

## **PREMIUM TRACKERS**

- Content on Demand
- Credit Cards
- Current Account Switching
- Debt
- Household Economic Activity
- Impact of the Retail Distribution Review (RDR)
- Magazine Consumption
- Pensions
- Social Media

## **AUTOMOTIVE**

- Automobiles – The Customer Journey
- Car Warranties
- City Cars
- Driving Habits
- Green and Electric Cars
- Innovations in Motor Insurance
- Legal Services
- Motor Insurance 2013: The Purchase and Claims Experience
- Petrol, Oils & Lubricants
- UK Car Market

## **BANKING**

- Banking Customer Journey
- Children's Savings Products
- Credit Cards
- Current Accounts
- Holiday Money
- Non-Standard Lending
- Packaged Bank Accounts 2013
- Retail Banking
- SME banking 2013 (upcoming – October)
- Social Media and Financial Services
- Student Finances 2012/2013
- Trust & Financial Services

## **DOMESTIC APPLIANCES**

- Domestic Appliances
- Smart Appliances
- Home Appliances - Energy Efficiency
- Home Appliances – Extended Warranties
- Home Appliances – Online vs. Offline, Delivery, Fitting and Disposal

## **ENTERTAINMENT**

- Live Music
- Music 2012
- Music Consumption
- Music Festivals
- Pub Sports Viewing
- Sports Venue Experience
- The Future of Digital Consumption: Kids & Adults

## **FOOD & DRINK**

- Alcoholic Drinks
- Appetisers
- Baby Food, Milk & Products
- Breakfast Cereals
- Breakfast Habits 2013
- Cask Ales
- Children's Eating Habits
- Chilled Food
- Coffee Shops
- Confectionery
- Cooking: Consumer Typologies
- Cooking Habits
- Dairy 2013
- Eating & Drinking
- Ethnic Foods
- Fairtrade Coffee & Tea
- Fish & Seafood
- Food Provenance
- Food Safety
- Free From Foods
- Frozen Food
- Healthy Eating (upcoming – September)
- Hot Drinks
- Lunch
- Meat & Poultry 2013
- Organic Food & Drink 2013 (upcoming - August)
- Pet Foods
- Potatoes 2013 (upcoming – August)
- Snacking 2013
- Soft Drinks
- Sports Supplements
- Takeaway and Eating out Promotions

## **FOOD SERVICE**

- Airport Catering
- Care-home Catering (upcoming - August)
- Hospital Catering 2013
- Hotel Catering – Non-Business Users
- Hotel Catering - Business Users
- Impact of Olympics
- Leisure Venue Catering
- Lunchtime Outlets (upcoming – August)
- Retail Store Catering
- Roadside Catering
- School Meals Catering 2013
- Sports Venue Catering
- University Catering 2013
- Workplace Catering 2013 (upcoming – October)

## HEALTH & BEAUTY

- Anti-Aging
- Beauty
- Beauty Customer Journey
- Beauty Salons
- Changing Body Shapes
- *Dentists and Dental Care (upcoming)*
- Family Planning
- Hairstyling Products
- Healthcare Choices: NHS versus private
- Health Products 2013
- Healthy Living
- Make-up
- Men's Grooming
- Natural & Organic Cosmetics & Toiletries
- Shampoos & Conditioners
- Sports Supplements
- Suncare
- Surgical and Non-Surgical Cosmetic Procedures
- Techno Beauty Products

## INSURANCE

- Funeral Planning
- *Home Protection 2013 (upcoming)*
- Innovations in Motor Insurance
- Insurance and Risk
- *Life and Health Protection 2013 (upcoming)*
- Mobile Phone Insurance
- Mobile Phone Insurance Claims 2013
- Motor Insurance 2013
- Personal Injury
- Pet Insurance
- *SME Insurance (upcoming)*
- Social Media and Financial Services
- Student Finances 2012/2013
- Travel Insurance
- Trust & Financial Services

## LEGAL

- Business Legal Services 2013
- Family Law
- Legal Services 2013
- *Personal Injury 2013 (upcoming)*

## LIFESTYLE & SOCIETY

- Activity and Adventure Holidays
- Ageing Gracefully: Targeting the Over 45s
- Alpha Mums
- Baby Boomers: Lifestyles of the Over-45s
- Britain's Health Story
- Corporate Social Responsibility and Community Relations
- Development of UK Alcohol Consumption
- *Digital Signage Advertising (upcoming)*
- Ethical Living

- *Film Viewing: TV & Cinema (upcoming)*
- Funeral Planning
- Gardening
- Gyms and Health Clubs
- *Graduate Recruitment and First Jobs (upcoming)*
- Marketing to Children 2013
- Online Gambling
- Online Habits
- Pubs and Bars
- Student Lifestyles
- The British Mindset
- The Wedding Market
- Toys and Play
- *Trust Benchmarks (upcoming)*

## MEDIA

- *Children's Books and Magazines (upcoming)*
- *Cross Platform Brands (upcoming)*
- Digital Magazines
- Digital News
- Freesheets
- Magazine Consumption
- Media Consumption
- New Generations and the Future of Radio
- Newspaper Consumption
- Social Media Journey 2013
- The Future of Digital Consumption: Kids & Adults

## MORTGAGES

- Buy-to-let: Landlords and Mortgages
- First Time Buyers
- Home Buying & Selling
- Mortgage Customer Journey
- Mortgages

## PENSIONS, SAVINGS & INVESTMENTS

- Children's Saving Products
- Children's Pocket Money
- Household Finances
- Impact of the Retail Distribution Review (RDR)
- Pensions
- Pensions & Investments
- Retirement Planning
- *Savings and Investments 2013 (upcoming)*
- Social Media and Financial Services
- Trust & Financial Services
- Wealthy Investors 2013
- Workplace Pension Schemes

## RETAIL

- Airports
- Bicycles
- Catalogues and Mail Order Shopping
- Charity Shops
- Christmas Spending
- Consumer Choices in Own-Label Grocery
- Domestic Appliances
- Funeral Planning
- Greetings Cards 2013
- Halloween and Bonfire Night
- High Street Fashion
- Household Cleaning Products
- Household Goods Retailing
- Household Paper Products
- Houseplants and Cut Flowers
- In-store Promotions
- Laundry
- Local Store Shopping
- Loyalty Cards
- Loyalty Schemes
- Luxury Goods
- Multi-Channel Retailing
- Online Shopping
- Opticians
- Paying for Time: The Future of Retailing
- Pet Products
- Precious Jewellery
- Retail Electronics
- Shopping Centres and Retail Parks
- Smart Appliances
- Specialist Non-Food Retailing
- Supermarkets 2011: Loyalty and Switching
- Toys & Games: Gender Roles
- TV Retailing: Gaining and Maintaining a Competitive Advantage

## TECHNOLOGY

- 4G Tariffs
- Cameras and Camcorders
- Consumerisation of IT
- Desktop PCs and Printers
- Domestic Appliances
- Early Adopters
- Gaming
- Handsets and Apps
- Home Entertainment
- In-Home Connectivity
- Internet Services Providers: Key Drivers of Retention
- Laptops, Tablets & Netbooks
- Mobile Phone Tariffs
- *Mobile Phones: The purchase path (upcoming)*
- Multi-Screening: Competition for our Attention
- PMPs, e-readers and Handheld Gaming Devices

- Retail Electronics
- Smart Appliances
- Smartphones & Sat Navs
- SMEs: IT Procurement
- Tech Services
- TV Retailing: Gaining and Maintaining a Competitive Advantage

## TRAVEL

- Airports
- Holiday Money
- Holiday Travel
- Hotels
- Ocean Cruising
- The Railway Passenger
- The Tech-Aware Traveller
- Travel Insurance
- Youth Travel

## UTILITIES

- Alternative Energy
- Comparison Websites
- Energy Usage
- Home Appliances - Energy Efficiency
- Household Energy Efficiency
- Insulation
- Key Drivers of Retention
- Smart Meters
- Switchers One Year On
- Switching

## INTERNATIONAL

- Gardening: Denmark
- Gardening: France
- Gardening: Germany
- Gardening: Italy
- Gardening: Poland
- Gardening: Spain
- Gardening: Sweden
- *Meat: Sweden (upcoming)*
- Snacking in France
- US Cell Phones

**ARCHIVE**

- Breakfast Habits
- Business Legal Services
- Chilled & Frozen Foods
- Christmas Spending 2010 & 11
- Corporate Social Responsibility
- Dairy
- Gardening 2011
- Health Products
- Home Protection
- Hospital Catering
- Insurance 2010
- Internet Service Providers
- Life and Health Protection
- Marketing to Children
- Meat & Poultry
- Mobile Phone Insurance Claims 2011
- Mobile Phone Insurance Claims 2013
- Mortgages 2011
- Motor Insurance
- Motor Protection
- Music Festivals: 2011/2012 Season
- NHS Choice & Private Sector Dynamics
- Online Grocery Shopping
- Petrol Forecourts
- Potatoes 2012
- Pubs and Bars
- Savings and Investments
- School Meals Catering
- SME banking
- Snacking 2010
- Snacking 2013
- Supermarket Shopping 2010
- Supermarkets 2010
- Toys & Games
- Wealthy Investors
- Workplace Catering
- University Catering
- Utilities