YouGov / Sunday Times Survey Results



Sample Size: 1998 GB Adults Fieldwork: 3rd - 4th April 2014

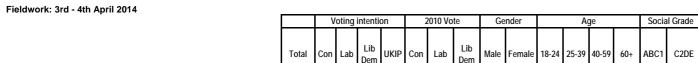
Fieldwork: 3rd - 4th April 2014		V	oting i	ntentio	on	2	2010 Vo	te	Ge	nder		Ad	je		Socia	l Grade
															П	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	e 1998	538	607	135	182	607	507	417	969	1029	238	506	683	571	1139	859
Unweighted Samp	e 1998	492	626	126	206	550	525	428	969	1029	220	434	817	527	1269	729
Headline Voting Intention [Excluding Don't knows and Wouldn't votes]	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Con	34	100	0	0	0	77	5	12	34	35	31	30	33	41	39	27
Lab	39	0	100	0	0	6	84	36	38	39	44	45	39	32	36	42
Lib Dem	9	0	0	100	0	2	1	33	8	9	9	7	8	10	10	7
Other	19	0	0	0	100	15	10	19	20	17	16	18	20	18	15	24
Other Parties Voting Intention	40	١.	^	^	400	1 45	_	40	40	40		_	4.4	40		45
UKIP SNP / PCY	12 3	0	0	0	100	15 0	5 2	10 2	13 3	10 3	7 6	9 2	14 3	13 4	9	15 4
Green	2	0	0	0	0	0	2	5	2	3	3	6	1	0	2	3
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Respect	Ö	0	0	0	0	0	1	0	0	1	0	1	1	0	0	0
Other	1	0	0	0	0	0	1	2	1	0	0	1	1	1	1	1
Non Voters		-				-			-							
Would Not Vote	7	0	0	0	0	2	2	4	6	8	12	12	6	3	6	9
Don't know	14	0	0	0	0	11	9	18	9	18	22	13	14	12	12	17
Apri 2-3	April 3-4															
Do you approve or disapprove of the Government's	3-4															
record to date?																
Approve 32	33	83	8	43	20	63	12	26	37	29	31	35	31	34	39	25
Disapprove 54	52	6	85	38	68	21	80	61	53	51	37	51	57	53	46	59
Don't know 14	15	10	7	19	11	16	8	13	10	20	32	14	12	13	15	16
Mar	April															
27-2i																
If there was a referendum on Britain's membership of the European Union, how would you vote?	3-4															
I would vote for Britain to remain a member of the European Union	42	39	59	71	7	31	54	57	47	38	48	47	39	40	49	33
I would vote for Britain to leave the European Union 36	37	43	30	13	87	51	31	27	39	35	22	29	40	46	33	43
I would not vote 5	5	2	2	1	2	2	2	2	4	6	9	9	3	1	4	6
Don't know 16	16	16	10	15	4	16	13	14	11	21	21	14	18	12	14	19

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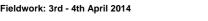
Sample Size: 1998 GB Adults Fieldwork: 3rd - 4th April 2014

Part	•				Region				Housing Status	i	
Headline Voting Intention Excluding Don't knows and Wouldn't votes Con 34 35 41 33 31 19 40 15 28 35 42 41 41 46 26 19 40 40 41 41 46 26 49 40 40 41 41 46 26 49 40 40 41 41 46 26 49 40 40 41 46 46 46 46 46 46 46		Total	London			North	Scotland	Buying on a	authority/ Belongs to a	private	
Neadline Voting Intention Facility Neadline Voting Intention	Weighted Sam		256	649	428	492	174	1003	186	219	63
Headline Voting Intention	Unweighted Sam										
Con		%	%	%	%	%	%	%	%	%	%
Con											
Lab		•	I 05		00	0.4	40	1 40	4.5	-00	0.5
Lib Dem Other											
Other Parties Voting Intention UKIP 12 9 15 12 11 5 14 13 12 7 SNP / PCY 3 1 0 2 0 30 2 6 2 7 Green 2 2 3 2 2 2 1 1 1 5 1 1 1 5 3 BNP 0 0 0 0 0 0 0 1 1 1 0 0 0 0 Respect 0 0 0 0 0 1 1 1 0 0 0 0 Respect 1 0 0 1 1 1 0 0 0 0 1 0 0 Other 1 0 0 1 1 1 0 0 0 0 0 Non Voters Would Not Vote Don't know 14 11 14 16 14 11 14 15 14 10 12 33 April 2-3 34 Do you approve or disapprove of the Government's record to date? Approve 32 33 34 38 32 30 22 37 16 31 26 Don't know 14 15 17 17 15 14 13 13 11 10 37 If there was a referendum on Britain's membership of the European Union, how would you vote? I would vote for Britain to remain a member of the European Union I would vote for Britain to leave the European Union I would not vote of 5 5 4 7 3 4 3 3 3 4 3 3 3 4 3 3 3 4 3 3 3 3											
Common								-			
UKIP 12 9 15 12 11 5 14 13 12 7		19	1 13	19	17	10	30	10	۷1	22	17
SNP / PCY 3		12	9	15	12	11	5	14	13	12	7
Sepect September Sepect Sepect September											
BNP 0 0 0 0 0 0 1 1 1 0 0											
Non Voters 1 0 1 1 1 1 0 0 0 2 0	BNP	0	0	0		0	1	1	0	0	
Non Voters Would Not Vote Don't know April 2-3 3-4 11 14 16 14 11 14 16 14 11 14 10 12 33 34 38 32 30 22 37 16 31 26 27 27 28 38 27 29 39 40 41 24 41 46 26 19 18 26 19 10 10 10 10 10 10 10	Respect	0	0	0	1	1	0	0	1	0	0
Mould Not Vote Don't know	Other	1	0	1	1	1	1	0	0	2	0
Do you approve or disapprove of the Government's record to date? April 2-3 34 April 3-4 Apri	Non Voters		-					-			
April 2-3 April 3-4 April 2-3 April 3-4 April 2-3 April 3-4 April 2-3 April 2-3 April 3-4 April 2-3 Aprove or disapprove of the Government's record to date?	Would Not Vote										
Approve 32 33 34 38 32 30 22 37 16 31 26	Ap	ril April	11	14	16	14	11	14	10	12	33
Approve 32 33 34 38 32 30 22 37 16 31 26 59 38 50 45 53 56 65 49 74 59 38 50 45 51 17 17 15 14 13 13 11 10 37 59 38 50 65 65 65 65 65 65 65 65 65 65 65 65 65	Do you approve or disapprove of the Government's										
Disapprove 54 52 50 45 53 56 65 49 74 59 38 11 10 37 Mar 27-28 3-4 If there was a referendum on Britain's membership of the European Union, how would you vote? I would vote for Britain to remain a member of the European Union I would not vote 5 5 4 7 3 4 3 3 3 7 4 13	record to date?										
Don't know 14 15 17 17 15 14 13 13 11 10 37	Approve 3		34	38	32	30	22	37	16	31	26
If there was a referendum on Britain's membership of the European Union, how would you vote? I would vote for Britain to remain a member of the European Union I would vote for Britain to leave the European Union I would not vote I would not vo									74		
If there was a referendum on Britain's membership of the European Union, how would you vote? I would vote for Britain to remain a member of the European Union I would vote for Britain to leave the European Union I would not vote 5 5 4 7 3 4 3 3 7 4 13	Don't know 1	4 15	17	17	15	14	13	13	11	10	37
If there was a referendum on Britain's membership of the European Union, how would you vote? I would vote for Britain to remain a member of the European Union I would vote for Britain to leave the European Union I would not vote 5 5 4 7 3 4 3 3 7 4 13											
the European Union, how would you vote? I would vote for Britain to remain a member of the European Union I would vote for Britain to leave the European Union I would not vote											
European Union 42 42 53 39 40 40 54 41 27 54 36 1 would vote for Britain to leave the European Union 36 37 29 39 40 41 24 41 46 26 19 1 would not vote 5 5 4 7 3 4 3 3 7 4 13	·										
I would vote for Britain to leave the European Union 36 37 29 39 40 41 24 41 46 26 19 I would not vote 5 5 4 7 3 4 3 3 7 4 13		2 42	53	39	40	40	54	41	27	54	36
	· ·	6 37	29	39	40	41	24	41	46	26	19
Don't know 16 16 14 15 17 15 18 15 20 16 32	I would not vote	5	4	7	3	4	3	3	7	4	13
	Don't know 1	16	14	15	17	15	18	15	20	16	32



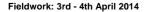


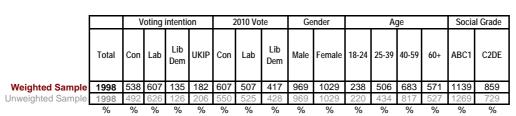
		Total	Con	Lab	Dem	UKIP	Con	Lab	Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sa		1998	538	607	135	182	607	507	417	969	1029	238	506	683	571	1139	859
Unweighted Sa	ample	1998	492	626	126	206	550	525	428	969	1029	220	434	817	527	1269	729
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Mar	April															
	27-28	3-4															
Do you think that David Cameron is doing well or badly as Prime Minister?																	
Very well	7	6	19	2	2	1	14	2	2	7	5	4	7	5	7	8	4
Fairly well	, 35	35	74	12	48	32	61	14	31	35	35	34	32	35	38	39	30
TOTAL WELL	42	41	93	14	50	33	75	16	33	42	40	38	39	40	45	47	34
Fairly badly	28	28	5	40	30	32	16	38	35	27	29	28	30	28	26	28	28
Very badly	23	23	0	43	13	31	4	43	26	26	20	14	22	25	25	18	30
TOTAL BADLY	51	51	5	83	43	63	20	81	61	53	49	42	52	53	51	46	58
Don't know	7	8	2	2	8	3	5	3	7	6	11	21	9	7	4	8	9
Do you think Ed Miliband is doing well or badly as leader of the Labour party?							-										
Very well	4	4	0	11	1	0	1	9	2	4	3	2	4	4	3	3	5
Fairly well	25	23	7	50	23	9	9	45	22	22	23	23	23	22	23	21	25
TOTAL WELL	29	27	7	61	24	9	10	54	24	26	26	25	27	26	26	24	30
Fairly badly	34	33	39	27	48	25	33	29	44	32	34	28	32	34	34	35	30
Very badly	28	28	47	6	22	57	48	11	20	33	23	19	26	29	32	30	25
TOTAL BADLY	62	61	86	33	70	82	81	40	64	65	57	47	58	63	66	65	55
Don't know	10	13	6	6	6	8	9	6	13	8	17	27	15	11	7	11	15
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																	
Very well	2	2	3	2	5	0	2	1	2	2	1	3	2	1	2	2	1
Fairly well	20	17	25	11	56	6	22	11	24	17	17	15	18	19	15	19	14
TOTAL WELL	22	19	28	13	61	6	24	12	26	19	18	18	20	20	17	21	15
Fairly badly	30	30	37	27	26	28	35	27	35	29	32	25	32	30	32	32	28
Very badly	38	40	30	56	7	62	34	57	31	46	35	33	35	42	47	37	45
TOTAL BADLY	68	70	67	83	33	90	69	84	66	75	67	58	67	72	79	69	73
Don't know	9	10	5	4	6	4	7	4	8	6	14	24	14	8	5	9	13
Do you think that Nigel Farage is doing well or badly as leader of the UK Independence Party?																	
Very well	12	15	18	11	8	48	21	12	12	19	10	11	8	16	20	14	15
Fairly well	38	38	47	40	40	45	45	40	36	43	33	25	34	42	43	38	38
TOTAL WELL	50	53	65	51	48	93	66	52	48	62	43	36	42	58	63	52	53
Fairly badly	13	13	13	14	13	1	12	13	13	11	14	12	15	12	11	13	13
Very badly	17	15	9	20	20	1	8	20	19	13	16	15	19	13	13	15	14
TOTAL BADLY	30	28	22	34	33	2	20	33	32	24	30	27	34	25	24	28	27
Don't know	20	20	13	15	20	5	14	15	20	13	27	37	24	17	13	20	21





Fieldwork: 3rd - 4th April 2014													
					Region		Housing Status						
		Total	London	Rest of South	Midlands / Wales	North	Scotland	Own outright/ Buying on a mortgage	Rented from local authority/ Belongs to a Housing Association	Rented from private landlord	Don't know		
Weighted S	ample	1998	256	649	428	492	174	1003	186	219	63		
Unweighted S	Sample	1998	308	654	372	436	228	1012	179	226	60		
	•	%	%	%	%	%	%	%	%	%	%		
	Mar	April											
	27-28	3-4											
Do you think that David Cameron is doing well or badly													
as Prime Minister?	_	_		_	_	_							
Very well	7	6	9	5	7	6	4	7	5	7	3		
Fairly well	35	35	34	40	32	35	22	39	19	28	26		
TOTAL WELL	42	41	43 31	45 24	39 32	41 27	26	46 27	24 27	35 31	29 28		
Fairly badly	28 23	28 23	18	24 20	32 23	27 24	30 36	21	27 41	31 28	28 13		
Very badly TOTAL BADLY	51	51	49	44	55	51	66	48	68	59	41		
Don't know	7	8	8	10	7	8	9	7	8	6	31		
Don't know	,	·		10	,	O	3	'	O	O	01		
Do you think Ed Miliband is doing well or badly as leader of the Labour party?													
Very well	4	4	3	2	6	4	3	3	7	6	1		
Fairly well	25	23	25	20	24	24	26	21	30	22	16		
TOTAL WELL	29	27	28	22	30	28	29	24	37	28	17		
Fairly badly	34	33	34	32	33	31	39	35	24	31	23		
Very badly	28	28	23	32	25	30	22	31	25	25	23		
TOTAL BADLY	62	61	57	64	58	61	61	66	49	56	46		
Don't know Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?	10	13	15	14	13	10	11	10	14	16	36		
Very well	2	2	4	1	1	1	1	2	1	2	0		
Fairly well	20	17	17	19	15	19	12	17	15	16	15		
TOTAL WELL	22	19	21	20	16	20	13	19	16	18	15		
Fairly badly	30	30	29 37	31 38	36	26 44	31 48	32 42	19	32	22		
Very badly	38 68	40 70	66	69	38 74		48 79		54	39	32 54		
TOTAL BADLY Don't know	9	10	13	11	9	70	7 9 8	74 8	73 11	71 11	31		
Don't know	9	10	13	11	9	10	0	0	11	11	31		
Do you think that Nigel Farage is doing well or badly as leader of the UK Independence Party?													
Very well	12	15	19	16	10	16	11	16	14	8	2		
Fairly well	38	38	38	40	40	36	30	43	41	32	22		
TOTAL WELL	50	53	57	56	50	52	41	59	55	40	24		
Fairly badly	13	13	12	12	12	13	14	13	11	13	18		
Very badly	17	15	15	12	15	16	20	11	17	23	15		
TOTAL BADLY	30	28	27	24	27	29	34	24	28	36	33		
Don't know	20	20	17	19	23	19	25	17	18	23	43		





Mar	April
27-28	3-4

Do you think the Conservative and Liberal Democrat	
coalition partners are working together well or badly?	

very well	3	2	5	1	4	1	4	1	2	3	1	2	3	2	2	3	2	
Fairly well	32	32	59	14	62	22	48	16	39	34	30	27	29	33	33	38	23	
TOTAL WELL	35	34	64	15	66	23	52	17	41	37	31	29	32	35	35	41	25	ı
Fairly badly	32	33	27	41	21	37	32	39	34	33	34	25	33	33	36	32	35	
Very badly	24	24	5	40	10	35	11	39	20	24	23	20	23	25	25	19	30	
OTAL BADLY	56	57	32	81	31	72	43	78	54	57	57	45	56	58	61	51	65	ı
Don't know	Q	۵	3	3	1	5	5	5	6	6	12	26	11	6	1	Ω	11	

Do you think this coalition government is good or bad for people like you?

very good	3	3	U		U		J		-	3	_	_	-	_	3	3	_
Fairly good	19	18	39	8	36	11	30	10	21	21	16	16	17	20	19	23	13
TOTAL GOOD	22	21	45	9	44	12	35	11	25	24	18	18	21	22	22	26	15
Fairly bad	25	25	19	32	23	28	25	28	28	24	26	23	24	26	26	27	22
Very bad	27	26	7	47	8	33	10	47	22	28	23	20	21	28	28	21	32
TOTAL BAD	52	51	26	79	31	61	35	75	50	52	49	43	45	54	54	48	54
Doesn't make much difference either way	21	22	27	10	21	24	26	12	21	19	25	19	25	21	21	20	25
Don't know	6	6	2	2	4	3	4	3	4	5	7	19	9	3	2	5	7

Do you think the coalition government is managing the economy well or badly?

my well or badly?			_				_			_		_						
Very we	II 10	7	20	2	7	5	15	2	5	8	6	6	7	7	8	9	5	
Fairly we	ll 34	34	68	12	52	38	59	16	33	36	32	25	32	34	40	38	29	
TOTAL WEL	_ 44	41	88	14	59	43	74	18	38	44	38	31	39	41	48	47	34	ĺ
Fairly bad	y 30	30	8	46	26	30	17	39	36	27	32	31	31	30	28	30	30	
Very bad	y 17	20	1	37	9	22	3	38	18	22	18	14	19	22	20	15	26	
TOTAL BADL	47	50	9	83	35	52	20	77	54	49	50	45	50	52	48	45	56	ĺ
Don't know	v 10	9	3	3	5	5	6	5	8	7	12	25	12	7	4	9	10	

