

YouGov / The Sun Survey Results

Sample Size: 1782 GB Adults
Fieldwork: 9th - 10th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales
Weighted Sample	1782	489	507	119	195	513	458	342	864	918	212	451	609	510	1016	766	228	579	381	438	155	1627
Unweighted Sample	1782	531	511	121	189	559	460	371	891	891	96	406	639	641	1106	676	168	652	379	476	107	1675
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	33	100	0	0	0	76	7	13	33	33	25	32	29	42	37	28	36	42	32	29	15	35
Lab	35	0	100	0	0	6	77	34	34	37	39	39	39	26	33	37	41	27	38	44	30	36
Lib Dem	8	0	0	100	0	2	2	26	7	9	10	10	6	8	8	8	7	10	6	6	8	8
UKIP	13	0	0	0	100	13	7	10	15	11	6	6	16	18	10	18	10	14	18	14	4	14
Other	10	0	0	0	0	2	8	17	11	10	20	13	10	6	11	9	7	7	7	7	42	7

Other Parties Voting Intention

Green	5	0	0	0	0	1	3	12	5	5	9	8	4	3	7	3	4	7	4	5	2	5
SNP/ PCY	4	0	0	0	0	1	4	4	5	4	9	5	5	3	4	5	1	0	1	1	40	1
BNP	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	0	1	0	1	1	0	1	2	0	1	0	0	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	5	1	0	1	0	0	2	2	5	5	8	8	4	2	4	6	9	3	6	5	3	5
1	1	0	0	0	0	0	0	0	0	2	2	1	1	0	1	1	2	1	1	1	1	1
2	1	0	0	1	1	0	0	0	1	1	1	1	1	1	1	1	0	1	1	1	0	1
3	1	1	1	0	1	1	1	1	1	1	0	2	1	1	1	1	1	1	2	1	0	1
4	1	0	2	3	2	0	2	0	1	1	5	1	1	0	0	2	2	1	2	2	0	1
5	3	1	1	3	2	2	2	2	2	4	7	5	2	1	4	2	3	2	5	4	0	3
6	2	2	1	2	3	2	1	2	2	3	5	4	1	0	2	3	0	3	3	2	1	2
7	3	3	3	3	4	1	2	3	4	2	6	3	3	2	3	4	5	4	1	3	3	3
8	6	6	5	4	6	5	4	6	5	6	9	6	5	5	6	6	6	7	6	5	2	6
9	10	12	11	11	4	10	9	12	10	9	13	11	8	9	11	8	9	11	9	9	5	10
10 - Absolutely certain to vote	67	74	76	71	78	79	76	71	68	67	44	56	74	80	68	66	63	66	65	68	85	66

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Unweighted Sample	1782	531	511	121	189	559	460	371	891	891	96	406	639	641	1106	676	168	652	379	476	107	1675
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	33	100	0	0	0	76	7	14	33	33	25	33	29	43	37	28	36	42	32	29	15	35
Lab	35	0	100	0	0	7	75	34	33	36	40	39	39	25	33	37	40	26	37	44	29	35
Lib Dem	8	0	0	100	0	2	3	26	7	9	9	10	7	8	8	8	9	10	6	6	8	8
UKIP	13	0	0	0	100	13	7	9	15	11	8	6	16	18	10	17	9	15	18	13	5	14
Other	10	0	0	0	0	2	8	17	11	10	19	12	10	6	11	9	7	7	7	7	42	7

Other Parties Voting Intention

Green	5	0	0	0	0	1	3	12	5	5	9	8	4	3	6	3	4	7	4	5	2	6
SNP/ PCY	4	0	0	0	0	1	4	4	5	4	8	4	5	3	4	5	1	0	1	1	40	1
BNP	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	0	1	0	1	1	0	1	1	0	1	0	0	1

Non Voters

Would Not Vote	6	0	0	0	0	1	2	2	5	6	9	8	6	2	4	7	7	5	7	6	4	6
Don't know	12	0	0	0	0	9	8	18	7	17	8	15	13	10	11	13	14	8	17	14	6	13

Do you approve or disapprove of the Government's record to date?

		April 8-9		April 9-10																			
Approve	38	37	90	7	43	31	78	12	29	43	32	27	36	33	48	43	31	33	43	36	36	33	38
Disapprove	48	48	3	85	37	57	14	77	58	48	49	48	44	56	43	44	54	48	44	50	49	61	47
Don't know	14	14	7	8	20	12	8	10	13	9	19	24	20	10	9	13	15	19	13	14	15	7	15

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	46	107
Male 25 to 39	221	225
Male 40 to 59	341	301
Male 60 +	283	232
Female 18 to 24	50	105
Female 25 to 39	185	226
Female 40 to 59	298	308
Female 60 +	358	278
Region		
North England	476	438
Midlands	297	292
East	211	171
London	168	228
South England	441	408
Wales	82	89
Scotland	107	155
Social Grade		
AB	587	499
C1	519	517
C2	310	374
DE	366	392
Newspaper Type		
Express / Mail	265	253
Sun / Star	229	358
Mirror / Record	144	157
Guardian / Independent	99	78
FT / Times / Telegraph	172	143
Other Paper	197	205
No Paper	676	588
Voting Intention in Jan/Feb 2015		
Conservative	508	467
Labour	485	478
Liberal Democrat	105	102
UKIP	206	210
SNP/Plaid Cymru	54	62
Other	112	116
None/ DK	312	347

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk