

# YouGov / The Sun Survey Results

Sample Size: 1898 GB Adults  
Fieldwork: 29th - 30th April 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1898</b>	461	547	141	216	576	449	381	921	977	226	480	649	543	1082	816	243	617	406	467	165	
Unweighted Sample	1898	444	544	124	263	584	462	368	951	947	106	391	796	605	1222	676	188	587	405	455	263	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

Excluding Don't knows and Wouldn't votes

Con	31	100	0	0	0	72	7	12	31	31	22	29	27	39	37	23	37	40	29	23	19
Lab	37	0	100	0	0	6	79	34	36	37	45	41	40	27	33	42	38	26	39	50	32
Lib Dem	9	0	0	100	0	0	3	36	10	8	12	12	9	8	11	7	13	10	7	9	11
Other	23	0	0	0	100	22	11	19	22	23	21	18	24	26	19	28	13	25	25	18	38

## Other Parties Voting Intention

UKIP	15	0	0	0	100	19	7	8	15	14	8	9	15	20	12	19	8	18	18	14	7
SNP / PCY	4	0	0	0	0	0	3	3	4	3	5	5	4	2	3	4	0	1	3	1	27
Green	3	0	0	0	0	1	1	6	2	4	6	3	2	3	3	3	3	4	2	3	2
BNP	1	0	0	0	0	0	0	1	0	1	0	1	1	0	0	1	1	1	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	1	0	0	0	0	1	0	1	1	1	3	0	1	1	1	1	1	1	0	1	1

## Non Voters

Would Not Vote	8	0	0	0	0	3	1	1	7	9	20	11	5	5	6	11	3	10	7	10	4
Don't know	14	0	0	0	0	13	7	15	7	19	19	15	12	11	14	12	10	14	16	13	11

## Do you approve or disapprove of the Government's record to date?

	April 28-29	April 29-30																				
Approve	30	32	84	7	38	19	62	10	28	34	31	15	34	29	41	39	23	34	38	34	25	23
Disapprove	52	53	8	87	39	69	25	79	61	55	51	54	50	58	50	48	60	51	46	53	60	64
Don't know	17	15	8	6	23	12	13	11	12	11	18	31	16	12	9	13	17	15	16	13	14	13

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	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1898</b>	461	547	141	216	576	449	381	921	977	226	480	649	543	1082	816	243	617	406	467	165	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 15-16	April 29-30																				
<b>Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?</b>																						
Strongly support	4	3	7	1	13	2	4	1	7	5	2	4	4	3	4	5	2	4	4	5	1	4
Tend to support	26	25	52	7	55	10	37	14	32	25	24	15	27	25	26	29	19	31	28	23	20	19
<b>TOTAL SUPPORT</b>	<b>30</b>	<b>28</b>	<b>59</b>	<b>8</b>	<b>68</b>	<b>12</b>	<b>41</b>	<b>15</b>	<b>39</b>	<b>30</b>	<b>26</b>	<b>19</b>	<b>31</b>	<b>28</b>	<b>30</b>	<b>34</b>	<b>21</b>	<b>35</b>	<b>32</b>	<b>28</b>	<b>21</b>	<b>23</b>
Tend to oppose	31	30	28	34	16	34	31	27	28	30	29	34	30	30	27	30	29	28	30	31	25	39
Strongly oppose	27	30	10	53	8	44	20	50	27	33	27	21	20	33	38	25	36	27	24	30	38	32
<b>TOTAL OPPOSE</b>	<b>58</b>	<b>60</b>	<b>38</b>	<b>87</b>	<b>24</b>	<b>78</b>	<b>51</b>	<b>77</b>	<b>55</b>	<b>63</b>	<b>56</b>	<b>55</b>	<b>50</b>	<b>63</b>	<b>65</b>	<b>55</b>	<b>65</b>	<b>55</b>	<b>54</b>	<b>61</b>	<b>63</b>	<b>71</b>
Don't know	13	12	3	5	7	11	7	8	5	7	17	25	19	9	5	11	14	9	14	11	15	7

	April 15-16	April 29-30																				
<b>Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?</b>																						
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	40	40	16	66	37	35	22	63	47	44	36	27	37	47	39	39	41	29	36	44	46	42
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without	30	30	49	14	31	42	47	16	26	27	32	21	29	27	37	31	28	35	27	31	27	34
Neither - I am not aware of significant cuts to services in my area	20	19	30	11	19	14	24	14	15	19	20	26	20	16	21	20	19	26	23	15	17	18
Don't know	10	11	4	8	13	8	7	8	12	11	12	26	14	10	4	10	13	10	14	10	11	6

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	41	114
Male 25 to 39	183	239
Male 40 to 59	408	321
Male 60 +	319	247
Female 18 to 24	65	112
Female 25 to 39	208	241
Female 40 to 59	388	328
Female 60 +	286	296
<b>Region</b>		
North England	455	467
Midlands	281	311
East	159	182
London	188	243
South England	428	435
Wales	124	95
Scotland	263	165
<b>Social Grade</b>		
AB	714	531
C1	508	550
C2	292	399
DE	384	418
<b>Newspaper Type</b>		
Express / Mail	415	304
Sun / Star	204	446
Mirror / Record	145	190
Guardian / Independent	135	85
FT / Times / Telegraph	138	180
Other Paper	290	218
No Paper	571	475
<b>Political Party Identification</b>		
Labour	614	607
Conservative	516	531
Liberal Democrat	156	209
SNP/Plaid Cymru	73	32
Others	133	44
None/ DK	406	475

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)