

## YouGov Survey Results

Sample Size: 52615 GB Adults  
Fieldwork: 9th - 13th June 2017

	Age								Gender		Social Grade						
Total	18-19	20-24	25-29	30-39	40-49	50-59	60-69	70+	Male	Female	AB	C1	ABC1	C2	DE	C2DE	
<b>Weighted Sample</b>	<b>52615</b>	1746	4351	3893	8861	9703	8418	10363	5281	25457	27158	14737	15260	29996	11050	11569	22619
<b>Unweighted Sample</b>	<b>52615</b>	1077	2679	3648	7912	8237	10718	12388	5956	25000	27615	24440	13384	37824	6290	8501	14791
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Turnout

Did not vote	<b>31</b>	43	41	36	39	34	29	23	16	30	33	21	27	24	37	45	41
Voted	<b>69</b>	57	59	64	61	66	71	77	84	70	67	79	73	76	63	55	59

### Which party did you vote for?

[Only asked to those who voted; n=48911]

Conservative	<b>44</b>	19	22	23	29	39	47	58	69	45	43	46	41	44	47	41	44
Labour	<b>41</b>	66	62	63	55	44	37	27	19	39	43	38	43	40	40	44	42
Liberal Democrat	<b>8</b>	9	9	7	8	8	7	7	7	8	7	10	8	9	6	5	6
Scottish National Party (SNP)	<b>3</b>	2	3	3	4	4	4	3	2	4	3	3	4	3	3	4	4
Plaid Cymru	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	<b>2</b>	1	1	1	1	2	3	2	2	2	1	1	1	1	2	4	3
Green	<b>2</b>	2	2	2	2	2	2	1	1	2	2	2	2	2	1	2	1
Other	<b>1</b>	1	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1

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	Education level			Housing Tenure			Work Status							
Total	Low (GCSE or below)	Medium	High (Degree or above)	Own	Rent	Neither	Full time	Part Time	Student	Retired	Unemployed	Not working	Other	
<b>Weighted Sample</b>	<b>52615</b>	15546	22893	14176	24640	11982	4410	21188	7722	3092	12475	2172	4195	1771
<b>Unweighted Sample</b>	<b>52615</b>	10252	21476	20887	28270	9369	3243	21102	7815	2398	14652	1323	3792	1533
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Turnout

Did not vote	<b>31</b>	40	32	21	23	44	41	31	34	33	20	55	43	48
Voted	<b>69</b>	60	68	79	77	56	59	69	66	67	80	45	57	52

### Which party did you vote for?

[Only asked to those who voted; n=48911]

Conservative	<b>44</b>	55	45	32	53	32	32	39	40	19	63	28	36	30
Labour	<b>41</b>	33	39	49	31	51	51	45	44	64	24	54	48	55
Liberal Democrat	<b>8</b>	5	7	11	8	6	9	8	8	10	7	6	6	6
Scottish National Party (SNP)	<b>3</b>	2	4	4	3	5	4	4	3	4	3	4	4	4
Plaid Cymru	<b>0</b>	0	0	0	0	0	0	0	0	0	0	1	0	0
UK Independence Party (UKIP)	<b>2</b>	3	2	1	2	3	1	2	2	1	2	4	3	2
Green	<b>2</b>	1	1	2	1	2	2	2	2	2	1	2	1	2
Other	<b>1</b>	1	1	1	1	1	1	1	1	1	1	1	1	1

## YouGov Survey Results

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	Work Sector (+ in work)			Newspaper Read Most Often									
Total	Private	Public	Express	Daily Mail	Mirror	Daily Star	Sun	Daily Telegraph	Financial Times	Guardian	Independent	Times	
<b>Weighted Sample</b>	<b>52615</b>	10835	6472	965	6887	1700	374	3835	2365	327	5105	1678	2404
<b>Unweighted Sample</b>	<b>52615</b>	8956	7530	961	6533	1380	175	1965	3008	401	9323	2630	3511
	%	%	%	%	%	%	%	%	%	%	%	%	%

### Turnout

Did not vote	<b>31</b>	36	25	22	24	35	47	52	18	33	19	18	18
Voted	<b>69</b>	64	75	78	76	65	53	48	82	67	81	82	82

### Which party did you vote for?

[Only asked to those who voted; n=48911]

Conservative	<b>44</b>	47	34	77	74	19	38	59	79	40	8	15	58
Labour	<b>41</b>	37	49	15	17	68	49	30	12	39	73	66	24
Liberal Democrat	<b>8</b>	8	8	2	3	3	6	3	6	14	12	12	14
Scottish National Party (SNP)	<b>3</b>	4	4	0	1	6	3	3	0	1	3	3	1
Plaid Cymru	<b>0</b>	0	1	0	0	0	0	0	0	0	0	0	0
UK Independence Party (UKIP)	<b>2</b>	2	2	3	3	2	3	3	1	2	0	1	1
Green	<b>2</b>	2	2	2	1	1	1	1	1	3	3	2	2
Other	<b>1</b>	1	1	0	1	1	0	1	1	1	1	1	1