

YouGov / ASH Survey Results

Fieldwork - March 2014

Sample Size - 1064 Scottish Adults

Total	Smokers
-------	---------

How often, if at all, have you smoked using a “shisha” pipe? (Please note that shisha pipes are also known as waterpipes or hookah pipes)

	Unweighted base	1064
All Scotland Adults		1064
More than 3 to 4 times a month		1%
Once or twice a month		-
Once or twice every 2 to 3 months		0%
Once every 6 to 12 months		1%
Less often		8%
Never		70%
Don't know/ can't remember		1%
Not applicable – do not know what a shisha pipe is		19%
Net: Ever		9%

It is against the law to smoke in enclosed public places and workplaces. How strongly, if at all, do you support or oppose this law to make all enclosed public places and workplaces smoke free?

	Unweighted base	1064	144
All Scotland Adults		1064	164
Strongly support		68%	28%
Tend to support		16%	27%
Neither support nor oppose		6%	12%
Tend to oppose		4%	13%
Strongly oppose		4%	18%
Don't know		2%	2%
Net: Support		85%	55%
Net: Oppose		8%	30%

How strongly, if at all, do you agree or disagree with the following statement? Smoking should be banned in cars that are carrying children younger than 18 years of age

	Unweighted base	1064	144
All Scotland Adults		1064	164
Strongly agree		54%	41%
Agree		21%	20%
Neither agree nor disagree		11%	18%
Disagree		8%	13%
Strongly disagree		3%	6%
Don't know		3%	3%
Net: Agree		75%	61%
Net: Disagree		11%	18%

YouGov / ASH Survey Results

Fieldwork - March 2014

Sample Size - 1064 Scottish Adults

Total	Smokers
-------	---------

How strongly, if at all, do you agree or disagree with the following statement? Smoking should be banned in the enclosed areas of prisons

	Unweighted base	1064	144
All Scotland Adults		1064	164
Strongly agree	41%		19%
Agree	22%		17%
Neither agree nor disagree	16%		18%
Disagree	8%		14%
Strongly disagree	6%		27%
Don't know	8%		6%
Net: Agree	63%		36%
Net: Disagree	14%		41%

How strongly, if at all, do you agree or disagree with the following statement? Smoking should be banned in outdoor children's play areas

	Unweighted base	1064	144
All Scotland Adults		1064	164
Strongly agree	52%		33%
Agree	23%		16%
Neither agree nor disagree	12%		13%
Disagree	7%		21%
Strongly disagree	4%		16%
Don't know	4%		2%
Net: Agree	74%		48%
Net: Disagree	11%		37%

How strongly, if at all, do you agree or disagree with the following statement? Smoking should be banned in hospital grounds

	Unweighted base	1064	144
All Scotland Adults		1064	164
Strongly agree	56%		10%
Agree	17%		21%
Neither agree nor disagree	10%		16%
Disagree	11%		28%
Strongly disagree	4%		21%
Don't know	2%		5%
Net: Agree	73%		32%
Net: Disagree	15%		48%

YouGov / ASH Survey Results

Fieldwork - March 2014

Sample Size - 1064 Scottish Adults

Total	Smokers
-------	---------

How strongly, if at all, do you support or oppose the following measure? Films made for children should not show identifiable tobacco brands

	Unweighted base	1064	144
	All Scotland Adults	1064	164
Strongly support		58%	45%
Tend to support		22%	25%
Neither support nor oppose		13%	17%
Tend to oppose		3%	9%
Strongly oppose		1%	2%
Don't know		2%	1%
Net: Support		80%	70%
Net: Oppose		4%	11%

According to what you know or believe, what portion of the health risks of smoking comes from nicotine in cigarettes?

	Unweighted base	1064	144
	All Scotland Adults	1064	164
None or very small		8%	15%
Some but well under half the risk		23%	29%
Around half the risk		19%	30%
Much more than half the risk		19%	12%
Nearly all the risk		12%	3%
Don't know		19%	10%

YouGov / ASH Survey Results

Fieldwork - March 2014

Sample Size - 1064 Scottish Adults

Total	Smokers
-------	---------

How strongly, if at all, do you support or oppose the following? All Government health policy should be protected from the influence of the tobacco industry and its representatives

	Unweighted base	1064	144
All Scotland Adults		1064	164
Strongly support	56%		33%
Tend to support	20%		25%
Neither support nor oppose	12%		26%
Tend to oppose	2%		6%
Strongly oppose	1%		4%
Don't know	8%		7%
Net: Support	76%		58%
Net: Oppose	3%		9%

How strongly, if at all, would you support or oppose the following measure? Requiring businesses to have a valid licence to sell tobacco which can be removed if they are caught more than once selling to underage smokers

	Unweighted base	1064	144
All Scotland Adults		1064	164
Strongly support	58%		44%
Tend to support	29%		40%
Neither support nor oppose	7%		6%
Tend to oppose	2%		4%
Strongly oppose	1%		3%
Don't know	4%		2%
Net: Support	86%		85%
Net: Oppose	3%		7%



YouGov / ASH Survey Results

Fieldwork - March 2014

Sample Size - 1064 Scottish Adults

Total	Smokers
-------	---------

The image above is an example of a 'plain standardised pack' based on Australian legislation passed two years ago (Source: ASH, 2012). Thinking about the packaging above, to what extent would you support or oppose the following? Requiring tobacco to be sold in plain standardised packaging with the product name in standard lettering

	Unweighted base	1064	144
All Scotland Adults	1064	164	
Strongly support	40%	17%	
Tend to support	24%	12%	
Neither support nor oppose	21%	35%	
Tend to oppose	7%	19%	
Strongly oppose	4%	15%	
Don't know	4%	2%	
Net: Support	64%	28%	
Net: Oppose	11%	35%	

YouGov / ASH Survey Results

Fieldwork - March 2014

Sample Size - 1064 Scottish Adults

Total	Smokers
-------	---------

Thinking about the tobacco industry, how strongly, if at all, would you support or oppose the following measure?
Public sector pension schemes should not invest in tobacco companies

	Unweighted base	1064	144
All Scotland Adults		1064	164
Strongly support	42%		27%
Tend to support	22%		20%
Neither support nor oppose	22%		27%
Tend to oppose	4%		10%
Strongly oppose	2%		7%
Don't know	7%		9%
Net: Support	64%		46%
Net: Oppose	7%		17%

How strongly, if at all, do you agree or disagree with the following statement? - Tobacco companies can be trusted to tell the truth

	Unweighted base	1064	144
All Scotland Adults		1064	164
Strongly agree	2%		4%
Agree	2%		3%
Neither agree nor disagree	19%		34%
Disagree	28%		29%
Strongly disagree	43%		26%
Don't know	6%		3%
Net: Agree	5%		7%
Net: Disagree	71%		55%