

YouGov Survey / The Sun Results

Sample Size: 1715 GB Adults
Fieldwork: 6th - 7th November 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|--------------------------|------------------|-----|---------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
| Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1715 | 461 | 523 | 121 | 526 | 455 | 389 | 834 | 880 | 208 | 437 | 585 | 484 | 978 | 736 | 220 | 557 | 365 | 422 | 149 |
| Unweighted Sample | 1715 | 450 | 499 | 122 | 513 | 432 | 411 | 813 | 902 | 147 | 458 | 670 | 440 | 1138 | 577 | 271 | 541 | 350 | 401 | 152 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

| | | | | | | | | | | | | | | | | | | | | |
|---------|-----------|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con | 36 | 100 | 0 | 0 | 85 | 3 | 16 | 33 | 40 | 40 | 34 | 33 | 40 | 40 | 30 | 35 | 45 | 36 | 31 | 20 |
| Lab | 41 | 0 | 100 | 0 | 5 | 91 | 34 | 43 | 39 | 43 | 46 | 47 | 29 | 37 | 48 | 47 | 31 | 44 | 51 | 37 |
| Lib Dem | 9 | 0 | 0 | 100 | 1 | 1 | 37 | 9 | 9 | 6 | 11 | 7 | 13 | 10 | 8 | 9 | 12 | 8 | 8 | 7 |
| Other | 13 | 0 | 0 | 0 | 9 | 5 | 14 | 15 | 11 | 11 | 9 | 14 | 18 | 13 | 14 | 9 | 12 | 13 | 10 | 36 |

Other Parties Voting Intention

| | | | | | | | | | | | | | | | | | | | | |
|-----------|----------|---|---|---|---|---|---|---|---|---|---|---|----|---|---|---|---|---|---|----|
| UKIP | 6 | 0 | 0 | 0 | 8 | 1 | 5 | 8 | 5 | 1 | 2 | 6 | 13 | 6 | 8 | 4 | 8 | 8 | 6 | 1 |
| SNP / PCY | 4 | 0 | 0 | 0 | 0 | 2 | 4 | 4 | 3 | 5 | 3 | 4 | 3 | 4 | 4 | 1 | 0 | 1 | 0 | 34 |
| Green | 1 | 0 | 0 | 0 | 0 | 1 | 3 | 1 | 2 | 2 | 2 | 2 | 1 | 2 | 1 | 3 | 2 | 1 | 2 | 0 |
| BNP | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 1 | 0 | 1 | 1 | 2 | 0 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 0 |

Non Voters

| | | | | | | | | | | | | | | | | | | | | |
|----------------|-----------|---|---|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Would Not Vote | 9 | 0 | 0 | 0 | 6 | 3 | 6 | 9 | 9 | 13 | 13 | 7 | 6 | 7 | 11 | 9 | 8 | 9 | 11 | 5 |
| Don't know | 16 | 0 | 0 | 0 | 11 | 12 | 23 | 11 | 22 | 13 | 16 | 18 | 16 | 15 | 18 | 20 | 17 | 14 | 15 | 17 |

Do you approve or disapprove of the Government's record to date?

| | Nov 3-4 | Nov 6-7 | | | | | | | | | | | | | | | | | | | |
|------------|---------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Approve | 27 | 28 | 76 | 4 | 43 | 57 | 8 | 25 | 31 | 25 | 28 | 27 | 26 | 31 | 34 | 19 | 27 | 32 | 27 | 26 | 23 |
| Disapprove | 55 | 56 | 10 | 92 | 40 | 29 | 82 | 64 | 59 | 54 | 48 | 56 | 62 | 54 | 52 | 62 | 55 | 51 | 56 | 62 | 64 |
| Don't know | 18 | 16 | 14 | 4 | 16 | 15 | 10 | 12 | 11 | 21 | 24 | 18 | 12 | 15 | 14 | 18 | 18 | 18 | 17 | 12 | 13 |

Fieldwork: 6th - 7th November 2011

| | Total | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | |
|---|-------------|------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|---------------|------------------|-----------|-----------|-----------|
| | | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1715 | 461 | 523 | 121 | 526 | 455 | 389 | 834 | 880 | 208 | 437 | 585 | 484 | 978 | 736 | 220 | 557 | 365 | 422 | 149 | |
| Unweighted Sample | 1715 | 450 | 499 | 122 | 513 | 432 | 411 | 813 | 902 | 147 | 458 | 670 | 440 | 1138 | 577 | 271 | 541 | 350 | 401 | 152 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| Being done too quickly, too slowly, or at about the right pace? | | | | | | | | | | | | | | | | | | | | | |
| Too quickly | 51 | 49 | 14 | 82 | 38 | 22 | 76 | 57 | 52 | 45 | 35 | 45 | 56 | 49 | 47 | 51 | 41 | 47 | 46 | 54 | 59 |
| Too slowly | 8 | 8 | 12 | 4 | 5 | 13 | 5 | 5 | 8 | 8 | 19 | 8 | 7 | 6 | 9 | 7 | 7 | 7 | 10 | 8 | 9 |
| About the right pace | 28 | 27 | 62 | 6 | 42 | 53 | 7 | 25 | 29 | 25 | 20 | 28 | 24 | 33 | 32 | 21 | 30 | 30 | 27 | 24 | 19 |
| Don't know | 13 | 16 | 12 | 7 | 16 | 12 | 12 | 13 | 10 | 22 | 26 | 19 | 13 | 13 | 13 | 20 | 22 | 16 | 17 | 14 | 13 |
| Having an impact on your own life, or not having an impact on your own life? | | | | | | | | | | | | | | | | | | | | | |
| Having an impact on my life | 67 | 65 | 56 | 76 | 58 | 58 | 74 | 68 | 67 | 63 | 52 | 61 | 72 | 66 | 65 | 65 | 61 | 65 | 62 | 66 | 76 |
| Not having an impact on my life | 23 | 25 | 36 | 17 | 33 | 36 | 18 | 26 | 24 | 25 | 30 | 23 | 21 | 29 | 28 | 20 | 22 | 25 | 26 | 26 | 18 |
| Don't know | 10 | 10 | 8 | 6 | 9 | 7 | 8 | 7 | 8 | 13 | 18 | 16 | 7 | 5 | 8 | 14 | 17 | 10 | 12 | 8 | 6 |
| And who do you think is most to blame for the current spending cuts? | | | | | | | | | | | | | | | | | | | | | |
| The Conservative-Liberal Democrat coalition | 25 | 23 | 3 | 54 | 11 | 5 | 47 | 26 | 25 | 22 | 22 | 24 | 27 | 19 | 20 | 27 | 20 | 19 | 26 | 28 | 25 |
| The last Labour government | 39 | 37 | 82 | 4 | 51 | 78 | 4 | 30 | 37 | 36 | 31 | 32 | 34 | 47 | 42 | 30 | 34 | 41 | 38 | 33 | 30 |
| Both | 25 | 27 | 10 | 28 | 23 | 14 | 32 | 32 | 25 | 28 | 21 | 27 | 28 | 27 | 25 | 29 | 31 | 26 | 24 | 25 | 30 |
| Neither | 6 | 7 | 3 | 11 | 9 | 1 | 12 | 9 | 9 | 5 | 11 | 6 | 7 | 5 | 8 | 5 | 6 | 5 | 7 | 8 | 10 |
| Don't know | 5 | 7 | 3 | 3 | 6 | 2 | 6 | 3 | 4 | 9 | 15 | 11 | 4 | 2 | 5 | 9 | 9 | 7 | 6 | 6 | 5 |
| Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 27 | 26 | 14 | 32 | 23 | 19 | 30 | 24 | 26 | 26 | 25 | 28 | 30 | 19 | 21 | 32 | 21 | 23 | 31 | 27 | 28 |
| Fairly worried | 44 | 44 | 44 | 46 | 39 | 41 | 49 | 46 | 43 | 45 | 42 | 43 | 45 | 46 | 46 | 42 | 46 | 43 | 45 | 42 | 53 |
| TOTAL WORRIED | 71 | 70 | 59 | 79 | 62 | 61 | 80 | 70 | 69 | 72 | 67 | 71 | 75 | 65 | 67 | 74 | 67 | 66 | 76 | 69 | 81 |
| Not very worried | 22 | 22 | 33 | 16 | 30 | 31 | 14 | 24 | 23 | 22 | 23 | 19 | 21 | 27 | 26 | 17 | 22 | 27 | 19 | 22 | 15 |
| Not at all worried | 4 | 4 | 7 | 4 | 9 | 6 | 3 | 5 | 6 | 3 | 4 | 4 | 3 | 6 | 4 | 4 | 8 | 5 | 3 | 5 | 1 |
| TOTAL NOT WORRIED | 26 | 27 | 40 | 19 | 38 | 38 | 17 | 29 | 29 | 25 | 28 | 23 | 24 | 33 | 31 | 21 | 29 | 32 | 23 | 26 | 16 |
| Don't know | 3 | 3 | 2 | 2 | 0 | 2 | 3 | 1 | 2 | 4 | 5 | 6 | 1 | 2 | 2 | 5 | 4 | 3 | 1 | 5 | 3 |
| be victims of burglary, robbery or mugging | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 11 | 13 | 8 | 17 | 10 | 11 | 18 | 10 | 15 | 12 | 14 | 15 | 13 | 12 | 9 | 18 | 11 | 11 | 15 | 17 | 10 |
| Fairly worried | 33 | 32 | 32 | 32 | 28 | 33 | 30 | 34 | 27 | 36 | 30 | 29 | 32 | 35 | 33 | 30 | 33 | 29 | 34 | 35 | 28 |
| TOTAL WORRIED | 44 | 45 | 40 | 49 | 38 | 44 | 48 | 44 | 42 | 48 | 44 | 44 | 45 | 46 | 43 | 48 | 44 | 40 | 48 | 52 | 38 |
| Not very worried | 43 | 42 | 51 | 39 | 49 | 47 | 38 | 46 | 45 | 39 | 39 | 40 | 43 | 44 | 46 | 37 | 43 | 46 | 41 | 37 | 42 |
| Not at all worried | 8 | 8 | 7 | 8 | 11 | 7 | 9 | 8 | 9 | 7 | 11 | 8 | 9 | 7 | 9 | 8 | 6 | 9 | 7 | 7 | 17 |
| TOTAL NOT WORRIED | 51 | 50 | 58 | 47 | 61 | 54 | 48 | 53 | 55 | 46 | 50 | 49 | 52 | 50 | 54 | 45 | 49 | 55 | 48 | 44 | 59 |
| Don't know | 4 | 5 | 2 | 4 | 2 | 3 | 4 | 2 | 3 | 6 | 6 | 7 | 3 | 3 | 3 | 7 | 7 | 5 | 4 | 4 | 3 |

Fieldwork: 6th - 7th November 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|------------|---------------|------------------|------------|------------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1715 | 461 | 523 | 121 | 526 | 455 | 389 | 834 | 880 | 208 | 437 | 585 | 484 | 978 | 736 | 220 | 557 | 365 | 422 | 149 | |
| Unweighted Sample | 1715 | 450 | 499 | 122 | 513 | 432 | 411 | 813 | 902 | 147 | 458 | 670 | 440 | 1138 | 577 | 271 | 541 | 350 | 401 | 152 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

suffer directly from cuts in spending on public services such as health, education and welfare

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried | 26 | 27 | 10 | 39 | 23 | 16 | 37 | 32 | 27 | 27 | 21 | 25 | 31 | 26 | 24 | 31 | 21 | 26 | 32 | 30 | 24 |
| Fairly worried | 44 | 42 | 40 | 42 | 43 | 40 | 41 | 44 | 40 | 43 | 36 | 40 | 44 | 43 | 43 | 40 | 52 | 40 | 37 | 42 | 45 |
| TOTAL WORRIED | 71 | 69 | 50 | 80 | 66 | 56 | 78 | 76 | 67 | 71 | 58 | 65 | 75 | 69 | 67 | 71 | 73 | 65 | 68 | 72 | 69 |
| Not very worried | 22 | 23 | 39 | 13 | 27 | 35 | 15 | 19 | 24 | 22 | 30 | 23 | 20 | 24 | 26 | 19 | 22 | 27 | 23 | 18 | 22 |
| Not at all worried | 4 | 5 | 9 | 3 | 7 | 7 | 4 | 3 | 7 | 3 | 7 | 5 | 4 | 5 | 5 | 5 | 2 | 4 | 6 | 6 | 5 |
| TOTAL NOT WORRIED | 26 | 28 | 48 | 17 | 34 | 42 | 19 | 22 | 31 | 25 | 37 | 28 | 24 | 29 | 31 | 24 | 31 | 29 | 24 | 27 | 27 |
| Don't know | 3 | 3 | 2 | 3 | 0 | 2 | 3 | 2 | 2 | 4 | 5 | 7 | 1 | 2 | 2 | 5 | 4 | 3 | 3 | 4 | 4 |

lose out because foreign factories and/or workers from abroad can do the same job more cheaply

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried | 25 | 25 | 18 | 27 | 20 | 25 | 29 | 20 | 26 | 25 | 21 | 20 | 27 | 31 | 20 | 33 | 19 | 24 | 30 | 27 | 26 |
| Fairly worried | 32 | 30 | 33 | 27 | 28 | 31 | 30 | 29 | 29 | 30 | 24 | 24 | 33 | 33 | 30 | 30 | 28 | 29 | 28 | 30 | 35 |
| TOTAL WORRIED | 56 | 55 | 51 | 54 | 47 | 57 | 58 | 49 | 55 | 55 | 45 | 44 | 60 | 63 | 50 | 62 | 47 | 53 | 59 | 57 | 61 |
| Not very worried | 26 | 29 | 33 | 30 | 33 | 30 | 26 | 34 | 30 | 29 | 34 | 35 | 28 | 24 | 32 | 25 | 37 | 30 | 30 | 26 | 20 |
| Not at all worried | 13 | 11 | 14 | 13 | 17 | 11 | 11 | 14 | 12 | 11 | 15 | 14 | 9 | 9 | 15 | 6 | 11 | 12 | 9 | 11 | 14 |
| TOTAL NOT WORRIED | 39 | 40 | 47 | 42 | 50 | 41 | 37 | 48 | 41 | 40 | 49 | 49 | 37 | 33 | 47 | 32 | 48 | 42 | 39 | 38 | 34 |
| Don't know | 4 | 4 | 2 | 4 | 3 | 2 | 4 | 3 | 4 | 5 | 6 | 7 | 3 | 4 | 3 | 6 | 5 | 4 | 2 | 6 | 5 |

lose their job / have difficulty finding work

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried | 27 | 28 | 20 | 34 | 17 | 24 | 32 | 25 | 29 | 27 | 33 | 28 | 30 | 22 | 25 | 31 | 24 | 25 | 33 | 28 | 29 |
| Fairly worried | 36 | 36 | 37 | 37 | 38 | 34 | 37 | 41 | 36 | 37 | 32 | 37 | 40 | 33 | 38 | 34 | 41 | 36 | 37 | 35 | 35 |
| TOTAL WORRIED | 63 | 64 | 57 | 71 | 55 | 58 | 69 | 66 | 65 | 64 | 66 | 65 | 70 | 55 | 64 | 65 | 65 | 60 | 71 | 63 | 64 |
| Not very worried | 22 | 22 | 29 | 17 | 24 | 28 | 19 | 21 | 21 | 22 | 19 | 24 | 21 | 23 | 22 | 21 | 24 | 24 | 19 | 20 | 23 |
| Not at all worried | 10 | 9 | 12 | 7 | 18 | 11 | 7 | 9 | 10 | 9 | 9 | 4 | 7 | 17 | 11 | 7 | 6 | 11 | 8 | 12 | 8 |
| TOTAL NOT WORRIED | 32 | 31 | 41 | 25 | 42 | 40 | 27 | 31 | 31 | 31 | 28 | 28 | 28 | 40 | 34 | 28 | 30 | 35 | 27 | 32 | 31 |
| Don't know | 5 | 4 | 2 | 4 | 3 | 2 | 4 | 3 | 4 | 5 | 6 | 7 | 2 | 4 | 3 | 7 | 5 | 5 | 2 | 5 | 5 |

lose their home

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried | 16 | 16 | 9 | 21 | 9 | 13 | 20 | 13 | 16 | 15 | 14 | 14 | 18 | 15 | 14 | 18 | 11 | 12 | 21 | 17 | 17 |
| Fairly worried | 27 | 28 | 26 | 29 | 25 | 27 | 28 | 28 | 26 | 29 | 22 | 30 | 26 | 30 | 28 | 27 | 29 | 29 | 27 | 26 | 25 |
| TOTAL WORRIED | 43 | 43 | 36 | 50 | 34 | 39 | 48 | 41 | 42 | 45 | 36 | 44 | 44 | 45 | 41 | 46 | 40 | 41 | 48 | 44 | 41 |
| Not very worried | 33 | 35 | 39 | 31 | 39 | 38 | 29 | 43 | 34 | 35 | 38 | 37 | 36 | 31 | 36 | 33 | 40 | 37 | 32 | 33 | 34 |
| Not at all worried | 20 | 18 | 23 | 16 | 24 | 21 | 20 | 14 | 21 | 15 | 20 | 12 | 19 | 21 | 20 | 15 | 15 | 17 | 17 | 20 | 21 |
| TOTAL NOT WORRIED | 53 | 53 | 62 | 48 | 63 | 59 | 49 | 57 | 56 | 50 | 58 | 49 | 55 | 52 | 56 | 48 | 55 | 54 | 49 | 52 | 55 |
| Don't know | 4 | 4 | 2 | 3 | 3 | 2 | 3 | 3 | 3 | 5 | 6 | 7 | 2 | 3 | 3 | 6 | 4 | 5 | 2 | 4 | 3 |

Fieldwork: 6th - 7th November 2011

| | Voting intention | | | 2010 Vote | | | Gender | | Age | | | | Social grade | | Region | | | | | | |
|------------------------|------------------|-----|-----|-----------|-----|-----|---------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1715 | 461 | 523 | 121 | 526 | 455 | 389 | 834 | 880 | 208 | 437 | 585 | 484 | 978 | 736 | 220 | 557 | 365 | 422 | 149 | |
| Unweighted Sample | 1715 | 450 | 499 | 122 | 513 | 432 | 411 | 813 | 902 | 147 | 458 | 670 | 440 | 1138 | 577 | 271 | 541 | 350 | 401 | 152 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried | 15 | 14 | 7 | 18 | 8 | 9 | 18 | 13 | 15 | 13 | 13 | 13 | 15 | 14 | 10 | 19 | 9 | 13 | 17 | 15 | 16 |
| Fairly worried | 24 | 24 | 22 | 25 | 25 | 23 | 25 | 25 | 24 | 24 | 29 | 19 | 25 | 26 | 25 | 24 | 27 | 25 | 24 | 23 | 22 |
| TOTAL WORRIED | 39 | 38 | 29 | 44 | 32 | 32 | 43 | 38 | 39 | 37 | 42 | 32 | 40 | 40 | 35 | 43 | 36 | 37 | 41 | 38 | 38 |
| Not very worried | 35 | 36 | 42 | 33 | 41 | 41 | 32 | 37 | 35 | 38 | 38 | 39 | 36 | 34 | 38 | 34 | 40 | 36 | 36 | 32 | 42 |
| Not at all worried | 21 | 20 | 25 | 18 | 25 | 23 | 20 | 20 | 22 | 18 | 12 | 22 | 20 | 21 | 23 | 15 | 18 | 22 | 17 | 24 | 14 |
| TOTAL NOT WORRIED | 56 | 56 | 68 | 50 | 66 | 64 | 52 | 57 | 56 | 56 | 50 | 60 | 56 | 55 | 61 | 50 | 58 | 58 | 52 | 56 | 56 |
| Don't know | 5 | 6 | 3 | 6 | 1 | 4 | 5 | 5 | 5 | 7 | 8 | 8 | 4 | 5 | 5 | 7 | 6 | 5 | 6 | 6 | 6 |

suffer ill-health

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried | 17 | 16 | 9 | 22 | 10 | 11 | 21 | 18 | 16 | 17 | 13 | 10 | 19 | 20 | 12 | 22 | 13 | 15 | 17 | 19 | 15 |
| Fairly worried | 34 | 34 | 32 | 35 | 33 | 35 | 34 | 34 | 31 | 37 | 21 | 27 | 37 | 43 | 34 | 34 | 33 | 33 | 36 | 36 | 33 |
| TOTAL WORRIED | 51 | 51 | 41 | 57 | 43 | 46 | 55 | 53 | 47 | 54 | 35 | 38 | 56 | 63 | 46 | 56 | 46 | 48 | 54 | 55 | 48 |
| Not very worried | 37 | 37 | 46 | 32 | 45 | 43 | 33 | 37 | 38 | 35 | 43 | 43 | 35 | 30 | 41 | 31 | 39 | 40 | 37 | 31 | 37 |
| Not at all worried | 7 | 8 | 10 | 6 | 9 | 8 | 7 | 7 | 10 | 5 | 14 | 11 | 7 | 3 | 9 | 6 | 8 | 8 | 7 | 7 | 11 |
| TOTAL NOT WORRIED | 44 | 44 | 56 | 38 | 55 | 51 | 39 | 45 | 49 | 40 | 57 | 54 | 41 | 33 | 50 | 37 | 46 | 48 | 43 | 38 | 48 |
| Don't know | 5 | 5 | 3 | 5 | 2 | 3 | 5 | 3 | 4 | 6 | 8 | 8 | 3 | 4 | 4 | 7 | 8 | 5 | 3 | 7 | 4 |

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Ed Miliband?

| | | | | | | | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative government led by David Cameron | 41 | 40 | 95 | 3 | 51 | 82 | 8 | 33 | 39 | 41 | 39 | 36 | 35 | 51 | 45 | 33 | 33 | 47 | 44 | 34 | 33 |
| Labour government led by Ed Miliband | 35 | 34 | 2 | 85 | 17 | 5 | 75 | 35 | 40 | 29 | 35 | 38 | 39 | 25 | 33 | 37 | 33 | 26 | 34 | 43 | 44 |
| Don't know | 24 | 25 | 3 | 12 | 32 | 13 | 17 | 32 | 21 | 30 | 26 | 26 | 26 | 24 | 22 | 30 | 34 | 27 | 22 | 22 | 23 |

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

| | Unweighted no. | Weighted no. |
|---------------------------------------|----------------|--------------|
| Age and Gender | | |
| Male 18 to 24 | 55 | 106 |
| Male 25 to 39 | 206 | 220 |
| Male 40 to 59 | 315 | 290 |
| Male 60 + | 237 | 218 |
| Female 18 to 24 | 92 | 101 |
| Female 25 to 39 | 253 | 218 |
| Female 40 to 59 | 356 | 297 |
| Female 60 + | 203 | 266 |
| Region | | |
| North England | 401 | 422 |
| Midlands | 259 | 282 |
| East England | 163 | 165 |
| London | 271 | 220 |
| South England | 379 | 393 |
| Wales | 92 | 86 |
| Scotland | 152 | 149 |
| Social Grade | | |
| AB | 588 | 481 |
| C1 | 551 | 498 |
| C2 | 280 | 361 |
| DE | 298 | 378 |
| Newspaper Type | | |
| Express / Mail | 387 | 275 |
| Sun / Star | 237 | 403 |
| Mirror / Record | 108 | 172 |
| Guardian / Independent | 114 | 77 |
| FT / Times / Telegraph | 120 | 163 |
| Other Paper | 231 | 197 |
| No Paper | 520 | 429 |
| Political Party Identification | | |
| Labour | 534 | 558 |
| Conservative | 470 | 489 |
| Liberal Democrat | 201 | 206 |
| SNP/Plaid Cymru | 45 | 29 |
| Others | 75 | 22 |
| None/ DK | 392 | 412 |

YouGov is a member of the British Polling Council and abides by its rules.

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