

# YouGov / The Times Survey Results

Sample Size: 1411 eligible voters in the Labour leadership election

Fieldwork: 6th - 10th August 2015

	Gender		Age				Region					Social Grade		
Total	Male	Female	18-24	25-39	40-59	60+	London	Rest of South	Midlands / Wales	North	Scotland	ABC1	C2DE	
<b>Weighted Sample</b>	<b>1409</b>	832	577	146	293	486	479	270	369	278	388	101	944	437
Unweighted Sample	1411	848	563	128	227	488	564	216	432	255	410	97	951	431
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

17-21  
July  
6-10 Aug

## First preference voting

[Excludes Don't knows and Wouldn't votes;  
n=1,240]

Corbyn	43	<b>53</b>	48	61	56	58	53	49	62	55	47	49	53	51	57
Burnham	26	<b>21</b>	24	17	23	13	22	24	11	18	21	28	25	19	24
Cooper	20	<b>18</b>	17	19	15	15	19	21	16	19	22	17	15	19	15
Kendall	11	<b>8</b>	11	4	6	15	7	6	12	7	10	5	8	10	4

## Second preference voting

[Excludes Don't knows and Wouldn't votes;  
n=1,231]

Corbyn	44	<b>54</b>	49	61	56	59	53	50	63	57	48	50	54	53	57
Burnham	29	<b>23</b>	26	18	25	16	23	26	12	20	25	31	26	21	26
Cooper	26	<b>23</b>	25	21	19	24	23	24	26	23	28	19	20	26	17

## Final Round Voting

[Excludes Don't knows and Wouldn't votes;  
n=1,194]

Corbyn	53	<b>60</b>	55	67	64	65	60	55	68	64	54	55	59	59	62
Burnham	47	<b>40</b>	45	33	36	35	40	45	32	36	46	45	41	41	38

## Final Round Voting

[Excludes Don't knows and Wouldn't votes;  
n=1,205]

Corbyn	n/a	<b>62</b>	59	67	70	66	63	55	65	63	57	61	64	59	68
Cooper	n/a	<b>38</b>	41	33	30	34	37	45	35	37	43	39	36	41	32

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	Total	Members	Trade union sign-ups	£3 sign-ups	After 2015 GE	After EdM became leader	Pre-Ed Miliband	Full members pre May 2015	All other electors	Burnham	Cooper	Kendall	Corbyn
<b>Weighted Sample</b>	<b>1409</b>	973	253	183	243	282	448	730	679	258	223	103	657
Unweighted Sample	1411	894	307	210	165	223	506	729	682	272	226	93	649
	%	%	%	%	%	%	%	%	%	%	%	%	%

17-21 July  
6-10 Aug

## First preference voting

[Excludes Don't knows and Wouldn't votes; n=1,240]

Corbyn	43	<b>53</b>	49	67	55	63	52	39	44	62	0	0	0	100
Burnham	26	<b>21</b>	22	14	24	19	19	26	23	18	100	0	0	0
Cooper	20	<b>18</b>	20	10	18	12	19	25	23	13	0	100	0	0
Kendall	11	<b>8</b>	9	8	4	7	10	10	10	6	0	0	100	0

## Second preference voting

[Excludes Don't knows and Wouldn't votes; n=1,231]

Corbyn	44	<b>54</b>	50	69	56	63	53	40	45	64	0	0	8	100
Burnham	29	<b>23</b>	24	16	24	22	21	28	25	20	100	0	24	0
Cooper	26	<b>23</b>	26	15	20	15	27	32	30	16	0	100	68	0

## Final Round Voting

[Excludes Don't knows and Wouldn't votes; n=1,194]

Corbyn	53	<b>60</b>	56	72	64	68	59	47	52	69	0	24	13	100
Burnham	47	<b>40</b>	44	28	36	32	41	53	48	31	100	76	87	0

## Final Round Voting

[Excludes Don't knows and Wouldn't votes; n=1,205]

Corbyn	n/a	<b>62</b>	57	76	66	74	59	48	52	73	32	0	14	100
Cooper	n/a	<b>38</b>	43	24	34	26	41	52	48	27	68	100	86	0

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Unweighted Sample	1411	848	563	128	227	488	564	216	432	255	410	97	951	431
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how likely do you think it is that Labour would win the 2020 General Election with each of the following leaders?

Andy Burnham

Very likely	12	13	10	10	9	12	13	7	11	14	15	10	10	14
Fairly likely	40	40	41	41	38	38	44	36	39	39	44	47	40	42
<b>TOTAL LIKELY</b>	<b>52</b>	<b>53</b>	<b>51</b>	<b>51</b>	<b>47</b>	<b>50</b>	<b>57</b>	<b>43</b>	<b>50</b>	<b>53</b>	<b>59</b>	<b>57</b>	<b>50</b>	<b>56</b>
Not very likely	29	32	26	33	34	30	24	39	27	30	24	26	32	22
Not at all likely	9	10	8	5	10	11	8	7	11	12	7	8	8	11
<b>TOTAL NOT LIKELY</b>	<b>38</b>	<b>42</b>	<b>34</b>	<b>38</b>	<b>44</b>	<b>41</b>	<b>32</b>	<b>46</b>	<b>38</b>	<b>42</b>	<b>31</b>	<b>34</b>	<b>40</b>	<b>33</b>
Don't know	10	6	15	11	9	9	10	10	12	6	10	10	9	10

Yvette Cooper

Very likely	10	9	11	5	9	10	12	7	9	12	11	6	10	10
Fairly likely	35	37	33	34	30	35	38	33	33	38	36	36	37	31
<b>TOTAL LIKELY</b>	<b>45</b>	<b>46</b>	<b>44</b>	<b>39</b>	<b>39</b>	<b>45</b>	<b>50</b>	<b>40</b>	<b>42</b>	<b>50</b>	<b>47</b>	<b>42</b>	<b>47</b>	<b>41</b>
Not very likely	33	36	30	41	36	34	29	39	31	33	31	36	34	33
Not at all likely	12	13	11	10	16	12	10	11	14	10	12	11	10	15
<b>TOTAL NOT LIKELY</b>	<b>45</b>	<b>49</b>	<b>41</b>	<b>51</b>	<b>52</b>	<b>46</b>	<b>39</b>	<b>50</b>	<b>45</b>	<b>43</b>	<b>43</b>	<b>47</b>	<b>44</b>	<b>48</b>
Don't know	10	6	16	10	9	9	11	10	13	5	10	11	9	11

Liz Kendall

Very likely	4	5	2	6	7	4	2	4	4	7	3	1	4	3
Fairly likely	15	18	10	18	19	14	12	15	13	16	14	17	15	14
<b>TOTAL LIKELY</b>	<b>19</b>	<b>23</b>	<b>12</b>	<b>24</b>	<b>26</b>	<b>18</b>	<b>14</b>	<b>19</b>	<b>17</b>	<b>23</b>	<b>17</b>	<b>18</b>	<b>19</b>	<b>17</b>
Not very likely	31	33	27	31	29	30	32	33	29	32	30	29	31	30
Not at all likely	40	38	44	35	36	41	43	38	40	37	43	44	40	41
<b>TOTAL NOT LIKELY</b>	<b>71</b>	<b>71</b>	<b>71</b>	<b>66</b>	<b>65</b>	<b>71</b>	<b>75</b>	<b>71</b>	<b>69</b>	<b>69</b>	<b>73</b>	<b>73</b>	<b>71</b>	<b>71</b>
Don't know	10	6	16	10	9	11	11	9	14	8	10	9	10	11

Jeremy Corbyn

Very likely	16	16	17	18	15	20	13	14	19	16	18	11	14	21
Fairly likely	26	23	29	26	29	23	25	27	24	24	26	29	25	28
<b>TOTAL LIKELY</b>	<b>42</b>	<b>39</b>	<b>46</b>	<b>44</b>	<b>44</b>	<b>43</b>	<b>38</b>	<b>41</b>	<b>43</b>	<b>40</b>	<b>44</b>	<b>40</b>	<b>39</b>	<b>49</b>
Not very likely	22	22	22	24	24	22	21	24	21	20	21	29	24	19
Not at all likely	25	32	17	23	22	24	30	27	22	31	25	21	28	21
<b>TOTAL NOT LIKELY</b>	<b>47</b>	<b>54</b>	<b>39</b>	<b>47</b>	<b>46</b>	<b>46</b>	<b>51</b>	<b>51</b>	<b>43</b>	<b>51</b>	<b>46</b>	<b>50</b>	<b>52</b>	<b>40</b>
Don't know	11	7	15	9	9	11	11	8	14	8	10	11	10	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%

And how likely do you think it is that Labour would win the 2020 General Election with each of the following leaders?

Andy Burnham

Very likely	12	12	7	16	12	10	14	12	11	34	10	4	5
Fairly likely	40	42	37	35	38	43	44	43	37	51	50	33	36
<b>TOTAL LIKELY</b>	<b>52</b>	<b>54</b>	<b>44</b>	<b>51</b>	<b>50</b>	<b>53</b>	<b>58</b>	<b>55</b>	<b>48</b>	<b>85</b>	<b>60</b>	<b>37</b>	<b>41</b>
Not very likely	29	30	31	25	31	30	29	29	29	11	28	51	34
Not at all likely	9	7	14	11	8	8	6	7	11	0	7	10	13
<b>TOTAL NOT LIKELY</b>	<b>38</b>	<b>37</b>	<b>45</b>	<b>36</b>	<b>39</b>	<b>38</b>	<b>35</b>	<b>36</b>	<b>40</b>	<b>11</b>	<b>35</b>	<b>61</b>	<b>47</b>
Don't know	10	9	11	13	10	9	8	8	11	4	5	3	11

Yvette Cooper

Very likely	10	10	6	11	8	7	14	11	8	5	36	8	3
Fairly likely	35	38	26	34	32	41	39	40	30	48	47	40	27
<b>TOTAL LIKELY</b>	<b>45</b>	<b>48</b>	<b>32</b>	<b>45</b>	<b>40</b>	<b>48</b>	<b>53</b>	<b>51</b>	<b>38</b>	<b>53</b>	<b>83</b>	<b>48</b>	<b>30</b>
Not very likely	33	33	36	32	40	30	31	31	36	32	11	40	41
Not at all likely	12	10	21	9	13	11	9	10	15	8	2	10	18
<b>TOTAL NOT LIKELY</b>	<b>45</b>	<b>43</b>	<b>57</b>	<b>41</b>	<b>53</b>	<b>41</b>	<b>40</b>	<b>41</b>	<b>51</b>	<b>40</b>	<b>13</b>	<b>50</b>	<b>59</b>
Don't know	10	9	12	14	8	11	8	9	11	7	3	1	11

Liz Kendall

Very likely	4	4	4	3	5	5	4	4	4	3	4	25	1
Fairly likely	15	15	10	18	14	15	16	16	14	15	22	51	7
<b>TOTAL LIKELY</b>	<b>19</b>	<b>19</b>	<b>14</b>	<b>21</b>	<b>19</b>	<b>20</b>	<b>20</b>	<b>20</b>	<b>18</b>	<b>18</b>	<b>26</b>	<b>76</b>	<b>8</b>
Not very likely	31	31	30	30	29	30	32	31	30	40	39	17	27
Not at all likely	40	40	44	37	40	40	39	40	41	33	29	5	54
<b>TOTAL NOT LIKELY</b>	<b>71</b>	<b>71</b>	<b>74</b>	<b>67</b>	<b>69</b>	<b>70</b>	<b>71</b>	<b>71</b>	<b>71</b>	<b>73</b>	<b>68</b>	<b>22</b>	<b>81</b>
Don't know	10	10	12	12	11	10	9	9	12	9	7	1	11

Jeremy Corbyn

Very likely	16	15	20	20	20	13	13	13	20	4	2	3	30
Fairly likely	26	25	28	26	33	23	22	22	29	16	11	6	40
<b>TOTAL LIKELY</b>	<b>42</b>	<b>40</b>	<b>48</b>	<b>46</b>	<b>53</b>	<b>36</b>	<b>35</b>	<b>35</b>	<b>49</b>	<b>20</b>	<b>13</b>	<b>9</b>	<b>70</b>
Not very likely	22	22	21	22	21	25	21	23	21	33	28	22	16
Not at all likely	25	29	19	19	17	28	35	32	18	42	54	66	3
<b>TOTAL NOT LIKELY</b>	<b>47</b>	<b>51</b>	<b>40</b>	<b>41</b>	<b>38</b>	<b>53</b>	<b>56</b>	<b>55</b>	<b>39</b>	<b>75</b>	<b>82</b>	<b>88</b>	<b>19</b>
Don't know	11	9	13	13	8	11	9	10	11	6	6	3	11