

## YouGov/Matthew Goodwin Survey Results

Sample Size: 1725 GB Adults  
Fieldwork: 19th - 20th August 2012

|                        | Voting intention |     |     |         | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social grade |      | Region |               |                  |       |          | Age group and party |           |               |           |           |               |           |           |               |         |         |             |
|------------------------|------------------|-----|-----|---------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---------------------|-----------|---------------|-----------|-----------|---------------|-----------|-----------|---------------|---------|---------|-------------|
|                        | Total            | Con | Lab | Lib Dem | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | 18-24 Con           | 18-24 Lab | 18-24 Lib Dem | 25-39 Con | 25-39 Lab | 25-39 Lib Dem | 40-59 Con | 40-59 Lab | 40-59 Lib Dem | 60+ Con | 60+ Lab | 60+ Lib Dem |
| <b>Weighted Sample</b> | 1725             | X   | X   | X       | 512       | 442 | 374     | 840    | 885    | 210   | 440   | 588   | 486 | 983          | 742  | 221    | 561           | 369              | 424   | 150      | 32                  | 62        | 9             | 110       | 131       | 39            | 153       | 204       | 31            | 143     | 168     | 28          |
| Unweighted Sample      | 1725             | 445 | 538 | 109     | 538       | 425 | 366     | 813    | 912    | 118   | 502   | 647   | 458 | 1172         | 553  | 275    | 545           | 364              | 397   | 144      | 20                  | 34        | 4             | 115       | 143       | 48            | 168       | 218       | 30            | 142     | 143     | 27          |
|                        | %                | %   | %   | %       | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | %                   | %         | %             | %         | %         | %             | %         | %         | %             | %       | %       | %           |

Would you be more or less likely to vote for a party that promised to do each of the following or would it make no difference? (Please tick one question on each row)

Stand up to political and business elites

|                             |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-----------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More likely                 | 66 | 62 | 70 | 70 | 63 | 70 | 73 | 66 | 66 | 56 | 55 | 67 | 78 | 67 | 64 | 64 | 68 | 64 | 65 | 67 | 47 | 61 | 42 | 49 | 64 | 63 | 59 | 68 | 76 | 78 | 80 | 83 |
| Less likely                 | 5  | 6  | 5  | 9  | 6  | 4  | 4  | 8  | 3  | 10 | 6  | 5  | 3  | 5  | 5  | 10 | 4  | 5  | 4  | 8  | 5  | 15 | 22 | 9  | 4  | 10 | 7  | 5  | 9  | 4  | 1  | 3  |
| It would make no difference | 21 | 22 | 20 | 19 | 22 | 21 | 18 | 20 | 21 | 15 | 24 | 23 | 16 | 19 | 22 | 20 | 21 | 18 | 23 | 20 | 13 | 15 | 36 | 31 | 23 | 22 | 28 | 12 | 12 | 18 | 15 |    |
| Don't know                  | 9  | 10 | 5  | 3  | 9  | 5  | 6  | 7  | 11 | 19 | 14 | 5  | 3  | 8  | 9  | 8  | 13 | 8  | 5  | 36 | 8  | 0  | 11 | 9  | 6  | 6  | 4  | 3  | 7  | 0  | 0  |    |

Stop all immigration into the UK

|                             |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-----------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More likely                 | 41 | 54 | 32 | 18 | 55 | 36 | 29 | 39 | 44 | 23 | 31 | 46 | 54 | 33 | 52 | 35 | 44 | 41 | 45 | 31 | 28 | 5  | 0  | 45 | 26 | 15 | 57 | 38 | 19 | 66 | 41 | 26 |
| Less likely                 | 28 | 19 | 36 | 56 | 17 | 31 | 41 | 32 | 25 | 50 | 35 | 22 | 20 | 36 | 18 | 40 | 28 | 23 | 25 | 35 | 39 | 81 | 53 | 20 | 44 | 66 | 20 | 26 | 45 | 11 | 25 | 55 |
| It would make no difference | 22 | 19 | 26 | 20 | 19 | 28 | 22 | 22 | 22 | 10 | 21 | 25 | 23 | 21 | 22 | 18 | 21 | 20 | 23 | 29 | 10 | 5  | 22 | 24 | 25 | 12 | 18 | 29 | 34 | 17 | 31 | 16 |
| Don't know                  | 9  | 8  | 6  | 6  | 8  | 5  | 8  | 8  | 10 | 17 | 13 | 6  | 4  | 9  | 8  | 8  | 7  | 16 | 6  | 6  | 22 | 9  | 25 | 11 | 6  | 7  | 6  | 7  | 2  | 6  | 3  | 3  |

Prioritise traditional British values over other cultures

|                             |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-----------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More likely                 | 55 | 73 | 42 | 36 | 74 | 47 | 44 | 53 | 56 | 32 | 44 | 59 | 68 | 51 | 60 | 45 | 62 | 53 | 58 | 37 | 47 | 16 | 0  | 69 | 32 | 34 | 71 | 47 | 84 | 54 | 47 |    |
| Less likely                 | 14 | 5  | 20 | 30 | 4  | 15 | 20 | 16 | 12 | 32 | 16 | 11 | 7  | 18 | 8  | 21 | 11 | 10 | 12 | 27 | 26 | 45 | 75 | 3  | 26 | 26 | 5  | 16 | 25 | 2  | 10 | 27 |
| It would make no difference | 24 | 17 | 32 | 27 | 16 | 33 | 27 | 24 | 24 | 18 | 26 | 26 | 22 | 24 | 25 | 25 | 22 | 25 | 25 | 29 | 7  | 24 | 0  | 19 | 33 | 35 | 20 | 34 | 27 | 13 | 33 | 22 |
| Don't know                  | 8  | 5  | 5  | 7  | 6  | 5  | 8  | 8  | 8  | 18 | 13 | 4  | 2  | 8  | 8  | 10 | 5  | 12 | 5  | 7  | 20 | 14 | 25 | 9  | 8  | 6  | 3  | 6  | 1  | 2  | 3  |    |

Reduce the number of Muslims/presence of Islam in British society

|                             |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|-----------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More likely                 | 37 | 50 | 29 | 16 | 49 | 34 | 25 | 36 | 39 | 27 | 25 | 40 | 49 | 32 | 45 | 29 | 39 | 38 | 42 | 25 | 29 | 7  | 0  | 41 | 18 | 12 | 47 | 34 | 13 | 63 | 38 | 29 |
| Less likely                 | 23 | 15 | 31 | 52 | 14 | 25 | 35 | 26 | 21 | 42 | 32 | 17 | 15 | 30 | 14 | 31 | 22 | 20 | 20 | 33 | 34 | 67 | 78 | 20 | 39 | 56 | 14 | 23 | 47 | 8  | 22 | 42 |
| It would make no difference | 31 | 27 | 34 | 27 | 30 | 36 | 31 | 31 | 30 | 13 | 28 | 37 | 32 | 29 | 33 | 31 | 31 | 28 | 32 | 34 | 8  | 13 | 22 | 29 | 32 | 27 | 33 | 39 | 30 | 24 | 38 | 25 |
| Don't know                  | 9  | 8  | 6  | 5  | 8  | 5  | 9  | 7  | 10 | 18 | 15 | 6  | 3  | 9  | 9  | 9  | 7  | 14 | 6  | 8  | 29 | 13 | 0  | 10 | 11 | 5  | 6  | 4  | 9  | 5  | 2  | 4  |

Do you think that the current economic crisis in Europe will lead to an increase or decrease in support for far-right/far-left parties or will this make no difference?

|  |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Increase in support for far-right/far-left parties | 46 | 52 | 47 | 54 | 50 | 45 | 49 | 56 | 36 | 35 | 42 | 46 | 54 | 54 | 35 | 49 | 47 | 42 | 48 | 38 | 52 | 43 | 64 | 53 | 42 | 46 | 49 | 43 | 57 | 53 | 57 | 61 |
| Decrease in support for far-right/far-left parties | 5  | 4  | 7  | 5  | 4  | 6  | 3  | 5  | 5  | 10 | 6  | 3  | 4  | 4  | 5  | 5  | 4  | 4  | 4  | 9  | 0  | 14 | 36 | 4  | 9  | 6  | 3  | 5  | 0  | 4  | 5  | 0  |
| Make no difference                                 | 27 | 27 | 27 | 27 | 28 | 30 | 25 | 25 | 28 | 19 | 24 | 33 | 26 | 22 | 32 | 24 | 29 | 27 | 24 | 31 | 21 | 19 | 0  | 25 | 25 | 38 | 31 | 34 | 25 | 27 | 23 | 20 |
| Don't know   | 23 | 17 | 19 | 14 | 19 | 20 | 23 | 15 | 31 | 37 | 29 | 19 | 17 | 19 | 28 | 22 | 21 | 27 | 23 | 21 | 28 | 24 | 0  | 17 | 24 | 10 | 17 | 18 | 15 | 15 | 19 |    |

And suppose there was an increase in support for far-right/far-left parties in Europe...

How worried, if at all, would you be by this?

|                          |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |            |           |           |           |           |           |           |           |           |           |
|--------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very worried             | 16        | 14        | 22        | 25        | 14        | 21        | 20        | 16        | 17        | 15        | 13        | 13        | 24        | 17        | 15        | 18        | 18        | 14        | 15        | 16        | 9         | 17        | 38         | 8         | 20        | 26        | 10        | 20        | 16        | 25        | 28        | 29        |
| Fairly worried           | 39        | 40        | 41        | 50        | 40        | 39        | 45        | 41        | 37        | 31        | 35        | 42        | 42        | 43        | 33        | 41        | 39        | 32        | 43        | 45        | 47        | 43        | 62         | 36        | 39        | 37        | 40        | 41        | 62        | 42        | 42        | 52        |
| <b>TOTAL WORRIED</b>     | <b>55</b> | <b>54</b> | <b>63</b> | <b>75</b> | <b>54</b> | <b>60</b> | <b>65</b> | <b>57</b> | <b>54</b> | <b>46</b> | <b>48</b> | <b>55</b> | <b>66</b> | <b>60</b> | <b>48</b> | <b>59</b> | <b>57</b> | <b>46</b> | <b>58</b> | <b>61</b> | <b>56</b> | <b>60</b> | <b>100</b> | <b>44</b> | <b>59</b> | <b>63</b> | <b>50</b> | <b>61</b> | <b>78</b> | <b>67</b> | <b>70</b> | <b>81</b> |
| Not very worried         | 18        | 24        | 16        | 16        | 23        | 15        | 15        | 22        | 14        | 17        | 21        | 19        | 14        | 19        | 16        | 19        | 18        | 19        | 16        | 16        | 6         | 19        | 0          | 30        | 17        | 25        | 28        | 17        | 10        | 19        | 12        | 13        |
| Not at all worried       | 7         | 6         | 5         | 3         | 7         | 7         | 4         | 10        | 4         | 9         | 6         | 7         | 7         | 5         | 8         | 5         | 6         | 8         | 9         | 4         | 13        | 7         | 0          | 9         | 2         | 5         | 6         | 5         | 3         | 6         | 0         |           |
| <b>TOTAL NOT WORRIED</b> | <b>25</b> | <b>30</b> | <b>21</b> | <b>19</b> | <b>30</b> | <b>22</b> | <b>19</b> | <b>32</b> | <b>18</b> | <b>26</b> | <b>27</b> | <b>26</b> | <b>21</b> | <b>24</b> | <b>24</b> | <b>24</b> | <b>24</b> | <b>27</b> | <b>25</b> | <b>20</b> | <b>19</b> | <b>26</b> | <b>0</b>   | <b>39</b> | <b>19</b> | <b>30</b> | <b>34</b> | <b>22</b> | <b>15</b> | <b>22</b> | <b>18</b> | <b>13</b> |
| Don't know               | 20        | 15        | 16        | 6         | 17        | 18        | 16        | 11        | 28        | 28        | 26        | 18        | 13        | 15        | 27        | 18        | 19        | 26        | 17        | 19        | 25        | 14        | 0          | 17        | 22        | 7         | 16        | 17        | 6         | 11        | 12        | 6         |

\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised