

YouGov Survey Results

Sample Size: 2103 GB Adults
Fieldwork: 20th - 21st March 2014



		Voting intention				2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2103	X	X	X	X	638	515	417	1020	1083	250	532	719	601	1199	904	269	683	450	517	183
Unweighted Sample	2103	526	642	139	194	590	547	430	1004	1099	223	429	873	578	1358	745	293	670	468	489	183
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The government has announced that in 2017 a new £1 coin will be introduced. What is your impression of the new £1 coin?

Really like	38	54	32	41	45	51	32	42	40	36	25	25	42	51	37	40	37	42	38	39	25
Like a little	26	26	26	27	18	27	26	22	26	26	26	30	26	23	25	27	27	23	27	28	29
Neutral	23	14	29	22	27	15	29	25	22	25	25	25	25	20	24	23	22	23	24	21	31
Dislike a little	5	4	4	7	4	3	5	6	4	6	11	8	3	3	7	3	4	7	5	5	2
Really dislike	5	2	8	2	5	3	7	5	5	5	11	9	3	2	5	5	7	4	5	6	9
Don't know	2	1	1	2	0	1	2	1	2	1	2	3	1	1	1	3	2	2	1	1	4