

YouGov / Sunday Times Survey Results

Sample Size: 1871 GB Adults

Fieldwork:	14th - 1	15th Fe	bruary	2013
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-		Vot	ing inte	ention	2	010 Vo	te	Ge	ender		Ag	е		Socia	l grade			Region		
	Total	Con		Lib Dem*	Con		Lib Dem	Male	Female	18-24	25-39				C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp	e 1871	468	631	181	589	438	401	909	962	226	477	640	528	1066	805	239	608	400	460	163
Unweighted Samp		446	619	144	592	457	421	898	973	154	423	769	525	1251	620	289	653	350	436	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding Don't knows and Wouldn't votes																				
Con	32	100	0	0	74	3	11	31	32	26	27	30	39	34	28	36	40	34	20	20
Lab	43	0	100	0	8	92	36	44	41	46	48	45	34	39	48	42	29	40	60	53
Lib Dem	12	0	0	100	3	1	42	12	13	12	17	11	10	15	8	13	13	13	11	9
Other	13	0	0	0	15	4	11	13	14	16	7	14	17	12	16	9	17	13	9	18
Other Parties Voting Intention																				
UKIP	9	0	0	0	13	3	4	9	9	8	4	9	13	6	12	6	12	10	8	1
SNP / PCY	2	0	0	0	0	1	2	1	2	1	2	2 3	2	2	1	0	1	1	0	13
Green	1	0	0	0	0	0	4	1	2	2 2	1	3	1	2	0	1	2	1	0	3
BNP	1	0	0	0	1	0	1	1	1	2	1	0	1	1	1	1	1	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	0	2	0	0	0	1	0	0	1	1	0	0
Non Voters																				
Would Not Vote	7	0	0	0	2	2	3	5	8	18	10	4	2	6	8	7	7	6	7	7
Don't know	14	0	0	0	13	8	14	10	18	17	15	13	13	14	14	15	14	14	14	16
Feb 13 14	- Feb 14- 15																			
Do you approve or disapprove of the Government's record to date?																				
Approve 26	26	75	6	30	52	7	19	28	24	17	24	26	32	29	23	26	29	31	18	25
Disapprove 58	58	13	87	47	33	85	63	60	56	60	50	64	56	56	60	57	55	50	67	62
Don't know 16	16	12	7	23	15	8	17	12	20	23	25	10	12	16	17	16	16	19	15	14



-			Vot	ting inte	ention	2	010 Vo	te	Ge	ender		Ag	е		Social	grade			Region		
					Lib			Lib				-				_		Rest of	Midlands /		
		Total		Lab	Dem*	Con		Dem	Male		18-24	25-39	40-59		ABC1	C2DE	London	South	Wales	North	Scotland
	d Sample			631	181	589	438	401	909	962	226	477	640	528	1066	805	239	608	400	460	163
Unweighte	d Sample	1871	446	619	144	592	457	421	898	973	154	423	769	525	1251	620	289	653	350	436	143
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		Feb 14-																			
	Feb 7-8	15																			
Do you think that David Cameron is doing well																					
or badly as Prime Minister?																					
Very well	5	5	17	1	2	10	2	1	6	3	2	7	3	6	5	4	5	6	5	2	6
Fairly well	35	33	74	10	48	57	12	30	31	34	25	32	32	37	36	28	37	36	38	26	20
TOTAL WELL	40	38	91	11	50	67	14	31	37	37	27	39	35	43	41	32	42	42	43	28	26
Fairly badly	29	32	7	40	35	22	35	37	32	31	37	30	32	30	34	28	35	29	28	35	36
Very badly	26	24	1	47	13	7	47	26	27	21	22	21	27	24	18	32	16	23	23	29	31
TOTAL BADLY	55	56	8	87	48	29	82	63	59	52	59	51	59	54	52	60	51	52	51	64	67
Don't know	5	7	1	3	2	4	3	5	4	10	14	10	5	3	6	8	7	6	7	7	6
	Feb 7-8	Feb 14-																			
	1607-0	15																			
Do you think Ed Miliband is doing well or badly																					
as leader of the Labour party?																					
Very well	3	4	2	9	3	1	9	4	5	2	5	4	4	3	3	5	4	4	3	5	2
Fairly well	30	27	9	55	24	12	50	25	27	27	22	29	28	26	26	29	29	24	24	34	25
TOTAL WELL	33	31	11	64	27	13	59	29	32	29	27	33	32	29	29	34	33	28	27	39	27
Fairly badly	34	34	44	23	44	39	25	41	34	33	36	29	36	34	38	28	35	35	30	33	36
Very badly	19	22	36	5	21	39	6	17	27	17	18	20	21	27	21	23	19	25	27	15	21
TOTAL BADLY	53	56	80	28	65	78	31	58	61	50	54	49	57	61	59	51	54	60	57	48	57
Don't know	14	14	8	8	9	10	10	14	6	21	19	18	12	10	12	16	13	12	17	13	15
Do you think that Nick Clegg is doing well or																					
badly as leader of the Liberal Democrats?																					
Very well	2	2	2	1	7	I 1	1	3	3	1	0	3	1	2	1	3	2	2	1	1	3
Fairly well	18	17	25	7	, 54	19	8	26	15	18	15	20	16	15	19	13	23	20	14	13	10
TOTAL WELL	20	19	27	8	61	20	9	20 29	18	19	15	23	17	17	20	16	25	20	15	14	13
Fairly badly	32	33	41	32	25	36	29	36	32	35	31	32	35	32	36	30	29	33	34	35	34
Very badly	40	39	25	55	7	35	56	29	45	32	40	31	40	43	36	42	35	36	38	42	44
TOTAL BADLY	72	72	66	87	32	71	85	65	77	67	71	63	75	75	72	72	64	69	72	77	78
Don't know	8	10	8	4	7	9	5	6	5	14	15	14	7	7	-	12	10	9	11	9	9
Dont know	v		, v			l v	0	v	, v						U U			0		0	0



The work that Four control any 2010			Vot	ing inte	ention	2	010 Va	te	Ge	ender		Ag	е		Social	l grade			Region		
		Total	Con	Lab	Lib	Con	Lab	Lib	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of	Midlands /	North	Scotland
Mainhéa	Comula	1871		631	Dem* 181	589	438	Dem 401	909	962	226	477	640	500	1066	805	239	South 608	Wales 400	460	163
Weighted		1871	468 446	619	181	589		401	909 898	962 973	226 154	477	640 769	528	1251	805 620	239	608	400 350	460 436	
Unweighted	a Sample	%	446	%	144 %	59Z	457 %	4Z I	898 %	973	154 %	423 %	769 %	525 %	1201 %	%	289	<u>653</u>	350	430	143
		70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
Do you think the Conservative and Liberal																					
Democrat coalition partners are working																					
together well or badly?																					
Very well	2	2	4	1	3	2	1	1	2	1	0	4	1	1	1	2	4	2	1	1	0
Fairly well	29	31	60	11	66	48	12	35	32	30	23	31	29	36	34	26	28	35	32	23	36
TOTAL WELL	31	33	64	12	69	50	13	36	34	31	23	35	30	37	35	28	32	37	33	24	36
Fairly badly	36	36	29	40	21	34	38	37	37	35	36	32	42	32	38	34	41	37	31	39	27
Very badly	26	24	4	46	7	12	45	22	25	24	24	22	24	27	20	30	21	20	27	29	29
TOTAL BADLY	62	60	33	86	28	46	83	59	62	59	60	54	66	59	58	64	62	57	58	68	56
Don't know	6	7	3	3	4	4	4	4	4	10	16	11	5	3	6	8	6	7	9	7	8
	Feb 7-8	Feb 14- 15																			
Do you think this coalition government is good or bad for people like you?																					
Very good	2	2	6	1	6	3	1	2	4	1	4	4	1	2	3	2	4	3	1	2	1
Fairly good	18	16	37	3	40	28	3	20	17	15	8	14	17	21	19	13	18	17	19	11	16
TOTAL GOOD	20	18	43	4	46	31	4	22	21	16	12	18	18	23	22	15	22	20	20	13	17
Fairly bad	27	28	21	32	18	26	29	27	29	27	31	29	30	22	29	26	32	29	21	29	27
Very bad	27	28	5	53	12	14	53	27	29	26	26	22	30	31	23	34	21	23	31	35	28
TOTAL BAD	54	56	26	85	30	40	82	54	58	53	57	51	60	53	52	60	53	52	52	64	55
Doesn't make much difference either way	21	21	29	10	23	26	12	21	19	22	19	22	19	22	22	19	21	23	21	17	21
Don't know	5	5	2	1	1	3	3	3	2	9	12	9	2	3	5	6	4	5	7	6	6
Do you think the coalition government is managing the economy well or badly?																					
Very well	2	3	8	0	5	5	0	1	4	2	3	5	1	3	2	3	4	4	2	1	2
Fairly well	30	29	72	6	42	54	8	26	32	27	21	27	29	35	31	26	29	31	34	24	28
TOTAL WELL	32	32	80	6	47	59	8	27	36	29	24	32	30	38	33	29	33	35	36	25	30
Fairly badly	32	32	13	39	28	23	39	35	32	32	35	31	35	28	34	29	36	34	27	32	28
Very badly	28	27	3	51	15	11	49	29	29	26	25	23	30	29	23	33	22	22	27	34	36
TOTAL BADLY	60	59	16	90	43	34	88	64	61	58	60	54	65	57	57	62	58	56	54	66	64
Don't know	8	9	4	3	9	6	4	9	4	14	16	14	5	6	9	9	10	10	10	8	6



-			Vot	ing inte	ention	2	010 Vo	ote	Ge	ender		Ag	е		Social	l grade			Region		
		Total	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	d Sample	1871	468	631	181	589	438	401	909	962	226	477	640	528	1066	805	239	608	400	460	163
Unweighted	d Sample	1871	446	619	144	592	457	421	898	973	154	423	769	525	1251	620	289	653	350	436	143
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
In your opinion how good or bad is the state of Britain's economy at the moment?			_			_			_		_										
Very good	1	1	2	0	0	0	1	0	1	0	0	2	0	0	0	1	1	1	1	0	0
Quite good	6	3	7	2	6	6	1	3	4	3	2	8	2	2	4	3	6	4	3	2	3
TOTAL GOOD	7	4	9	2	6	6	2	3	5	3	2	10	2	2	4	4	7	5	4	2	3
Neither good nor bad	17	17	30	11	26	26	11	16	20	15	19	17	18	17	19	15	19	16	20	17	14
Quite bad	44	46	50	45	52	48	46	49	45	47	41	40	49	51	49	42	48	50	41	45	43
Very bad	30	29	10	41	16	18	40	31	29	29	26	28	31	29	24	36	24	25	31	33	35
TOTAL BAD	74 3	75 4	60	86 1	68	66	86 1	80	74	76	67 12	68	80 1	80	73	78	72	75 3	72 5	78 3	78
Don't know	3 Feb 7-8	4 Feb 14- 15	1	I	0	2	I	1	1	6	12	6	I	1	3	4	2	3	Э	3	5
How do you think the financial situation of your household will change over the next 12 months?			_			_			_		_			_							
Get a lot better	2	1	3	1	1	1	1	1	2	1	0	3	1	1	1	1	2	2	1	1	1
Get a little better	10	9	16	8	12	11	7	10	11	7	17	14	7	5	10	8	10	9	7	10	9
TOTAL BETTER	12	10	19	9	13	12	8	11	13	8	17	17	8	6	11	9	12	11	8	11	10
Stay about the same	34	35	47	30	43	39	27	37	37	32	37	36	34	34	40	28	41	36	35	31	29
Get a little worse	34	33	28	35	34	32	37	35	30	36	22	25	33	44	33	33	29	35	33	33	31
Get a lot worse	16	18	5	25	11	13	26	16	17	18	11	15	23	16	12	25	13	15	20	20	20
TOTAL WORSE	50 4	51 4	33 2	60 1	45 0	45 3	63 3	51 2	47 4	54 5	33 13	40 7	56 3	60 1	45 4	58 5	42 5	50 3	53 4	53 4	51 10
Don't know As you may be aware, horsemeat has recently been found in some processed meat products.	4	4	2	I	0	3	3	Ζ	4	5	13	,	3	'	4	5	5	3	4	4	10
Who do you think is most to blame for horsemeat being present in some processed meat products?																					
Meat processors		46	51	44	49	49	42	50	46	45	37	44	47	49	46	45	38	45	49	48	43
Food manufacturers		26	26	30	25	26	28	25	23	29	28	25	27	27	27	26	33	29	22	24	25
Supermarkets and other retailers		11	12	13	12	12	11	13	14	9	6	12	12	12	12	10	12	12	11	11	9
The government		6	3	8	4	3	10	3	7	5	12	6	6	4	5	8	6	6	6	8	7
Someone else		2	2	1	6	2	1	4	3	2	4	2	2	2	2	2	4	3	1	2	2
Don't know		8	7	4	3	7	8	6	6	9	14	10	6	5	7	9	8	5	10	6	15



		Vot	ing int	ention	2	010 Vc	ote	Ge	ender		Ag	е		Socia	l grade			Region		
	Total	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1871	468	631	181	589	438	401	909	962	226	477	640	528	1066	805	239	608	400	460	163
Unweighted Sample	1871	446	619	144	592	457	421	898	973	154	423	769	525	1251	620	289	653	350	436	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about the following groups, do you think they should be doing more to ensure the safety and security of the food chain, or are they already doing the best they can?																				
The government																				
Should be doing more to ensure the safety and security of the food chain	61	45	73	61	50	75	65	59	63	51	56	65	66	59	64	61	58	61	69	55
Are already doing the best they can to ensure the	07	44	17	31	40	47	27	29	25	22	26	26	07	20	24	07	30	25	25	20
safety and security of the food chain	27	44			40	17			25	33			27	29	24	27		25	25	28
Don't know	12	10	10	8	10	9	8	11	12	16	18	9	7	12	12	12	12	14	7	17
Supermarkets and other retailers					_			_		_						_				
Should be doing more to ensure the safety and security of the food chain	81	83	87	81	85	87	82	82	81	72	74	85	87	83	79	83	80	80	86	74
Are already doing the best they can to ensure the safety and security of the food chain	12	13	9	16	12	9	14	11	14	17	14	11	11	11	14	11	15	13	11	10
Don't know	6	4	4	3	4	4	3	7	5	10	12	4	2	5	7	7	5	7	3	16
Food manufacturers																				
Should be doing more to ensure the safety and security of the food chain	91	94	95	88	94	94	95	91	91	83	86	93	96	92	89	91	92	90	94	82
Are already doing the best they can to ensure the	3	3	2	7	3	3	4	3	4	5	3	3	3	4	3	3	3	4	4	4
safety and security of the food chain																			-	
Don't know	6	3	3	5	3	4	2	7	5	12	11	3	1	4	7	6	5	6	3	15
How well or badly do you think the government have handled the issue since horsemeat was found in food products last week?																				
Very well	6	16	2	7	12	1	4	7	5	5	8	4	8	6	6	6	6	8	4	9
Fairly well	41	59	30	56	52	30	43	40	42	45	39	40	43	43	38	50	44	36	38	40
TOTAL WELL	47	75	32	63	64	31	47	47	47	50	47	44	51	49	44	56	50	44	42	49
Fairly badly	26	12	35 22	19	19	34 21	28	28	25	22	23	30	27	27	26	22	26	26	29	23 12
Very badly TOTAL BADLY	13 39	3 15	22 57	11 30	8 27	21 55	12 40	15 43	11 36	10 32	11 34	15 45	14 41	11 38	16 42	13 35	10 36	18 44	14 43	12 35
Don't know	39 13	10	57 11	30 7	9	33	40 13	43 9	30 17	3∠ 18	34 20	4 5 12	41	30 13	42 13	35 10	30 14	44 12	43 15	35 16
DOLLKIOW	15	1 10		'	3	13	10	3	17	10	20	12	'	15	15	10	1-4	14	15	10

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		Vot	ing inte	ention	2	010 Vo	te	Ge	nder		Ag	е		Social	grade			Region		
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Unweighted Sample	1871	446	619	144	592	457	421	898	973	154	423	769	525	1251	620	289	653	350	436	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Putting aside the issue of food manufacturers and retailers selling meat that is not what it claims, do you think horsemeat getting into the food chain poses any risk to people's HEALTH?																				
Probably does pose an actual risk to health	20	16	25	11	17	28	17	19	21	14	18	23	21	16	25	17	19	20	23	19
Probably does not pose any actual risk to health	68	77	66	81	73	62	72	73	64	72	69	67	67	73	62	67	72	67	68	61
Not sure	12	7	10	8	9	10	11	9	15	14	13	10	12	11	13	16	9	13	10	20
Horsemeat is not normally eaten in Britain, but is eaten in some other countries. If it was properly sourced, would you be prepared to eat horsemeat? I would eat horsemeat I would not eat horsemeat	37 35	38 40	39 35	49 25	36 42	34 39	44 27	50 27	25 43	43 23	45 30	36 35	31 46	39 34	35 38	42 33	45 33	35 31	31 45	28 33
Don't know	19	16	17	18	18	17	18	18	21	20	19	22	17	18	22	17	15	27	15	32
Not applicable - I am a vegetarian or vegan	8	6	9	8	5	10	11	5	11	14	6	7	6	10	5	8	7	7	10	7
Where do you currently do most of your grocery shopping?																				
Tesco	30	30	30	29	28	29	32	31	29	31	34	31	25	30	31	26	35	30	27	28
Asda	21	18	25	15	19	24	17	19	23	20	25	22	18	19	24	13	17	21	28	29
Sainsbury	18	20	16	27	20	17	23	18	19	25	16	16	21	23	12	29	23	18	12	7
Morrisons	14	13	15	7	16	16	11	15	12	12	8	16	17	11	17	8	8	15	21	23
Waitrose	4	7	3	7	6	3	5	5	4	1	6	4	6	6	2	12	7	3	1	0
Aldi	4	3	6	4	4	5	6	5	4	2	4	5	6	3	6	1	3	6	7	3
Marks and Spencer	2	2	1	3	2	2	0	2	1	2	1	1	2	2	2	2	2	2	1	1
Co-op	2	4	2	2	2	1	1	2	2	3	2	2	2	3	2	4	2	3	1	2
Asda	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Somewhere else	4	4	3	1	3	3	4	4	4	3	4	3	4	4	4	5	3	3	3	7

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		Voti	ng int	ention	2	010 Vc	te	Ge	ender		Ag	e		Social	grade			Region		
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And are you going to change the place you do most of your grocery shopping as a result of the horsemeat scandal?		_			_			_		_			_							
Yes, definitely	1	2	1	1	0	3	1	2	1	1	2	1	1	2	1	1	2	1	1	1
Yes, probably	4	2	6	1	3	5	3	4	4	2	6	4	3	3	5	3	4	4	4	4
TOTAL YES	5	4	7	2	3	8	4	6	5	3	8	5	4	5	6	4	6	5	5	5
No, probably not	33	29	33	36	36	31	32	32	35	21	30	37	36	32	35	38	28	33	35	44
No, definitely not	59	65	57	62	59	60	62	60	58	68	57	57	60	61	56	55	64	60	58	47
TOTAL NO	92	94	90	98	95	91	94	92	93	89	87	94	96	93	91	93	92	93	93	91
Don't know	3	2	3	1	1	2	2	3	3	8	4	1	1	3	3	3	3	2	3	4



		Where do	you cu	irrently do m shopping		our grocery
	Total	Waitrose	Asda	Sainsbury	Tesco	Morrisons
Weighted Sample	1871	83	396	345	564	259
Unweighted Sample	1871	106	348	382	555	241
	%	%	%	%	%	%

And are you going to change the place you do most of your grocery shopping as a result of the horsemeat scandal?

norsemeat scandar							
	Yes, definitely	1	2	2	1	1	0
	Yes, probably	4	1	5	3	5	1
	TOTAL YES	5	3	7	4	6	1
	No, probably not	33	28	38	28	38	26
	No, definitely not	59	69	52	65	54	72
	TOTAL NO	92	97	90	93	92	98
	Don't know	3	0	3	3	2	1



Fieldwork	: 14th -	15th	February	/ 2013
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Fieldwork. 14th - 15th February 2015		T			T			1	1	1										
		Vot	ing int	ention	2	010 Vc	te	Ge	ender		Ag	е		Socia	l grade			Region		
	Total	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1871	468	631	181	589	438	401	909	962	226	477	640	528	1066	805	239	608	400	460	163
Unweighted Sample	1871	446	619	144	592	457	421	898	973	154	423	769	525	1251	620	289	653	350	436	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about your buying habits in light of the horsemeat story.																				
Do you think you will reduce the amount of																				
processed meat (e.g. burgers or ready meals)																				
you buy?					-			_		_						_				
Yes, I expect I will reduce the amount of processed meat that I buy	33	32	38	25	35	38	30	31	36	19	32	37	38	29	39	32	33	30	37	37
No, overall I will probably still buy about the same amount of processed meat	40	44	34	52	43	31	42	48	32	48	45	40	32	42	37	39	43	45	35	32
Not sure	9	8	8	6	8	9	6	9	9	9	8	7	11	8	10	8	9	9	6	17
Not applicable - I never buy beef anyway	18	16	20	17	14	22	22	12	24	24	16	16	20	21	14	21	15	17	21	15
Do you think you will reduce the amount of beef you buy?																				
Yes, I expect I will reduce the amount of beef that I buy	13	12	17	7	13	14	11	12	15	11	14	13	14	12	15	15	13	14	13	9
No, overall I will probably still buy about the same amount of beef	66	70	61	77	71	60	68	73	59	59	69	67	65	67	64	59	70	67	61	69
Not sure Not applicable - I never buy beef anyway	6 15	5 13	6 16	3 14	5 11	7 18	5 17	5 10	7 20	6 24	5 12	6 14	6 15	5 16	7 14	8 18	5 12	6 13	5 20	10 13
Do you think you will reduce the amount of all meat that you buy?																				
Yes, I expect I will reduce the amount of all meat that I buy	13	11	16	10	14	14	9	14	11	7	13	13	14	11	14	13	13	13	13	11
No, overall I will probably still buy about the same amount of meat	72	78	68	80	76	69	77	75	70	67	73	73	73	73	72	68	74	76	71	68
Not sure	6	5	7	1	6	6	3	4	8	8	6	6	6	6	7	8	7	4	5	12
Not applicable - I never buy meat anyway	9	6	9	9	4	11	11	6	11	19	7	8	6	10	7	10	7	7	11	9
Do you think you will buy more meat from the butchers, rather than the supermarket?																				
Yes, I expect I will buy more meat from the butchers, rather than the supermarket	25	27	29	20	28	29	21	24	27	16	23	26	31	23	28	19	24	26	28	31
No, overall I will probably still buy the same amount of meat from the supermarket	49	54	45	64	50	43	55	54	45	52	54	48	45	53	45	54	53	50	43	43
Not sure	12	9	12	3	12	12	8	12	12	12	11	13	10	10	13	12	11	11	12	16
Not applicable - I never buy meat from the supermarket anyway	14	10	14	13	10	16	16	11	16	20	12	12	14	14	13	14	12	12	17	9
		•			•											•				



Fichtwork. 1441 - Total Fichtary 2010		T			I								1							
		Vot	ing inte	ention	2	010 Vo	te	Ge	nder		Ag	e		Social	grade			Region		
	Total	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	e 1871	468	631	181	589	438	401	909	962	226	477	640	528	1066	805	239	608	400	460	163
Unweighted Sample		446	619	144	592	457	421	898	973	154	423	769	525	1251	620	289	653	350	436	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Would you support or oppose new regulations requiring all meat products to carry labels																				
saying which country the meat came from?																				
Support	87	94	87	84	92	88	90	86	88	67	83	90	95	86	88	88	88	85	88	83
Oppose	4	94 2	4	04 8	3	3	90 3	5	3	9	63 5	90 3	95 1	5	2	00 4	00 4	4	3	6
Don't know	10	4	9	8	6	8	8	10	10	23	12	8	4	10	10	8	8	12	10	12
													•			•				
Currently all citizens of EU member states have the right to live and work in other member																				
states.																				
Generally speaking, do you think this is a good or bad thing?																				
A good thing, and it should be kept	33	26	40	60	21	37	50	36	31	38	46	33	20	41	23	44	34	22	37	32
A bad thing, and it would be better if the rules were changed	56	69	48	36	73	51	40	57	55	42	40	59	73	50	64	45	56	69	51	50
Don't know	11	5	12	4	6	12	10	8	14	20	14	9	7	9	13	11	10	9	12	18
On balance, do you think immigration into Britain from the following areas has had a positive or negative effect on Britain? From Western European countries, such as France and Germany																				
On balance, has had a positive effect on Britain	39	42	42	56	38	39	48	48	31	44	44	38	36	45	33	49	43	31	40	31
On balance, has had a negative effect on Britain	16	17	16	9	17	18	13	16	17	13	15	18	17	14	20	15	16	16	16	22
On balance, has had neither a positive nor negative	31	35	28	27	38	31	29	26	36	22	23	33	39	30	33	23	31	37	31	28
effect on Britain	13	6		8	7		10			20	19	10	8		15	13	10	15	13	19
Not sure	13	0	13	0	'	12	10	10	16	20	19	10	8	12	15	13	10	15	13	19
From Eastern European countries, such as Poland or Lithuania																				
On balance, has had a positive effect on Britain	22	19	26	40	16	23	32	25	18	24	28	18	20	27	15	31	24	13	23	19
On balance, has had a negative effect on Britain	55	66	48	38	68	53	42	54	56	40	42	64	64	47	66	46	56	62	53	54
On balance, has had neither a positive nor negative effect on Britain	13	11	15	15	11	13	16	12	13	17	14	11	12	17	8	15	12	13	12	10
Not sure	10	3	12	7	4	10	9	8	12	19	16	7	5	10	11	8	8	12	11	17
From countries outside the European Union, such as India and Pakistan																				
On balance, has had a positive effect on Britain	20	16	26	36	15	24	30	23	17	21	24	20	16	24	14	24	23	14	21	19
On balance, has had a negative effect on Britain	50	59	44	35	61	49	40	51	50	37	42	53	60	45	57	45	49	57	51	48
On balance, has had neither a positive nor negative effect on Britain	18	20	17	23	18	16	21	17	18	21	17	18	16	19	16	21	18	17	16	14
Not sure	12	4	13	6	7	11 013	10 Your	9	14 Ic. All	21 Right	17 S P o	8	8 8	12	12	10	10	12	13	19
					⊎ ∠	013	lout	50v h	IC. AII	Night	.s ne	301 16	su							

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		Vot	ng inte	ention	20	010 Vo	te	Ge	nder		Age	e		Social	grade			Region		
	Total	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1871	468	631	181	589	438	401	909	962	226	477	640	528	1066	805	239	608	400	460	163
Unweighted Sample	1871	446	619	144	592	457	421	898	973	154	423	769	525	1251	620	289	653	350	436	143
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think rules on immigration from the following areas should be tougher, are too tough, or get the balance about right? Immigration from countries INSIDE the European Union? Rules are too tough and should be relaxed to allow more immigration Rules are not tough enough, and should be strengthened to reduce the amount of immigration The current balance is about right Don't know	2 70 20 8	2 85 12 2	2 63 26 9	6 51 38 6	1 86 10 3	2 65 25 7	3 57 32 9	3 67 24 7	1 73 16 10	3 54 27 17	4 58 25 13	1 73 20 6	0 84 12 4	3 64 24 9	1 77 14 8	3 64 25 7	2 73 19 6	0 74 18 8	4 69 19 8	1 61 18 20
	Ū	1 -	0	0	0	'	5	,	10		10	0	-	5	0	,	0	0	0	20
Immigration from countries OUTSIDE the European Union?																				
Rules are too tough and should be relaxed to allow more immigration	4	3	5	11	3	4	5	6	3	7	8	3	1	5	3	7	5	2	5	2
Rules are not tough enough, and should be strengthened to reduce the amount of immigration	73	81	69	55	82	73	62	71	75	55	60	77	87	67	81	67	75	74	74	72
The current balance is about right	15	13	17	28	12	14	24	17	13	19	19	14	9	19	8	19	16	16	12	8
Don't know	8	3	9	6	3	8	9	6	10	18	13	6	3	9	8	7	5	9	8	18



Weighted Sample B271 468 631 181 589 438 401 909 962 226 477 640 528 1066 805 239 600 400 460 460 401 403 403 414 592 457 421 898 973 154 423 769 526 1251 620 289 653 350 436 144 0 %<			Vot	ing inte	ention	2	010 Vo	te	Ge	ender		Ag	e		Social	grade		Region					
Unweighted Sample 1871 446 819 144 592 457 421 898 973 154 423 769 525 1251 620 289 653 350 436 14 % % % % % % % % % % % % % % % % % % %		Total	Con	Lab		Con	Lab		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London			North	Scotland		
were were were were work in were	Weighted Sample	1871	468	631	181	589	438	401	909	962	226	477	640	528	1066	805	239	608	400	460	163		
were d work in run out in ian her EU untries. 20 16 24 44 10 22 36 22 19 32 28 19 11 27 12 22 23 18 20 13 garian and s as other 20 16 24 44 10 22 36 22 19 32 28 19 11 27 12 22 23 18 20 13 garian and s as other 20 16 24 44 10 22 36 22 19 32 28 19 11 27 12 22 23 18 20 13 grinthe might to grig and the the right to grig and the their right laws 48 56 43 23 63 46 30 49 46 25 35 51 64 40 57 42 46 52 49 51 with their right laws 9 6 9 7 9 9 14 11 8 5 8 9 12 7 <t< td=""><td>Unweighted Sample</td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>143</td></t<>	Unweighted Sample		-								-										143		
d work in run out in jan her EU untries. ar riew? garian and s as other one them 20 16 24 44 10 22 36 22 19 32 28 19 11 27 12 22 23 18 20 18 garian and s as other one them 19 20 21 21 18 20 23 17 21 22 20 18 18 21 17 18 21 19 19 14 19 19 14 14 16 24 46 52 49 50 ome them 19 20 21 21 18 20 23 17 21 22 20 18 18 21 17 18 21 19 19 14 14 21 19 19 14 14 21 19 19 14 14 21 17 18 21 19 19 14 14 21 17 18 21 19 19 14 18 <		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
garian and is as other oome them 20 16 24 44 10 22 36 22 19 32 28 19 11 27 12 22 23 18 20 18 he right to ng, but the w and has but the w and has but the ing and the the right to ng and the the right to ng and the the right to ng and the the right to ne of these 19 20 21 21 18 20 23 17 21 22 20 18 18 21 17 18 21 19 19 18 w and has but them in he right to ng and the the right to ng and the the right to ng and the the right to again the the right to the right to again the the right to the right	d work in run out in ian her EU																						
s as other 20 16 24 44 10 22 36 22 19 32 28 19 11 27 12 22 23 18 20 18 wome them 19 20 21 21 11 22 36 22 19 32 28 19 11 27 12 22 23 18 20 18 ne right to 19 20 21 21 18 20 23 17 21 22 20 18 21 17 18 21 19	ur view?																						
ng, but the wand has wand has wand has be wand	s as other	20	16	24	44	10	22	36	22	19	32	28	19	11	27	12	22	23	18	20	15		
ng and the their right 48 56 43 23 63 46 30 49 46 25 35 51 64 40 57 42 46 52 49 50 laws ne of these 9 6 9 6 6 9 7 9 9 14 11 8 5 8 9 12 7 8 10 8	ng, but the w and has ow them in	19	20	21	21	18	20	23	17	21	22	20	18	18	21	17	18	21	19	19	18		
	ng and the their right eaking EU	48	56	43	23	63	46	30	49	46	25	35	51	64	40	57	42	46	52	49	50		
	ne of these	9	6				9			9	14			5	8						8		
Quier 4 1 3 3 2 4 2 3 8 3 4 1 4 4 5 3 4 3 8	Other	4	1	3	5	3	2	4	2	5	8	5	4	1	4	4	5	3	4	3	9		

When Romania and Bulgaria joined the European Union temporary restrictions w placed on their citizens' right to live and other EU countries. These restrictions rul 2014, after which Romanian and Bulgaria citizens will have the same rights as othe citizens to live and work in other EU cour

Which of the following best reflects your

There is nothing wrong with Bulga Romanian citizens having the same rights EU citizens, and Britain should welcor

Bulgarian and Romanian citizens having the come and live in Britain would be damaging British government needs to obey the law no choice but to allow Bulgarian and Romanian citizens having the come and live in Britain would be damaging British government should act to restrict th to live or work here, even if it means brea None



		Voting intention			2	010 Vo	te	Ge	ender		Ag	е		Socia	grade			Region		
	Total	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample			631	181	589	438	401	909	962	226	477	640	528	1066	805	239	608	400	460	163
Unweighted Sample	1871	446 %	619 %	144 %	592 %	457	421 %	898 %	973 %	154 %	423 %	769 %	525 %	1251 %	620 %	289 %	653 %	350 %	436 %	143 %
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Since 2004 it has been illegal to hunt wild animals (including foxes) with dogs in England and Wales. Hunting was banned in Scotland in 2002.																				
Do you think hunting foxes with dogs should remain illegal, or should it be made legal again?																				
Hunting foxes with dogs should remain illegal	65	50	81	72	47	84	77	63	67	70	63	68	62	66	65	60	66	60	69	73
Hunting foxes with dogs should be made legal again	23	39	13	20	40	10	15	29	19	21	20	23	29	25	22	26	24	27	20	15
Don't know	11	11	6	8	13	6	8	8	14	10	16	10	9	10	14	14	10	12	11	12
How would you describe the area you live in?																				
Rural	33	38	30	39	37	27	35	30	35	22	27	34	42	31	34	6	40	42	28	36
Urban	62	60	64 6	57	59	68	63	66	58 7	65 13	67 6	63 3	55 4	63 5	60 5	87 7	56 4	53 6	67 5	55
Not sure	5	2	6	4	3	5	2	4	1	13	6	3	4	5	5	/	4	6	5	9
Would you say the number of foxes in your area has increased or decreased in recent years, or has it stayed the same?																				
[Asked to those who live in urban areas n=1171]																				
Increased	29	42	25	24	39	24	26	28	31	19	23	32	38	29	30	49	29	23	21	30
Decreased Stayed the same	5 38	4 33	5 41	9 38	4 37	5 42	3 37	5 41	4 35	8 44	4 40	4 38	4 34	4 36	6 42	1 37	6 40	2 41	7 34	4 44
Don't know	28	21	29	29	21	28	34	26	29	29	33	25	24	31	22	12	26	34	38	22
Have you ever felt threatened by a fox or been attacked by a fox? Please tick all that apply.																				
Yes, I have been attacked by a fox	1	1	1	1	1	1	0	1	0	0	2	0	0	1	0	2	0	0	1	0
Yes, I have felt threatened by a fox No, I have never been attacked or felt threatened by	6	6	5	2	7	3	3	5	6	9	7	3	5	6	5	14	7	2	3	7
a fox	92	93	92	96	92	93	97	93	92	86	89	96	95	92	93	84	92	97	96	84
Can't remember	2	0	2	1	0	3	0	2	1	5	3	1	0	1	2	2	1	0	1	9
Do you deliberately leave food out for foxes in your local area?																				
Yes, I leave food out for foxes No, I do not leave food out for foxes	5 95	7 93	7 93	5 95	7 93	7 93	4 96	7 93	4 96	8 92	5 95	5 95	5 95	6 94	5 95	7 93	8 92	3 97	4 96	3 97



		Vot	ing inte	ention	2	010 Vo	te	Ge	nder		Age	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		468 446	631	181 144	589 592	438	401	909 898	962 973	226	477 423	640 769	528	1066	805 620	239 289	608 653	400 350	460 436	163 143
Unweighted Sample	%	440 %	%	%	592 %	457 %	42 I	898 %	973 %	154 %	423 %	%	°25 %	1251 %	%	289 %	%	<u> </u>	436 %	143 %
Would you support or oppose foxes in urban areas being culled (e.g. by shooting or poison)?																				
Would support Would oppose Don't know	38 41 21	51 32 16	33 47 20	32 43 25	52 31 17	30 47 23	30 47 22	43 39 18	33 44 23	23 52 25	32 45 23	37 43 20	51 31 19	36 44 20	41 38 21	47 29 24	41 39 20	35 46 19	30 48 21	41 37 22
At the moment elderly people who need to go into care are means-tested. People with under £14,250 of assets (including their home) have their care paid for, people with more than this have to contribute to the costs of their care, or if they have £23,250 have to pay the entire costs of their care. This will often involve selling their home to pay for residential care.																				
The government have suggested changing the rules, so that people with under £123,000 of assets (including their home) would have their care paid for, and the amount people with more than this have to contribute would be capped at a maximum of £75000. People in care would still have to pay for accomodation and food.																				
This will be paid for by cancelling the planned increases in the threshold for inheritance tax, which will be frozen for the next three years meaning people will continue to pay inheritance tax on estates over £325,000 for individuals and £650,000 for couples.																				
Do you support or oppose these plans? Support Oppose Don't know	52 21 27	63 17 19	50 24 26	50 25 24	58 19 23	51 24 25	53 22 25	56 22 21	48 19 33	43 24 33	53 17 29	53 22 25	54 22 25	54 21 26	50 21 29	53 20 28	55 18 27	46 22 32	58 22 20	37 27 36



-		Voting intention		2	010 Vo	te	Ge	nder		Ag	e		Social	grade			Region			
	Total	Con	Lab	Lib Dem*	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		468	631	181	589	438	401	909	962	226	477	640	528	1066	805	239	608	400	460	163
Unweighted Sample	1871	446 %	619 %	144 %	592 %	457 %	421 %	898 %	973 %	154 %	423 %	769 %	525 %	1251 %	620 %	289 %	653 %	350 %	436 %	143 %
	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
Do you think the government were right or wrong																				
to abandon the planned reductions in inheritance tax in order to fund the changes in																				
long term care for the elderly?																				
Right - it is more important that funds are found for	50	61	52	53	52	54	54	54	47	41	50	53	51	51	49	51	50	51	54	40
long term care	50	01	52	00	52	04	04	04	-1		00	00	51	51	-10	51	00	01	04	40
Wrong - inheritance tax should still have been	26	20	25	10	24	25	22	20	26	20	24	24	24	07	25	24	24	26	20	25
reduced, the funds for long term care should have come from cuts or tax increases elsewhere	26	28	25	19	31	25	22	26	26	29	21	24	31	27	25	24	24	20	26	35
Don't know	24	12	23	28	17	21	24	20	27	30	28	24	17	22	26	25	26	23	21	25
		-			•			•								-				
If you could choose, which would you rather see?																				
A reduction in inheritance tax, such as an increase		i i			Ī			Ī	1	1			Í		ĺ	1				
in the amount people can leave to their children	18	22	17	13	19	15	14	18	17	27	20	17	13	18	17	22	20	15	15	17
without paying inheritance tax																				
A reduction in the costs of long term care for the																				
elderly, such as an increase in the amount of assets	57	59	60	64	61	59	63	56	58	43	52	58	66	59	54	54	57	58	59	53
people can have before they are expected to					_					-					-	-				
contribute to the cost of any long term care Neither	10	10	11	7	10	14	7	11	9	10	7	11	11	9	11	11	9	13	10	5
Don't know	15	9	13	16	11	12	, 16	14	16	20	21	14	10	13	18	14	14	15	16	26
In principle, do you support or oppose																				
withdrawing benefits from unemployed people																				
who refuse offers of work?																				
Support	76	96	63	72	92	62	73	76	77	73	77	72	82	79	72	76	81	72	75	71
Oppose Don't know	14 9	2 1	25 12	20 9	4 3	25 13	17 10	16 8	13 10	15 12	12 11	19 10	12 6	12 9	18 10	15 8	11 7	18 10	16 9	14 15
Dont Know	3	1 '	12	9	5	15	10	0	10	12		10	0	9	10	0	1	10	9	15
This week the court of Appeal ruled that the																				
government's policy of forcing some																				
unemployed people to do periods of unpaid																				
work experience or risk losing the benefits was illegal.																				
Do you think the government should or should																				
not be able to require unemployed people to do unpaid work experience or risk losing benefit?																				
Should	55	76	41	57	72	40	47	54	57	52	57	52	60	57	52	49	63	54	56	40
Should not	34	19	50	39	20	51	44	38	30	28	33	39	33	32	36	39	28	37	35	39
Don't know	11	6	9	5	8	10	9	9	13	20	11	10	8	10	11	12	9	9	9	22



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	63	116
Male 25 to 39	182	239
Male 40 to 59	378	316
Male 60 +	275	238
Female 18 to 24	91	110
Female 25 to 39	241	238
Female 40 to 59	391	324
Female 60 +	250	290
Region		
North England	436	460
Midlands	275	307
East England	187	180
London	289	239
South England	466	428
Wales	75	94
Scotland	143	163
Social Grade		
AB	695	524
C1	556	543
C2	271	393
DE	349	412
Newspaper Type		
Express / Mail	346	299
Sun / Star	149	440
Mirror / Record	81	187
Guardian / Independent	129	84
FT / Times / Telegraph	136	178
Other Paper	240	215
No Paper	790	468
Political Party Identification		
Labour	610	608
Conservative	513	533
Liberal Democrat	163	225
SNP/Plaid Cymru	34	32
Others	103	24
None/ DK	448	449

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