε	Ge	ender		Ag	ae		Social	Grade	Inner/	Outer
		Tatal		ГŤ	Lib					l .	Lib				40.04		Ĭ	CE.			Inner	Outer
		Total	Con		Dem	UKIP	Remain	Leave			Dem			Female				65+	ABC1		London	London
Weighted S			238		98	68	499	335		350		66	509	533	120	566		144	615	427	341	701
Unweighted S	sample	1042	241	276 %	%	65 %	516 %	322	250 %	325	74 %	69 %	443 %	599 %	108	546 %	243	145	697 %	345	346 %	696 %
	15-19	24-28	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
	April	March																				
If there were a general election held to marrow	'16	'17																				
If there were a general election held tomorrow, which party would you vote for?																						
Conservative	21	23	100	0	0	0	18	39	66	5	6	23	25	21	9	18	29	47	26	18	16	26
Labour	33	28	0	100	0	0	38	17	7	57	12	8	28	28	35	30	23	22	27	29	28	28
Liberal Democrat	5	9	0	0	100	0	16	3	7	10	51	0	10	9	9	10	10	6	11	6	12	8
UK Independence Party (UKIP) Some other party	9 4	7 5	0	0 0	0	100 0	0 6	18 3	2	3 4	3 8	56 3	9 5	4 5	1 7	6 5	9 6	9	5 6	9 3	4 7	8 4
Would not vote	7	9	0	0	0	0	3	5	3	2	3	1	8	9	13	10	6	3	8	9	, 11	7
Don't know	20	20	0	0	0	0	19	15	13	21	17	9	15	25	26	21	19	13	17	24	23	19
And which of these parties would you vote for?																						
[This question was only asked to those who selected 'some other party'; n=52]																						
Green	75	79	0	0	0	0	88	77	100	55	86	52	66	92	60	78	100	0	87	60	79	79
British National Party (BNP)	7	7	0	0	0	0	0	0	0	29	0	0	14	0	40	0	0	0	0	25	16	0
Respect Some other party	0 13	0 7	0	0 0	0 0	0 0	0 5	0 10	0	0 0	0 14	0 48	0 15	0 0	0	0 11	0 0	0 100	0 11	0 0	0 0	0 14
Don't know	13 5	6	0	0	0	0	7	13	0	16	0	40 0	4	8	0	11	0	0	2	16	5	7
	Ū	_			-	_	1										_	- 1				
On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a General Election tomorrow?																						
0 - Certain NOT to vote	8	8	1	2	1	0	2	4	3	3	0	0	7	9	13	9	6	2	8	9	9	7
1	2	1	0	0	0	0	0	1	0	0	0	0	1	1	0	1	1	1	1	1	0	1
2	1	2	0	1	1	2	0	2	1	0	0	0	2	1	3	2	0	2	1	2	2	2
3	1 2	2 3	1	2 2	0 1	4 0	1 2	2 1	1 3	0 2	2 0	5 1	2 4	2 1	4 6	3 3	1 1	0	2 2	2 4	1 3	2 2 2
5	6	7	3	4	1	11	5	5	1	6	4	8	7	8	9	9	4	2	6	9	8	7
6	3	3	1	2	0	4	3	2	4	2	0	0	2	4	2	3	3	2	2	4	3	3 6
7	5	6	4	7	2	7	8	4	5	8	5	2	4	7	5	6	5	6	6	5	5	6
8	6	7	9	10	5	4	6	8	6	7	6	8	6	7	7	6	7	8	5	9	7	7 10
9 10 - Absolutely certain to vote	10 55	10 53	9 71	15 55	12 78	9 59	11 61	10 62	8 68	13 59	17 65	6 70	10 54	9 51	10 41	10 48	10 62	7 69	12 54	6 50	9 51	10 54



Sample Size: 1042 London Adults Fieldwork: 24th - 28th March 2017

			\	oting/	Intenti	on	EU Ref	2016	٧	ote in	2015 GE		Ge	ender		Αç	ge		Socia	Grade	Inner	/Outer
		Total		Lab	Lib Dem	UKIP	Remain	Leave			Lib Dem	UKIP	Male	Female	18-24				ABC1	C2DE	Inner London	Outer London
	Weighted Sample	1042	238	292	98	68	499	335	279	350	62	66	509	533	120	566	212	144	615	427	341	701
	Unweighted Sample	1042	241	276	111	65	516	322	250	325	74	69	443	599	108	546	243	145	697	345	346	696
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think that Theresa May is doing badly as Prime Minister?	g well or																					
·	Very well	10	33	3	4	10	7	19	23	5	3	19	13	8	4	9	12	19	11	10	4	13
	Fairly well	36	56	28	26	49	31	50	54	27	42	51	35	37	30	33	37	53	34	40	36	36
1	TOTAL WELL	46	89	31	30	59	38	69	77	32	45	70	48	45	34	42	49	72	45	50	40	49
	Fairly badly	20	4	26	39	13	26	11	12	26	24	14	21	19	23	22	18	10	22	16	21	19
	Very badly	17	1	29	27	13	23	8	3	24	20	7	20	14	13	20	15	10	19	13	22	14
Te	OTAL BADLY	37	5	55	66	26	49	19	15	50	44	21	41	33	36	42	33	20	41	29	43	33
	Don't know	17	5	14	4	16	13	11	8	17	11	10	12	22	30	16	18	7	14	21	17	17
Do you think Jeremy Corbyn is doing as leader of the Labour party?	·		-				i		•					-							-	
	Very well	3	2	8	0	5	3	3	2	5	1	1	4	3	2	4	2	4	3	4	4	3
	Fairly well	15	6	31	9	9	15	12	7	20	10	8	14	16	18	16	12	10	14	16	16	14
1	TOTAL WELL	18	. 8	39	9	14	18	15	9	25	11	9	18	19	20	20	14	14	17	20	20	17
	Fairly badly	24	17	29	28	19	26	20	19	29	28	19	24	23	21	25	22	23	24	22	23	24
	Very badly	38	63	17	60	55	40	49	55	31	49	59	45	31	21	34	48	51	43	31	37	38
Te	OTAL BADLY	62	80	46	88	74	66	69	74	60	77	78	69	54	42	59	70	74	67	53	60	62
	Don't know	20	11	16	3	13	15	15	16	15	12	13	12	28	38	20	16	12	16	27	20	20
Do you think that Tim Farron is doing as leader of the Liberal Democrats?	well or badly		_									_		_							_	
	Very well	3	1	5	13	2	5	1	3	4	6	0	3	3	3	3	4	4	4	2	3	3
	Fairly well	18	12	17	60	8	27	9	13	26	44	6	21	16	14	20	16	19	22	13	18	18
	TOTAL WELL	21	13	22	73	10	32	10	16	30	50	6	24	19	17	23	20	23	26	15	21	21
	Fairly badly	16	21	18	12	7	18	14	19	15	16	12	20	11	24	14	14	15	18	12	21	13
	Very badly	13	23	7	0	48	5	27	17	8	3	40	18	8	7	11	16	20	13	12	11	14
To	OTAL BADLY	29	44	25	12	55	23	41	36	23	19	52	38	19	31	25	30	35	31	24	32	27
	Don't know	50	43	53	14	36	45	48	48	47	31	42	38	62	53	52	50	42	43	61	47	52



Sample Size: 1042 London Adults Fieldwork: 24th - 28th March 2017

	Voting Intention			EU Ref	16 Vote in 2015 GE				Ge	ender	Age				Social	Grade	Inner	/Outer			
	Total	Con	Lab	Lib Dem	UKIP	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London
Weighted Sample	1042	238	292	98	68	499	335	279	350	62	66	509	533	120	566	212	144	615	427	341	701
Unweighted Sample	1042	241	276	111	65	516	322	250	325	74	69	443	599	108	546	243	145	697	345	346	696
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think that Paul Nuttall is doing well or																					
badly as leader of UKIP? Very well	1	Ιı	1	3	1	l 1	1 I	1	1	1	3	1	1	l 1	1	1	1	l 1	1	2	1
Fairly well	7	7	6	0	39	3	13	6	4	0	35	8	5	7	7	5	9	5	9	6	7
TOTAL WELL	8	8	7	3	40	4	14	7	5	1	38	9	6	8	8	6	10	6	10	8	8
Fairly badly	13	19	10	15	23	12	17	17	13	16	16	16	11	11	13	16	13	13	13	14	12
Very badly	29	27	37	55	8	40	20	25	39	35	15	36	23	27	29	33	27	37	18	31	28
TOTAL BADLY	42	46	47	70	31	52	37	42	52	51	31	52	34	38	42	49	40	50	31	45	40
Don't know	50	46	45	28	28	44	48	51	43	48	32	39	61	53	51	46	49	44	59	48	51
Do you think that Boris Johnson is doing well or badly as Foreign Secretary?		1										ı .									
Very well	4	12	2	1	9	3	7	9	2	0	12	6	3	4	3	4	8	4	4	3	5
Fairly well	23	51	16	16	32	17	37	38	16	20	34	25	21	13	20	26	42	22	24	17	26
TOTAL WELL	27	63	18	17	41	20	44	47	18	20	46	31	24	17	23	30	50	26	28	20	31
Fairly badly	22	12	28	41	20	29	13	17	29	30	14	23	20	24	23	20	18	24	18	23	21
Very badly	19	4	30	30	8	27	8	7	28	19	7	23	15	15	22	20	10	23	13	27	16
TOTAL BADLY	41	16	58	71	28	56	21 34	24	57	49	21	46	35	39	45 32	40	28	47	31	50	37
Don't know	32	20	23	12	31	24	34	29	25	31	33	23	40	44	32	30	22	26	40	31	32
Do you think that Caroline Lucas is doing well or badly as co-leader of the Green Party?						_								_				_		_	
Very well	5	1	8	12	0	8	2	2	8	4	0	6	4	2	6	4	6	7	2	8	4
Fairly well	21	11	28	46	12	28	13	12	29	42	12	24	17	26	20	21	16	22	19	25	18
TOTAL WELL	26	12	36	58	12	36	15	14	37	46	12	30	21	28	26	25	22	29	21	33	22
Fairly badly	7	12	8	6	14	6	10	9	6	8	15	9	6	5	7	9	9	8	6	6	8
Very badly	6	10	3	1	22	3	11	9	4	2	15	10	2	2	6	6	8	7	5	6	6
TOTAL BADLY	13	22	11	7	36	9	21	18	10	10	30	19	8	7	13	15	17	15	11	12	14
Don't know	61	66	53	35	53	54	64	69	53	44	57	51	71	64	61	60	62	57	68	55	64



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badly as Mayor of London?

		٧	oting	Intenti	on	EU Ref	EU Ref 2016			2015 G	E	Ge	ender		Ą	ge		Social	Grade	Inner/	Outer
	Total	Con	Lab	Lib Dem	UKIP	Remain	Leave	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London
Weighted Sample	1042	238	292	98	68	499	335	279	350	62	66	509	533	120	566	212	144	615	427	341	701
Unweighted Sample	1042	241	276	111	65	516	322	250	325	74	69	443	599	108	546	243	145	697	345	346	696
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that Sadiq Khan is doing well or

,	Very well	17	6	27	42	2	27	6	10	28	17	6	16	18	21	19	13	10	19	14	24	14
	Fairly well	41	41	50	47	8	50	29	42	45	63	16	40	42	39	38	45	47	44	37	39	42
	TOTAL WELL	58	47	77	89	10	77	35	52	73	80	22	56	60	60	57	58	57	63	51	63	56
	Fairly badly	12	18	10	3	32	5	22	12	10	8	28	15	9	11	11	13	17	12	13	10	13
	Very badly	11	20	3	3	46	4	23	16	5	5	35	15	7	2	12	11	14	10	11	7	12
	TOTAL BADLY	23	38	13	6	78	9	45	28	15	13	63	30	16	13	23	24	31	22	24	17	25
	Don't know	19	15	10	5	13	13	19	19	13	7	14	14	24	27	20	17	12	15	25	19	19

In the previous question you said you thought Sadiq Khan was doing well as London mayor, why is that?

[This question was only asked to those who thought Sadiq Khan was doing well as Mayor; n=632] (see Tab 1)

In the previous question you said you thought Sadiq Khan was doing badly as London mayor, why is that?

[This question was only asked to those who thought Sadiq Khan was doing badly as Mayor; n=227] (see Tab 2)



YouGov Weighting Data

In addition to weighting by age, education, social class and ethnicity (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by political attention and Vote in May 2015.

Headline voting Intention data was additionally weighted by how likely respondents said they were to vote, and whether they voted at the General Election.

Unweighted no. Weighted no.

	Criweighted no.	vvoiginou
Age by Education		
Men Over 65	78	64
Men 50-64 High education	40	33
Men 50-64 Mid education	48	41
Men 50-64 Low education	29	30
Men 25-50 High education	108	146
Men 25-50 Mid education	71	87
Men 25-50 Low education	26	50
Men Under 25 High education	16	16
Men Under 25 Mid & Low education	27	43
Women Over 65	67	80
Women 50-64 High education	38	31
Women 50-64 Mid education	52	46
Women 50-64 Low education	36	31
Women 25-50 High education	189	146
Women 25-50 Mid education	105	88
Women 25-50 Low education	47	49
Women Under 25 High education	18	18
Women Under 25 Mid & Low education	47	44
Political Attention		
Low (0-2)	133	199
Medium (3-7)	620	635
High (8-10)	289	208
EU Referendum Vote		
Remain	516	499
Leave	322	335
Don't Know / Did Not Vote	204	208
Social Grade		
AB	355	272
C1	342	344
C2	130	156
DE	215	271
2015 Vote		
Conservative	250	279
Labour	325	350
Lib Dem	74	62
UKIP	69	66
Green	50	39
Other	12	6
Dont know / Didnt vote	262	240
Ethnicity Ethnicity	202	
White	709	652
Indian	88	72
Pakistani and Bangladeshi	34	48
Pakistani and bangiadesin Black	79	120
Other and Mixed	117	134
Refused	14	16
Relused	14	10

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For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk