

YouGov Survey Results

Sample Size: 2062 GB Adults

Fieldwork: 25th - 26th February 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scot-land	
Weighted total	2062	549	651	159	174	638	492	443	1000	1062	245	522	705	590	1175	887	264	670	441	507	179
Unweighted total	2062	523	637	142	220	605	492	453	998	1064	240	426	784	612	1330	732	307	644	420	477	214
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here are some characteristics that some people feel are unsuitable in leading politicians. Which three or four of these, if any, do you think are most unsuitable in a leading politician?

That they had never had a "real" job outside the worlds of national politics/think tanks/journalism/local government before becoming an MP	55	60	55	51	73	63	53	60	56	55	41	44	58	68	57	53	48	59	56	54	56
That they have a few million pounds and use legal methods to minimise their tax bill such as setting up trust funds for their children	41	29	51	36	50	36	48	46	41	41	27	39	41	49	39	44	40	41	41	41	47
That they went to Eton and don't understand how normal people live	38	19	53	32	54	24	51	47	40	36	30	36	40	39	35	42	30	35	38	42	44
That they worked as an investment bank, earning more than a million pounds a year, before becoming an MP	24	14	31	30	31	20	30	29	22	27	15	23	26	28	23	26	22	22	26	28	25
That one of their parents was an MP and so they had the right connections when they wanted to enter politics	20	20	21	11	32	21	19	22	21	18	19	19	17	23	21	18	18	19	19	22	23
That since becoming an MP, they had an affair with someone else's wife/husband	17	25	13	17	14	21	13	16	16	17	19	19	15	16	17	17	16	19	19	14	15
That they belonged to a far-right party in their youth	15	13	18	25	6	10	16	20	15	15	20	21	14	9	18	11	19	14	14	15	15
That they campaigned to be an MP as a happily married heterosexual, only to admit later that they were gay	14	19	12	11	20	19	14	12	16	12	7	7	16	21	15	13	14	14	15	13	18
That they took cocaine or heroin when they were young	13	16	11	13	11	16	9	12	13	14	14	15	14	11	13	14	12	14	12	15	12
That they are interested only in politics and not in anything else (music, theatre, cinema, sport etc)	12	17	9	19	11	15	9	17	15	9	10	8	12	16	13	10	19	14	7	10	11
That they belonged to the Communist Party in their youth	10	20	6	9	10	18	6	7	10	10	11	11	9	10	11	9	9	10	8	12	11
That before becoming an MP they went through a period of bankruptcy because their business failed	9	16	5	11	6	16	5	9	8	11	6	8	9	13	10	9	8	11	9	10	7
That they posed in the nude for an adult magazine when they were young	5	6	6	3	2	6	2	4	4	6	6	6	5	4	5	5	5	5	5	5	4
That they were caught shoplifting when they were a teenager	5	7	3	6	1	7	2	4	4	5	8	4	5	4	5	4	4	5	4	4	9
None of these	5	7	4	6	4	5	6	4	6	5	6	5	6	4	6	5	5	7	5	4	5
Don't know	7	4	6	4	2	5	7	3	6	9	17	11	5	4	6	10	7	6	10	8	5