



Sample Size: 1705 GB Adults  
Fieldwork: 30th - 31st January 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region							
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1705</b>	670	728	464	310	122	147	481	399	102	164	825	880	198	728	421	358	972	733	205	566	367	411	157		
<b>Unweighted Sample</b>	<b>1705</b>	782	700	487	332	136	146	494	399	114	171	775	930	200	712	425	368	1025	680	176	589	374	418	148		
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
	23-24 Jan	30-31 Jan																								
<b>If there were a general election held tomorrow, which party would you vote for?</b>																										
Conservative	27	27	23	39	100	0	0	0	73	5	13	21	32	23	15	20	33	42	29	24	24	33	29	22	18	
Labour	18	18	28	13	0	100	0	0	2	52	15	5	16	20	25	21	16	12	19	17	20	12	19	27	13	
Liberal Democrat	7	7	14	2	0	0	100	0	4	8	46	0	7	7	13	7	8	4	10	4	9	9	5	6	5	
UK Independence Party (UKIP)	10	9	0	18	0	0	0	100	4	4	0	54	11	6	4	7	12	12	8	10	7	10	9	10	2	
Scottish National Party (SNP)/ Plaid Cymru	5	4	7	3	0	0	0	0	1	2	1	0	4	4	4	4	4	4	5	3	1	0	2	0	37	
Some other party	4	4	6	2	0	0	0	0	0	4	1	1	4	4	5	4	2	4	4	3	3	4	6	3	4	
Would not vote	11	12	3	7	0	0	0	0	3	5	1	4	11	13	14	17	7	7	8	18	10	15	12	14	3	
Don't know	19	19	19	17	0	0	0	0	13	19	23	14	16	21	20	21	17	15	17	21	26	18	18	17	18	
<b>And which of these parties would you vote for?</b>																										
<i>[This question was only asked to those that selected 'SOME OTHER PARTY'; n=76]</i>																										
Green	80	79	82	76	0	0	0	0	100	88	60	0	73	85	89	75	67	87	76	84	100	73	69	91	87	
British National Party (BNP)	1	2	2	6	0	0	0	0	0	0	0	100	0	5	0	3	0	5	2	3	0	8	0	0	0	
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Some other party	15	18	15	18	0	0	0	0	0	12	0	0	27	9	11	20	33	8	21	12	0	19	31	5	13	
Don't know	4	1	1	0	0	0	0	0	0	0	40	0	0	2	0	2	0	0	1	0	0	0	4	0	0	
<b>On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?</b>																										
0 - Certain NOT to vote	10	10	1	5	0	0	0	1	2	3	0	5	10	10	14	14	5	6	6	16	9	12	11	11	3	
1	1	1	0	1	0	0	1	0	0	1	1	1	1	1	1	2	1	1	1	1	2	1	1	1	1	
2	2	1	1	1	0	0	0	0	0	0	0	1	1	1	1	2	0	0	1	1	0	2	0	2	0	
3	1	1	0	1	0	0	0	1	1	1	0	0	1	1	3	1	1	0	0	1	1	1	0	0	2	
4	2	2	2	1	1	2	0	2	1	1	1	5	2	2	2	3	0	2	2	2	2	3	3	2	0	
5	6	6	4	5	2	4	2	2	2	6	7	3	6	7	9	7	6	4	5	8	9	5	6	7	4	
6	3	3	2	2	1	4	4	3	1	2	3	2	2	3	5	4	1	1	3	3	5	2	3	2	2	
7	5	5	4	4	4	6	4	1	4	4	6	2	5	4	5	6	3	2	4	5	4	5	4	5	4	
8	7	8	8	8	7	8	6	12	8	8	5	9	8	8	8	8	7	8	9	7	12	6	8	8	7	
9	8	8	10	7	10	7	8	9	10	6	13	8	7	8	9	7	6	9	8	7	9	9	9	5	6	
10 - Absolutely certain to vote	56	56	68	64	74	68	74	69	71	67	64	66	57	55	42	47	69	68	61	50	48	55	57	56	71	

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	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1705</b>	670	728	464	310	122	147	481	399	102	164	825	880	198	728	421	358	972	733	205	566	367	411	157	
<b>Unweighted Sample</b>	<b>1705</b>	782	700	487	332	136	146	494	399	114	171	775	930	200	712	425	368	1025	680	176	589	374	418	148	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	23-24 Jan	30-31 Jan																							
<b>Which of the following do you think would make the best Prime Minister?</b>																									
Theresa May	47	<b>48</b>	38	64	94	13	34	70	84	24	39	70	53	43	33	39	55	67	51	44	48	52	52	43	35
Jeremy Corbyn	15	<b>16</b>	25	9	0	51	11	3	3	31	14	5	15	17	24	19	14	7	16	15	17	12	14	19	25
Not sure	38	<b>36</b>	37	27	6	36	55	27	13	46	46	25	33	40	43	42	32	26	33	41	36	36	34	38	40
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																									
Britain leaving the EU	61	<b>64</b>	73	66	77	63	78	69	75	64	75	69	67	62	55	63	67	71	69	58	71	64	61	64	66
Immigration & Asylum	42	<b>46</b>	28	68	57	38	20	83	53	40	30	77	44	48	27	42	50	60	42	52	38	47	48	49	43
Health	45	<b>44</b>	53	41	44	55	56	34	44	56	55	36	41	47	39	42	48	49	45	43	36	46	45	47	40
The economy	35	<b>34</b>	38	32	42	26	39	24	40	30	42	28	38	29	28	34	33	38	36	31	35	31	32	33	49
Housing	19	<b>18</b>	20	14	11	25	25	19	14	24	18	16	14	21	21	19	16	16	17	19	43	17	12	13	11
Welfare benefits	14	<b>13</b>	12	14	12	17	5	21	13	13	7	18	12	14	13	14	13	12	12	15	11	12	14	16	11
Education	12	<b>11</b>	15	7	7	15	19	4	7	12	21	4	11	12	21	13	10	5	14	9	9	10	14	11	13
Crime	7	<b>9</b>	6	11	10	6	3	12	8	8	2	14	9	10	8	8	11	11	8	12	9	9	11	11	3
The environment	10	<b>9</b>	15	4	4	10	16	3	6	10	13	2	8	9	14	9	6	7	10	7	8	9	11	5	12
Pensions	7	<b>8</b>	7	9	9	7	3	7	8	7	6	11	8	8	4	6	11	11	8	8	6	5	11	7	13
Tax	5	<b>5</b>	4	5	3	5	6	4	4	3	5	3	6	3	7	6	3	2	4	6	5	4	5	5	6
Family life & childcare	4	<b>4</b>	4	3	1	7	4	2	1	7	6	3	3	5	4	7	3	1	4	4	6	5	5	3	5
Transport	4	<b>3</b>	3	3	2	4	5	1	4	2	2	2	3	2	4	2	2	3	3	2	4	3	3	1	0
None of these	1	<b>1</b>	0	1	0	0	0	0	0	1	0	1	2	1	3	1	0	1	1	2	1	1	1	1	3
Don't know	4	<b>3</b>	2	1	0	2	1	0	1	2	1	0	3	3	6	4	2	1	2	4	2	5	1	3	2
<b>Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?</b>																									
<b>National Health Service</b>																									
Conservative	20	<b>20</b>	16	30	62	1	1	18	51	4	9	21	24	17	9	15	24	33	22	18	17	25	20	19	14
Labour	27	<b>30</b>	42	21	10	85	28	14	11	64	29	16	30	29	36	32	31	21	32	27	30	24	29	37	33
Liberal Democrat	7	<b>5</b>	9	2	2	2	41	0	5	5	26	1	5	5	8	4	7	4	7	3	5	6	5	4	7
UKIP	4	<b>4</b>	0	8	1	0	1	35	2	1	0	23	4	3	3	3	4	5	3	5	4	4	4	5	0
Other	3	<b>3</b>	4	2	0	1	2	1	0	2	0	0	3	3	4	3	2	3	3	2	2	1	2	2	14
None	10	<b>12</b>	8	14	10	1	9	15	13	6	12	14	13	11	5	13	12	13	11	13	13	14	12	9	11
Don't know	29	<b>26</b>	21	24	15	10	19	17	19	19	24	25	21	32	34	31	20	21	23	31	30	27	28	25	20

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Weighted Sample		1705	670	728	464	310	122	147	481	399	102	164	825	880	198	728	421	358	972	733	205	566	367	411	157	
Unweighted Sample		1705	782	700	487	332	136	146	494	399	114	171	775	930	200	712	425	368	1025	680	176	589	374	418	148	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		23-24 Jan	30-31 Jan																							
<b>Asylum and immigration</b>																										
	Conservative	26	25	24	31	67	6	12	6	56	12	12	18	29	22	15	18	33	35	28	21	25	29	25	22	21
	Labour	13	13	22	8	1	53	8	1	3	32	11	3	11	15	20	15	11	8	14	12	14	8	14	19	11
	Liberal Democrat	7	7	16	1	1	6	54	0	3	10	31	0	7	8	13	7	8	5	10	5	9	8	6	7	10
	UKIP	17	18	4	33	17	9	7	83	17	11	13	58	23	14	11	17	22	20	17	20	15	20	20	17	13
	Other	3	3	5	1	0	2	0	1	0	3	1	0	3	3	4	3	3	3	3	2	3	1	2	1	14
	None	8	9	7	8	4	4	2	3	6	8	8	5	9	9	5	10	9	10	7	11	9	9	8	9	9
	Don't know	26	24	24	18	9	20	18	6	13	24	24	15	18	30	33	31	14	19	21	29	25	25	24	23	
<b>Law and order</b>																										
	Conservative	34	33	30	42	80	11	21	26	68	16	29	33	39	28	23	26	41	45	37	28	29	39	32	31	28
	Labour	13	15	22	11	1	58	10	4	3	40	11	7	14	16	17	16	16	11	15	15	17	11	14	21	12
	Liberal Democrat	6	5	10	1	1	4	37	0	1	6	18	1	4	5	7	5	5	3	7	2	6	4	5	4	7
	UKIP	6	6	1	10	3	1	3	42	5	2	0	25	8	4	6	5	6	6	5	7	6	5	7	6	4
	Other	3	2	4	1	0	1	1	1	0	2	0	1	3	2	3	3	2	2	3	2	2	1	1	1	13
	None	8	9	5	9	4	1	4	11	6	5	7	9	9	8	3	10	8	9	7	10	8	10	9	7	7
	Don't know	31	30	28	26	12	24	25	17	16	29	35	25	22	37	41	35	22	23	25	36	31	30	31	30	27
<b>Education and schools</b>																										
	Conservative	24	25	19	35	70	3	3	28	60	6	9	28	31	20	14	19	29	40	27	23	18	29	29	22	19
	Labour	21	22	32	16	4	76	18	7	6	54	17	9	21	23	25	23	24	15	23	21	22	16	23	30	19
	Liberal Democrat	9	9	15	4	5	5	54	3	6	8	38	4	9	8	13	8	10	7	11	6	12	10	6	7	13
	UKIP	3	3	0	6	0	0	0	31	1	0	0	21	4	2	4	2	3	4	3	3	4	3	3	4	0
	Other	4	3	4	2	0	1	1	2	1	3	0	1	3	3	3	3	2	3	3	3	3	1	1	2	14
	None	9	9	4	10	4	1	4	10	6	7	7	10	9	9	5	10	8	9	8	10	8	11	8	8	8
	Don't know	30	29	25	26	16	14	21	19	21	22	30	27	23	35	37	34	23	23	25	34	33	30	30	27	27
<b>Taxation</b>																										
	Conservative	28	27	22	39	77	4	7	27	64	8	13	29	33	22	13	20	34	42	30	23	23	32	29	22	22
	Labour	18	19	29	12	2	66	16	2	4	44	15	7	18	19	24	19	19	14	20	18	20	14	20	27	14
	Liberal Democrat	8	7	13	2	2	5	45	1	4	9	32	2	7	6	8	6	7	6	8	5	9	7	6	5	10
	UKIP	4	4	0	8	1	0	0	35	2	1	0	24	5	2	3	4	5	3	3	4	4	4	4	5	0
	Other	3	3	4	2	0	2	1	2	0	2	1	1	3	3	3	3	2	3	3	3	3	2	1	2	15
	None	9	10	6	12	4	3	4	15	7	8	8	13	11	10	4	12	10	10	9	12	6	11	10	10	12
	Don't know	30	31	27	26	13	21	26	18	18	27	32	25	22	38	43	36	23	22	27	35	35	30	31	30	27
<b>Unemployment</b>																										
	Conservative	26	26	21	37	73	5	9	25	61	8	17	27	32	21	16	20	33	38	29	23	21	32	28	22	21
	Labour	21	22	33	15	7	70	21	5	8	50	22	10	22	22	26	23	23	17	23	21	24	17	22	28	21
	Liberal Democrat	5	4	8	1	1	2	35	0	2	5	20	1	4	5	7	4	4	3	6	3	7	4	4	3	6
	UKIP	4	4	1	8	1	1	1	37	2	2	0	23	5	3	4	4	5	4	4	5	4	4	4	5	1
	Other	4	3	4	1	0	1	1	2	0	2	1	1	3	3	3	3	2	3	3	2	2	2	1	2	13
	None	9	11	6	11	5	2	6	12	7	7	10	10	11	10	7	11	11	11	9	12	10	11	9	10	14
	Don't know	30	30	27	26	13	20	28	20	19	26	31	27	23	36	38	35	22	24	27	34	32	30	31	30	23

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		23-24 Jan	30-31 Jan																							
<b>The economy in general</b>																										
	Conservative	34	35	29	46	89	7	19	33	76	12	26	38	44	27	26	27	43	48	40	28	35	41	37	29	28
	Labour	14	15	23	10	0	62	8	2	2	41	9	3	14	16	19	17	15	8	15	14	14	10	15	23	13
	Liberal Democrat	5	5	9	1	0	3	38	1	1	6	22	1	5	5	8	4	4	4	6	3	5	4	6	4	4
	UKIP	4	3	0	6	0	1	2	32	1	1	1	20	4	3	2	3	5	3	3	5	4	3	4	5	0
	Other	3	2	4	1	0	0	1	0	0	2	0	0	3	2	3	3	2	3	3	2	1	1	2	1	15
	None	9	10	6	9	2	3	5	12	5	7	7	12	10	9	5	11	9	9	8	12	7	11	8	8	15
	Don't know	30	30	27	26	8	24	28	19	15	31	35	25	22	38	37	35	22	25	26	36	34	30	29	31	25
<b>Housing</b>																										
	Conservative	21	18	12	27	55	1	1	20	47	2	7	21	22	15	8	13	24	28	19	17	13	23	19	16	12
	Labour	22	24	35	19	11	73	20	7	13	55	17	9	24	25	29	25	26	18	26	22	27	18	23	32	22
	Liberal Democrat	7	7	12	3	3	3	45	0	4	6	34	1	7	6	8	7	8	5	9	4	9	6	6	5	11
	UKIP	4	4	0	8	2	0	0	37	2	1	1	24	6	3	2	4	4	6	4	5	4	4	5	4	1
	Other	4	4	5	2	0	2	1	1	0	5	1	0	4	3	5	3	3	4	4	2	3	2	2	3	14
	None	11	11	7	13	8	3	6	12	10	7	9	14	12	11	6	12	11	12	10	14	9	13	13	9	13
	Don't know	32	32	28	28	20	17	26	22	24	24	32	31	25	38	42	36	23	27	29	35	34	34	32	29	26
<b>Britain's exit from the EU</b>																										
	Conservative	29	28	21	39	77	5	11	13	62	13	17	22	32	24	15	21	34	41	31	24	24	31	32	26	16
	Labour	10	10	15	7	1	47	1	2	2	26	7	4	9	12	15	13	7	6	10	11	13	7	11	15	5
	Liberal Democrat	6	6	14	1	1	8	43	0	2	12	23	0	7	6	9	6	8	4	9	3	8	7	6	5	6
	UKIP	12	12	1	24	8	5	4	74	10	6	6	52	16	8	9	10	16	13	10	15	12	12	12	12	10
	Other	3	3	5	1	0	1	1	0	0	3	2	0	2	3	3	4	2	3	3	3	2	1	3	2	15
	None	11	12	14	7	4	9	15	3	8	13	11	3	12	11	12	12	13	10	12	12	11	12	11	11	16
	Don't know	28	29	30	21	9	26	26	8	16	28	34	18	22	36	37	34	21	23	26	33	31	30	26	29	32
		17-18 Jan	30-31 Jan																							
<b>How well or badly do you think the government are doing at negotiating Britain's exit from the European Union?</b>																										
	Very well	7	4	1	8	12	1	1	5	10	2	0	4	5	4	3	2	5	8	4	4	4	6	4	3	3
	Fairly well	26	30	20	43	59	15	13	42	50	18	29	46	33	26	23	24	34	39	30	29	22	33	35	28	18
	<b>TOTAL WELL</b>	<b>33</b>	<b>34</b>	<b>21</b>	<b>51</b>	<b>71</b>	<b>16</b>	<b>14</b>	<b>47</b>	<b>60</b>	<b>20</b>	<b>29</b>	<b>50</b>	<b>38</b>	<b>30</b>	<b>26</b>	<b>26</b>	<b>39</b>	<b>47</b>	<b>34</b>	<b>33</b>	<b>26</b>	<b>39</b>	<b>39</b>	<b>31</b>	<b>21</b>
	Fairly badly	24	25	28	22	12	35	33	25	17	30	29	24	21	28	30	28	21	18	25	24	31	21	25	27	23
	Very badly	21	22	35	11	2	36	42	15	5	35	31	12	22	21	21	23	23	19	24	19	21	19	17	22	42
	<b>TOTAL BADLY</b>	<b>45</b>	<b>47</b>	<b>63</b>	<b>33</b>	<b>14</b>	<b>71</b>	<b>75</b>	<b>40</b>	<b>22</b>	<b>65</b>	<b>60</b>	<b>36</b>	<b>43</b>	<b>49</b>	<b>51</b>	<b>51</b>	<b>44</b>	<b>37</b>	<b>49</b>	<b>43</b>	<b>52</b>	<b>40</b>	<b>42</b>	<b>49</b>	<b>65</b>
	Don't know	22	20	16	16	15	14	12	12	18	16	12	14	19	21	24	23	17	15	17	24	22	21	20	20	14

Sample Size: 1705 GB Adults  
Fieldwork: 30th - 31st January 2017

	EU Ref 2016		Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region					
Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1705</b>	670	728	464	310	122	147	481	399	102	164	825	880	198	728	421	358	972	733	205	566	367	411	157
<b>Unweighted Sample</b>	<b>1705</b>	782	700	487	332	136	146	494	399	114	171	775	930	200	712	425	368	1025	680	176	589	374	418	148
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

17-18  
Jan

30-31  
Jan

In hindsight, do you think Britain was right or wrong to vote to leave the European Union?

Right to leave	46	45	6	88	64	29	16	94	57	34	33	93	50	41	21	39	55	60	41	51	41	47	49	47	34
Wrong to leave	42	42	87	5	28	64	78	3	34	58	63	4	38	46	58	46	37	33	51	31	45	39	40	40	60
Don't know	12	12	7	7	8	7	6	3	9	8	4	3	12	13	21	15	8	7	8	18	13	14	11	14	7