YouGov/Times Survey Results



Sample Size: 1074 Scottish Adults Fieldwork: 6th - 9th December 2013

Weighted Sample

Unweighted Sample

		ood to		um voting ntion	Holyrood Constituency Voting intention						
Total	10/10	8+/10	Yes	No	Con	Lib Dem	SNP				
1074	827	928	353	563	119	323					
1074	849	942	323	597	145 306 57 306						
1074	849	942	323	597	145 306 57 306						

HOLYROOD CONSTITUENCY VOTE	13th- 16th Sept	6th-9th Dec	15	14	l 2	24	l 100	0	0	0
Lab	34	38	37	38	13	55	0	100	0	0
Lib Dem	5 5	5	6	30 6	2	55 7	0	0	100	0
SNP	37	38	38	38	81	8	0	0	0	100
Other	7	5	5	5	1	7	0	0	0	0
Holyrood Other Parties Voting Intention	,	ا ت	3	J	'	,		U	U	U
Green	2	1 1	1	1	1 1	1	0	0	0	0
Scottish Socialist	0	Ö	0	0	Ö	0	0	0	0	0
UKIP	3	3	3	3	1	5	0	0	0	0
Solidarity	0	ő	0	0	0	0	0	0	0	0
Other	1	ō	0	0	0	0	0	0	0	0
Holyrood Non Voters	·		ŭ	ŭ		ŭ		ŭ	ŭ	ŭ
Would Not Vote	4	6	1	3	6	5	0	0	0	0
Don't know	14	13	12	12	6	14	0	0	0	0
		· '	ll .							
HOLYROOD REGIONAL VOTE	45	44 1	45	4.4		0.4		•		
Conservative Labour	15 31	14	15	14	2	24	90	2	1	1
		37	36	36	13	54	4	93	2	1
Lib Dem SNP	6 33	5	5	5	3	7	0	1	84	2
Other	33 14	34 10	34 10	34 10	71 11	7 9	2 4	3 2	8 5	87 10
	14	10	10	10	1 11	9	4	2	Э	10
Holyrood regional Others Green	7	3	3	•	1 4	2	2	1	5	2
Scottish Socialist Party	3	3	3	3 3	4 6	3 1	0	1	0	3 5
UKIP	3 4	3	4	3	1	5	2	0	0	5 1
Other	0	1	0	0	0	0	0	0	0	0
Holyrood regional non-voters	U	' '	U	U	U	U	U	U	U	U
Wouldn't vote	5	6	2	2	3	5	0	0	0	1
Don't know	13	12	10	10	7	5 11	1	1	2	2
Don't know	13	12	10	10	I '	11	I '	'	2	2

YouGov/Times Survey Results



Sample Size: 1074 Scottish Adults Fieldwork: 6th - 9th December 2013

Weighted Sample

Unweighted Sample

	Holyro	od Con 20		y Vote	Ger	nder		Ą		Social	Grade	
Total	Con	Lab	Lib	SNP	Male	Female	18-24 25-39 40-59 60			60+	ABC1	C2DE
1074	119	273	68	390	511	563	127	127 260 383 304				569
1074	138	260	84	363	519	555	53 230 445 346				616	458

	13th- 16th Sept	6th-9th Dec												
HOLYROOD CONSTITUENCY VOTE														
Con	16	14	78	1	9	5	17	11	7	13	15	15	19	9
Lab	34	38	11	88	14	15	32	44	43	45	39	31	40	37
Lib Dem	5	5	0	1	62	2	3	7	7	6	4	6	6	5
SNP	37	38	4	8	10	74	42	33	43	30	38	42	33	42
Other	7	5	7	2	6	4	6	4	0	7	4	6	4	6
Holyrood Other Parties Voting Intention							•							
Green	2	1 1	0	0	4	1	l 1	1	0	2	2	0	l 1	1
Scottish Socialist	0	0	0	0	1	0	0	0	0	0	1	0	0	0
UKIP	3	3	7	1	1	3	4	3	0	3	2	6	2	4
Solidarity	0	Ö	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	0	0	2	0	0	0	1
Holyrood Non Voters	•	, , ,	O	Ü	Ü	Ü		Ū	Ŭ	-	Ū	Ü		
Would Not Vote	4	6	2	0	6	1	7	5	19	7	5	2	5	7
Don't know	14	13	10	11	20	10	11	16	16	15	12	13	12	15
Don't know			10		20	10		10	10	10	12	10	12	13
HOLYROOD REGIONAL VOTE														
Conservative	15	14	79	2	6	5	17	11	6	14	15	15	19	9
Labour	31	37	10	86	19	14	31	43	35	42	39	32	36	38
Lib Dem	6	5	0	1	47	3	4	7	6	4	5	7	6	4
SNP	33	34	4	7	12	67	38	29	43	28	33	36	30	37
Other	33 14	10	7	4	15	11	11	10	10	13	33 9	36 11	9	12
	14	10	,	4	15	11	''	10	10	13	9	11	9	12
Holyrood regional Others Green	7	_ , ,	0	4	40	2	I 2	4	۱ ،	7	2	4		2
	•	3	0	1	12 2	3 5	3 4	4	2 7	7	3	1	3	3
Scottish Socialist Party	3	-	0	1			1	2		1	3	4	3	3 4
UKIP	4	3	7	1	1	3	4	3	0	3	3	5	3	
Other	0	1	0	0	0	1	1	1	1	2	0	0	1	1
Holyrood regional non-voters	_		_	_						_		_		_
Wouldn't vote	5	6	2	0	6	1	6	6	10	8	6	2	4	7
Don't know	13	12	10	9	15	9	10	15	16	13	11	12	10	15



Weighted Sample

Unweighted Sample

We are interested to know how people living in Scotland see themselves in terms of their nationality. Which of the statements best describes how you regard yourself?

Scottish, not British	
More Scottish than British	
Equally Scottish and British	
More British than Scottish	
British, not Scottish	
Other	
Don't know	

Regardless of what you would like to happen, in practice do you think an independent Scotland would have...

A higher or lower state pension than currently?

Better or worse childcare provision than

A higher state pension

A lower state pension

Better childcare provision

Worse childcare provision

No difference

No difference

Don't know

Don't know

Higher	or	lower	taxes	than	currently?	

riigher or lower taxes than currently:							
Higher taxes	55	60	59	30	77	91	
Lower taxes	11	11	11	23	5	5	
No difference	20	19	19	39	7	1	
Don't know	13	9	10	7	11	4	
Better or worse schools than currently?		-		-		•	
Better schools	32	34	34	71	7	5	
Worse schools	19	21	20	2	34	44	
No difference	37	37	37	23	46	48	
Don't know	12	8	9	4	13	3	
Higher or lower levels of crime than currently?							
Higher levels of crime	15	16	15	2	25	30	
Lower levels of crime	17	17	17	38	4	3	
No difference	55	56	57	52	58	60	
Don't know	14	10	11	8	13	6	

Likelihood to

vote

8+/10

10/10

Total

Referendum voting

intention

No

Yes

Holyrood Constituency Voting

intention

Lib Dem

SNP

Lab

Con

currently?



Weighted Sample

Unweighted Sample

We are interested to know how people living in Scotland see themselves in terms of their nationality. Which of the statements best describes how you regard yourself?

Scottish, not British
More Scottish than British
Equally Scottish and British
More British than Scottish
British, not Scottish
Other
Don't know

Regardless of what you would like to happen, in practice do you think an independent Scotland would have...

Higher or lower taxes than currently?
Higher taxes

Lower taxes No difference Don't know

Better or worse schools than currently?

Better schools Worse schools No difference Don't know

Higher or lower levels of crime than currently?

Higher levels of crime Lower levels of crime No difference Don't know

A higher or lower state pension than currently?

A higher state pension A lower state pension No difference Don't know

Better or worse childcare provision than

currently?

Better childcare provision Worse childcare provision No difference Don't know

	Holyro		Constituency Vote 2011 Age Social Grade						Age					Age					
Total	Con	Lab	Lib	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE							
1074	119	273	68	390	511	563	127 260 383			304	505	569							
1074	138	260	84	363	519	555	53	230	346	346 616 45									
0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/								

1074	138	260	84	363	519	555	53	230	445	346	616	458
%	%	%	%	%	%	%	%	%	%	%	%	%
27	9	22	13	37	26	28	30	29	29	21	24	29
27 27	10 49	28 35	33 23	33 18	28 28	25 27	42 10	25 23	24 26	26 38	30 25	24 29
4	7	3	6	2	4	3	3	4	3	3	4	3
10 4	24 2	8 3	15 8	5 3	9 4	11 5	6 8	10 5	12 4	9 3	10 4	9
2	0	0	0	1	1	5 2	1	4	1	0	1	5 2
55	89	61	66	43	59	53	47	51	60	58	60	52
11	1	10	2	17	11	11	20	11	11	8	10	13
20 13	3 6	18 11	21 11	28 13	21 9	19 17	18 15	16 21	20 10	23 11	19 12	21 15
32	6	21	13	53	35	29	38	26	31	34	29	34
19 37	41 45	25 42	13 64	10 29	20 36	18 38	20 31	18 37	20 39	18 37	19 42	19 33
12	8	12	10	8	10	15	11	19	10	10	10	14
15	29	17	19	9	16	14	8	15	14	17	13	16
17 55	3 57	11	3 67	30 51	17	16	21	14	17	16 54	14 62	18
14	11	59 13	10	10	58 10	53 17	60 11	53 17	56 12	14	11	50 16
25 30	9 58	16 37	19	38	28 28	23	35	27 26	23	23	25	26
28	23	37 29	40 26	16 32	32	32 24	33 18	24	30 31	33 31	31 28	29 28
17	10	17	14	14	12	21	13	22	16	14	16	18
35	14	27	25	55	39	32	31	34	34	39	36	34
15	34	18	18	8	15	15	8	16	17	15	15	16
31	35	37	47	23	31	31	43	27	32	28	31	31

19



	Total	10/10	8+/10	Yes	No	Con	Lab	Lib Dem	SNP
Weighted Sample	1074	827	928	353	563	119	330	45	323
Unweighted Sample	1074	849	942	323	597	145	306	57	306
	%	%	%	%	%	%	%	%	%
Higher or lower levels of immigration than currently?									
Higher levels of immigration	37	41	39	26	47	59	40	15	31
Lower levels of immigration	24	22	23	36	16	14	23	26	29
No difference	24	25	25	30	20	19	22	36	32
Don't know	16	12	13	8	16	8	14	22	9
More or less influence in the world than currently?		-				-			
More influence	18	21	19	44	3	5	6	7	44
Less influence	53	56	56	19	80	86	67	62	27
No difference	18	17	17	29	10	6	17	24	23
Don't know	11	7	7	8	7	3	9	7	6
Would be safer or less safe in the world?		•				•			
Safer	23	25	26	58	5	2	10	12	54
Less safe	24	27	25	3	42	55	34	29	4
No difference	39	39	39	33	40	36	44	47	35
Don't know	13	9	10	6	13	6	11	13	7
Which of these views comes closest to yours?									
If Scotland becomes independent, I am certain that		Ī				Ī			
people like me will end up better off than we are	13	14	13	37	0	1	4	4	30
today									
We can't be sure, but people like me are likely to	14	15	15	38	1	3	7	3	32
end up better off If Scotland becomes independent									
I don't think independence will make much	11	10	10	13	8	3	10	22	15
difference either way					ŭ	ľ			
We can't be sure but I am worried that people like									
me are likely to end up worse off if Scotland	18	18	19	3	29	18	29	27	8
becomes independent									
If Scotland becomes independent, I am certain that									
people like me will end up worse off than we are	26	31	29	0	49	67	36	28	3
today									

Likelihood to

vote

Referendum voting

intention

Holyrood Constituency Voting

intention

I have no idea whether people like me will end up better or worse off if Scotland becomes independent

Don't know



		Holyro	ood Con 20		y Vote	Gei	nder		Ą	ge		Social	Grade
	Total	Con	Lab	Lib	SNP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
Weighted Sample	1074	119	273	68	390	511	563	127	260	383	304	505	569
Unweighted Sample	1074	138	260	84	363	519	555	53	230	445	346	616	458
	%	%	%	%	%	%	%	%	%	%	%	%	%
Higher or lower levels of immigration than													
currently?						•							
Higher levels of immigration	37	58	45	34	32	44	30	37	31	36	43	38	36
Lower levels of immigration	24	14	20	19	25	19	28	37	24	23	19	21	26
No difference	24	20	24	27	27	26	22	8	26	26	26	25	22
Don't know	16	8	11	19	16	11	20	18	20	15	12	16	15
More or less influence in the world than currently?													
More influence	18	5	4	8	37	19	17	20	19	16	19	18	18
Less influence	53	81	70	65	34	53	54	47	54	55	54	58	50
No difference	18	9	19	19	20	20	15	16	13	19	20	16	19
Don't know	11	5	8	8	9	8	14	17	14	10	7	8	13
Would be safer or less safe in the world?			ŭ	ŭ	٠ ١	ŭ			• •		·	Ů	
Safer	23	5	14	15	41	25	22	32	18	26	21	21	26
Less safe	24	60	31	30	10	23	25	23	22	23	27	26	22
No difference	39	28	45	43	38	42	37	27	40	39	43	40	38
Don't know	13	8	10	12	10	10	17	18	20	11	9	13	14
Which of these views comes closest to yours?		•			'	1	!	ı				•	
·						1		in the second					
If Scotland becomes independent, I am certain that													
people like me will end up better off than we are	13	2	6	5	25	16	10	12	11	16	10	8	17
today													
We can't be sure, but people like me are likely to	14	3	9	9	24	14	15	22	12	10	18	15	14
end up better off If Scotland becomes independent	14	3	9	9	24	14	15	22	12	10	10	15	14
I don't think independence will make much													
difference either way	11	3	11	20	13	14	9	7	11	13	12	13	10
We can't be sure but I am worried that people like													
me are likely to end up worse off if Scotland	18	16	27	21	9	18	18	26	18	18	16	18	18
becomes independent		10	21	21	3	10	10	20	10	10	10	10	10
If Scotland becomes independent, I am certain that													
people like me will end up worse off than we are	26	71	32	29	11	26	27	20	25	27	29	29	24
today	20	/ '	32	25		20	21	20	20	21	23	23	27
ioddy													
I have no idea whether people like me will end up	13	5	14	16	14	10	16	10	16	13	12	14	12
better or worse off if Scotland becomes independent		ľ							10				
Don't know	4	1	1	0	3	3	5	3	8	3	3	3	5
	-		-	-	-	-	-	_	-	-	-	_	-



YouGov Weighting Data

In addition to weighting by age, gender and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and recalled vote from the 2011 Holyrood election:

Unweighted no. Weighted no.

		_
Age and Gender		
Male 18 to 24	19	64
Male 25 to 39	113	128
Male 40 to 59	214	186
Male 60 +	173	133
Female 18 to 24	34	62
Female 25 to 39	117	132
Female 40 to 59	231	198
Female 60 +	173	171
Social Grade		
AB	267	209
C1	349	295
C2	195	215
DE	263	354
Newspaper Type		
Express / Mail	158	129
Sun / Star	138	172
Mirror / Record	128	215
Guardian / Independent/ Herald	112	64
FT / Times / Telegraph/ Scotsman	110	64
Other Paper	159	215
No Paper	269	215
Recalled 2011 Constituency Vote		
Conservative	138	119
Labour	260	273
Liberal Democrat	84	68
SNP	307	281
SNP (but Labour in 2010)	56	108
Others	24	10
None/ DK	205	215

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