# YouGov / The Sun Survey Results

**Sample Size: 1874 GB Adults**
**Fieldwork: 19th - 20th May 2014**

| | Total | Likelihood to vote | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | 10/10 | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| **Weighted Sample** | 1874 | 953 | 491 | 524 | 158 | 192 | 550 | 440 | 397 | 909 | 965 | 223 | 474 | 641 | 536 | 1068 | 806 | 240 | 609 | 401 | 461 | 163 |
| Unweighted Sample | 1874 | 1023 | 458 | 525 | 121 | 231 | 551 | 448 | 354 | 910 | 964 | 177 | 388 | 757 | 552 | 1194 | 680 | 224 | 562 | 399 | 464 | 225 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

**The European elections are held under a proportional voting system which gives smaller parties a better chance of winning seats than in general elections.**

**If there were an election to the European Parliament held tomorrow, which party would you vote for?**
*[Excluding the Don't knows and Wouldn't votes]*

| | May 18-19 | Total (May 19-20) | 10/10 | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Conservative | *21* | **23** | 21 | 71 | 0 | 3 | 0 | 56 | 3 | 10 | 21 | 25 | 20 | 24 | 23 | 23 | 27 | 17 | 25 | 25 | 26 | 21 | 11 |
| Labour | *28* | **27** | 25 | 0 | 78 | 3 | 0 | 2 | 66 | 19 | 27 | 27 | 31 | 34 | 27 | 20 | 24 | 31 | 24 | 20 | 27 | 36 | 30 |
| Liberal Democrat | *10* | **10** | 11 | 1 | 2 | 86 | 0 | 2 | 3 | 37 | 10 | 10 | 11 | 12 | 8 | 11 | 12 | 8 | 11 | 13 | 8 | 8 | 13 |
| UK Independence Party (UKIP) | *24* | **27** | 30 | 26 | 10 | 2 | 99 | 36 | 19 | 16 | 30 | 23 | 13 | 14 | 30 | 37 | 23 | 32 | 27 | 31 | 30 | 23 | 11 |
| Scottish National Party (SNP)/ Plaid Cymru | *3* | **3** | 4 | 0 | 1 | 1 | 0 | 0 | 3 | 2 | 3 | 2 | 3 | 2 | 4 | 2 | 3 | 3 | 0 | 0 | 3 | 0 | 24 |
| Green | *12* | **8** | 7 | 1 | 8 | 5 | 0 | 2 | 5 | 15 | 6 | 9 | 15 | 11 | 6 | 4 | 8 | 7 | 10 | 7 | 4 | 9 | 9 |
| British National Party (BNP) | *1* | **1** | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 |
| Some other party | *1* | **2** | 2 | 1 | 1 | 0 | 0 | 2 | 1 | 2 | 2 | 2 | 5 | 3 | 1 | 2 | 3 | 1 | 3 | 3 | 1 | 1 | 2 |

***European Parliament Non Voters***

| | May 18-19 | Total (May 19-20) | 10/10 | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Would not vote | *8* | **8** | 0 | 2 | 2 | 1 | 2 | 4 | 3 | 4 | 6 | 8 | 10 | 10 | 8 | 4 | 5 | 11 | 6 | 8 | 9 | 8 | 3 |
| Don't know | *12* | **13** | 5 | 6 | 5 | 3 | 3 | 13 | 9 | 13 | 9 | 16 | 15 | 16 | 13 | 8 | 11 | 15 | 13 | 13 | 15 | 9 | 12 |

**And, on a scale of 0 to 10 with 10 meaning definitely would vote and 0 meaning would not vote, how likely are you to vote at the next European election?**

| | Total | 10/10 | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 0 – definitely will not vote | **7** | 0 | 5 | 4 | 0 | 2 | 4 | 4 | 4 | 7 | 8 | 10 | 9 | 7 | 5 | 5 | 10 | 4 | 7 | 11 | 7 | 6 |
| 1 | **2** | 0 | 1 | 2 | 0 | 2 | 1 | 1 | 1 | 1 | 3 | 2 | 3 | 3 | 1 | 2 | 3 | 3 | 1 | 3 | 2 | 2 |
| 2 | **3** | 0 | 2 | 1 | 3 | 1 | 2 | 2 | 3 | 2 | 3 | 1 | 6 | 2 | 1 | 2 | 3 | 2 | 2 | 3 | 3 | 3 |
| 3 | **3** | 0 | 2 | 2 | 4 | 6 | 3 | 2 | 3 | 3 | 4 | 6 | 3 | 4 | 2 | 3 | 4 | 2 | 4 | 3 | 3 | 3 |
| 4 | **3** | 0 | 1 | 4 | 3 | 1 | 2 | 3 | 2 | 2 | 4 | 7 | 3 | 3 | 1 | 2 | 4 | 3 | 3 | 3 | 2 | 2 |
| 5 | **8** | 0 | 8 | 7 | 3 | 2 | 7 | 6 | 7 | 7 | 8 | 10 | 10 | 7 | 5 | 6 | 10 | 9 | 7 | 9 | 6 | 10 |
| 6 | **4** | 0 | 4 | 3 | 3 | 5 | 4 | 4 | 1 | 4 | 3 | 5 | 5 | 4 | 1 | 4 | 3 | 2 | 4 | 4 | 4 | 1 |
| 7 | **6** | 0 | 3 | 8 | 3 | 5 | 5 | 6 | 5 | 6 | 6 | 6 | 7 | 7 | 4 | 6 | 6 | 6 | 7 | 6 | 5 | 4 |
| 8 | **6** | 0 | 9 | 7 | 6 | 2 | 8 | 8 | 4 | 6 | 7 | 8 | 8 | 6 | 5 | 8 | 5 | 10 | 6 | 6 | 6 | 3 |
| 9 | **8** | 0 | 11 | 8 | 9 | 4 | 10 | 7 | 10 | 8 | 8 | 7 | 7 | 8 | 9 | 8 | 7 | 10 | 7 | 7 | 9 | 5 |
| 10 – definitely will vote | **51** | 100 | 54 | 54 | 66 | 71 | 54 | 59 | 58 | 55 | 47 | 38 | 39 | 50 | 67 | 55 | 46 | 48 | 51 | 45 | 53 | 62 |

# YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

|  | Unweighted no. | Weighted no. |
|---|---|---|
| **Age and Gender** | | |
| Male 18 to 24 | **75** | **112** |
| Male 25 to 39 | **163** | **236** |
| Male 40 to 59 | **362** | **317** |
| Male 60 + | **310** | **244** |
| Female 18 to 24 | **102** | **111** |
| Female 25 to 39 | **225** | **238** |
| Female 40 to 59 | **395** | **324** |
| Female 60 + | **242** | **292** |
| **Region** | | |
| North England | **464** | **461** |
| Midlands | **293** | **307** |
| East | **162** | **180** |
| London | **224** | **240** |
| South England | **400** | **429** |
| Wales | **106** | **94** |
| Scotland | **225** | **163** |
| **Social Grade** | | |
| AB | **706** | **525** |
| C1 | **488** | **543** |
| C2 | **278** | **394** |
| DE | **402** | **412** |
| **Newspaper Type** | | |
| Express / Mail | **369** | **300** |
| Sun / Star | **255** | **440** |
| Mirror / Record | **137** | **187** |
| Guardian / Independent | **142** | **84** |
| FT / Times / Telegraph | **131** | **178** |
| Other Paper | **277** | **216** |
| No Paper | **563** | **469** |
| **Political Party Identification** | | |
| Labour | **594** | **600** |
| Conservative | **495** | **525** |
| Liberal Democrat | **127** | **206** |
| SNP/Plaid Cymru | **63** | **32** |
| Others | **139** | **43** |
| None/ DK | **456** | **469** |