

YouGov - Cambridge Survey Results

Sample Size: 1637 GB Adults
Fieldwork: 23rd - 24th October 2017

	Vote in 2017			EU Ref 2016		Voting intention			Gender		Age				Social Grade		Region					Political Scale					
	Total	Con	Lab	Lib Dem	Remain	Leave	Con	Lab	Lib Dem	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	TOTAL LEFT	CENTRE	TOTAL RIGHT	Don't know	
All GB Adults	1637	561	537	100	620	673	468	511	85	796	841	185	689	388	375	933	704	219	530	350	395	142	492	290	405	450	
Unweighted Sample	1637	560	570	123	778	651	485	549	99	721	916	176	650	418	393	1006	631	164	570	363	395	145	553	284	418	382	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On balance, do you think the development of the Internet has had a positive or negative effect on the following in Britain?

The quality of public debate

On balance, has had a positive effect	31	28	36	34	35	28	28	39	28	30	31	30	31	32	28	32	29	29	32	30	28	36	39	26	30	25
On balance, has had a negative effect	30	37	27	32	30	34	37	28	34	35	24	24	28	32	33	32	26	27	29	33	29	27	32	31	39	18
On balance, has had neither a positive nor negative effect	20	22	19	26	23	21	23	18	27	19	22	13	19	22	25	20	22	24	19	20	22	19	19	28	22	16
Don't know	19	12	18	8	13	17	12	14	12	15	23	33	22	13	14	17	23	20	20	18	20	18	11	15	9	41

The quality of news reporting

On balance, has had a positive effect	30	33	31	31	32	30	28	33	33	30	31	27	30	30	34	32	28	33	29	31	29	31	34	30	33	24
On balance, has had a negative effect	34	36	38	43	39	34	40	38	44	36	31	32	36	34	30	36	30	32	36	33	33	32	41	33	38	22
On balance, has had neither a positive nor negative effect	19	20	19	19	18	22	21	16	20	21	18	10	17	22	25	17	22	17	18	19	22	19	17	25	21	16
Don't know	17	11	13	7	11	15	11	13	3	13	20	31	18	14	11	14	20	18	17	17	15	17	8	12	7	38

The quality of political campaigning

On balance, has had a positive effect	23	18	32	26	27	19	17	34	25	23	23	27	25	22	19	24	21	24	22	23	23	25	33	19	19	17
On balance, has had a negative effect	32	39	30	37	33	37	38	32	43	37	27	24	31	34	34	33	30	30	32	34	33	30	35	36	41	18
On balance, has had neither a positive nor negative effect	24	28	19	26	25	25	29	19	25	24	24	14	20	29	31	23	24	24	24	23	24	24	19	27	29	22
Don't know	21	15	18	10	15	19	16	15	8	17	25	35	24	15	16	19	24	23	22	20	20	21	13	17	10	43

On balance, do you think the development of the Internet has increased or decreased the influence of the following in Britain?

Socialism

On balance, has increased influence	33	37	37	39	38	31	38	39	30	35	32	39	33	33	31	35	31	31	36	30	33	39	42	30	43	18
On balance, has decreased influence	9	9	8	8	10	10	9	9	11	12	7	9	9	7	12	9	9	7	9	9	11	9	10	13	9	6
On balance, has neither increased nor decreased influence	23	24	23	29	23	26	26	22	32	24	22	12	17	32	30	24	22	23	22	22	25	22	25	31	25	13
Don't know	35	30	32	24	29	33	27	29	26	29	40	40	42	27	27	32	38	39	34	39	31	29	23	26	23	63

Fascism

On balance, has increased influence	37	35	42	59	46	32	37	44	51	39	35	34	36	40	36	38	35	41	35	37	35	38	53	32	39	20
On balance, has decreased influence	8	10	8	4	8	9	12	8	6	12	5	10	7	7	11	9	7	6	9	6	11	8	7	12	12	3
On balance, has neither increased nor decreased influence	18	20	16	15	15	21	21	14	23	20	15	13	14	24	20	18	17	16	17	18	19	20	15	25	24	10
Don't know	37	35	34	22	30	38	31	33	20	29	45	44	42	29	33	35	41	37	39	39	35	33	24	31	25	67

People like you

On balance, has increased influence	29	25	35	31	32	25	24	38	21	30	28	42	33	24	21	30	27	31	27	30	28	31	41	23	23	24
On balance, has decreased influence	13	13	13	16	11	15	15	13	16	15	11	13	11	13	14	13	12	11	13	13	12	11	13	14	18	7
On balance, has neither increased nor decreased influence	34	44	30	39	36	41	44	29	40	35	34	12	25	44	52	34	34	30	32	31	39	39	29	47	41	25
Don't know	24	19	22	14	20	20	17	20	23	21	27	34	31	19	13	23	26	28	27	25	20	20	17	16	18	44

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Unweighted Sample	1637	560	570	123	778	651	485	549	99	721	916	176	650	418	393	1006	631	164	570	363	395	145	553	284	418	382
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Big business																										
On balance, has increased influence	41	43	42	42	42	42	43	45	31	43	39	40	41	42	41	41	41	45	39	43	40	41	45	42	45	33
On balance, has decreased influence	11	9	14	10	11	11	9	13	14	14	8	13	11	8	10	11	10	12	9	11	13	7	16	9	11	6
On balance, has neither increased nor decreased influence	20	25	20	27	22	23	26	18	33	22	19	11	15	25	30	22	19	19	23	16	20	26	21	27	24	13
Don't know	28	24	24	21	24	24	23	24	22	22	34	36	32	24	19	26	30	25	30	29	26	26	18	22	20	48
Trade unions																										
On balance, has increased influence	17	17	18	17	14	19	19	19	13	18	17	23	14	16	20	16	19	20	15	16	19	16	16	18	21	13
On balance, has decreased influence	15	16	16	19	19	15	16	17	22	19	12	14	15	15	18	18	12	16	14	15	17	16	19	17	19	6
On balance, has neither increased nor decreased influence	29	34	29	33	33	32	35	28	37	32	26	14	25	38	35	31	26	29	30	28	28	30	33	33	34	17
Don't know	39	33	37	31	35	34	29	37	28	31	46	48	47	31	27	35	43	36	40	41	36	38	31	31	25	64
Bad ideas for radical change																										
On balance, has increased influence	43	45	48	61	53	39	46	48	59	44	42	50	42	45	41	48	37	49	43	44	41	41	58	40	51	22
On balance, has decreased influence	7	7	8	2	6	8	8	8	5	9	5	8	7	6	9	8	6	5	7	5	11	6	7	11	7	5
On balance, has neither increased nor decreased influence	17	20	17	17	17	20	21	16	18	18	16	7	14	21	24	17	18	13	18	16	18	19	14	25	20	12
Don't know	32	27	27	20	24	33	26	28	18	28	36	34	38	28	26	28	39	33	33	34	30	34	20	24	22	61
Good ideas for radical change																										
On balance, has increased influence	31	26	41	40	41	25	27	40	42	32	31	39	32	31	27	33	28	38	33	28	28	32	47	27	29	19
On balance, has decreased influence	13	15	13	14	11	15	18	13	12	17	9	12	13	10	16	14	12	11	13	11	17	9	12	19	16	6
On balance, has neither increased nor decreased influence	22	30	19	18	21	28	29	18	22	24	21	10	18	29	29	22	22	19	23	25	22	19	19	26	31	15
Don't know	34	29	27	27	27	33	26	28	24	28	40	39	38	30	28	31	37	32	32	36	34	40	22	28	24	60
The moderate centre of British politics																										
On balance, has increased influence	16	16	17	16	16	16	16	20	11	16	16	25	16	15	14	17	15	17	14	18	17	13	16	19	18	13
On balance, has decreased influence	22	24	23	37	27	22	25	22	37	28	16	19	19	26	25	24	19	21	23	23	20	22	30	20	29	8
On balance, has neither increased nor decreased influence	27	31	29	23	28	30	32	27	30	29	26	15	23	33	34	27	27	24	28	24	29	33	28	35	30	19
Don't know	35	29	32	24	30	32	26	32	22	27	42	41	42	26	27	31	39	38	34	35	34	33	26	26	22	60
Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place yourself on this scale?																										
Very left-wing	3	0	8	1	4	1	0	8	0	3	2	11	2	2	1	3	2	4	3	3	2	2	9	0	0	0
Fairly left-wing	12	1	28	7	20	6	1	30	4	10	14	15	15	11	7	14	10	18	9	12	13	12	40	0	0	0
Slightly left-of-centre	15	6	26	28	26	8	5	27	28	19	12	14	17	15	12	19	10	20	15	14	14	14	50	0	0	0
TOTAL LEFT WING	30	7	62	36	50	15	6	65	32	32	28	40	34	28	20	36	22	42	27	29	29	28	99	0	0	0
Centre	18	19	12	32	14	20	18	10	33	16	20	15	14	21	23	18	18	14	18	18	19	16	0	100	0	0
Slightly right-of-centre	15	31	4	14	14	20	35	4	16	19	11	6	11	17	24	16	14	14	16	18	13	14	0	0	61	0
Fairly right-wing	7	18	1	5	4	14	19	1	6	8	6	5	4	9	13	8	7	6	11	7	7	3	0	0	30	0
Very right-wing	2	5	0	0	1	3	5	0	0	3	2	0	3	3	2	2	3	2	3	2	3	2	0	0	10	0
TOTAL RIGHT WING	24	54	5	19	19	37	59	5	22	30	19	11	18	29	39	26	24	22	30	27	23	19	0	0	101	0
Don't know	28	19	21	14	17	27	17	19	14	21	33	34	34	21	19	20	37	22	27	26	30	37	0	0	0	100