

YouGov / Sunday Times Survey Results

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|----------------|-----|---------|------|-----|-----------|---------|------|--------|-------|-------|-------|-----|------|--------------|--------|---------------|------------------|-------|----------|-----|
| Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

| | | | | | | | | | | | | | | | | | | | | | |
|---------|----|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con | 35 | 100 | 0 | 0 | 0 | 78 | 4 | 16 | 38 | 32 | 36 | 29 | 30 | 44 | 39 | 29 | 35 | 42 | 34 | 33 | 18 |
| Lab | 38 | 0 | 100 | 0 | 0 | 4 | 84 | 35 | 36 | 39 | 33 | 44 | 41 | 31 | 35 | 41 | 44 | 29 | 38 | 43 | 39 |
| Lib Dem | 7 | 0 | 0 | 100 | 0 | 0 | 1 | 30 | 5 | 10 | 8 | 8 | 9 | 6 | 10 | 4 | 8 | 8 | 5 | 9 | 9 |
| Other | 20 | 0 | 0 | 0 | 100 | 18 | 11 | 19 | 21 | 20 | 23 | 18 | 21 | 20 | 17 | 25 | 14 | 21 | 23 | 15 | 34 |

Other Parties Voting Intention

| | | | | | | | | | | | | | | | | | | | | | |
|-----------|----|---|---|---|-----|----|---|---|----|----|---|---|----|----|---|----|---|----|----|----|----|
| UKIP | 12 | 0 | 0 | 0 | 100 | 15 | 6 | 6 | 12 | 11 | 7 | 8 | 12 | 15 | 9 | 15 | 8 | 14 | 14 | 11 | 6 |
| Green | 4 | 0 | 0 | 0 | 0 | 1 | 2 | 9 | 3 | 4 | 9 | 5 | 3 | 1 | 3 | 4 | 4 | 4 | 4 | 3 | 2 |
| SNP / PCY | 3 | 0 | 0 | 0 | 0 | 1 | 2 | 2 | 3 | 3 | 3 | 4 | 3 | 2 | 3 | 4 | 1 | 1 | 3 | 0 | 23 |
| BNP | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 |
| Respect | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| Other | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 0 | 2 | 1 | 0 | 1 |

Non Voters

| | | | | | | | | | | | | | | | | | | | | | |
|-------------------|-------------|---|---|---|---|----|---|----|---|----|----|----|----|----|----|----|----|----|----|----|----|
| Would Not Vote | 7 | 0 | 0 | 0 | 0 | 2 | 1 | 5 | 4 | 9 | 10 | 10 | 6 | 3 | 5 | 9 | 8 | 7 | 6 | 6 | 4 |
| Don't know | 14 | 0 | 0 | 0 | 0 | 11 | 9 | 17 | 9 | 18 | 20 | 13 | 14 | 10 | 14 | 13 | 13 | 15 | 17 | 10 | 11 |
| July 23-24 | 31-1 | | | | | | | | | | | | | | | | | | | | |
| Aug | | | | | | | | | | | | | | | | | | | | | |

Do you approve or disapprove of the Government's record to date?

| | | | | | | | | | | | | | | | | | | | | | | |
|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Approve | 32 | 32 | 84 | 6 | 37 | 16 | 65 | 8 | 24 | 37 | 28 | 34 | 26 | 29 | 40 | 37 | 26 | 30 | 36 | 30 | 34 | 21 |
| Disapprove | 53 | 52 | 7 | 88 | 41 | 71 | 25 | 82 | 59 | 52 | 53 | 44 | 53 | 57 | 49 | 49 | 56 | 54 | 46 | 54 | 54 | 64 |
| Don't know | 14 | 15 | 8 | 7 | 22 | 12 | 11 | 10 | 17 | 11 | 19 | 22 | 20 | 13 | 11 | 14 | 18 | 16 | 18 | 17 | 12 | 15 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| | Total | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--|-------------|----------------|----------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|---------------|------------------|-----------|-----------|--|
| | | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 | |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | |
| | | July 24-25 | July 31- 1 Aug | | | | | | | | | | | | | | | | | | | |
| Do you think that David Cameron is doing well or badly as Prime Minister? | | | | | | | | | | | | | | | | | | | | | | |
| Very well | 6 | 7 | 23 | 1 | 6 | 2 | 18 | 1 | 3 | 9 | 6 | 8 | 6 | 7 | 9 | 9 | 6 | 8 | 7 | 7 | 5 | |
| Fairly well | 34 | 34 | 69 | 12 | 48 | 23 | 56 | 14 | 30 | 34 | 33 | 31 | 30 | 32 | 40 | 38 | 28 | 32 | 36 | 35 | 33 | |
| TOTAL WELL | 40 | 41 | 92 | 13 | 54 | 25 | 74 | 15 | 33 | 43 | 39 | 39 | 36 | 39 | 49 | 47 | 34 | 40 | 44 | 42 | 40 | |
| Fairly badly | 30 | 28 | 5 | 39 | 28 | 43 | 16 | 40 | 35 | 26 | 30 | 24 | 26 | 31 | 28 | 27 | 29 | 30 | 25 | 30 | 26 | |
| Very badly | 21 | 23 | 1 | 45 | 12 | 26 | 7 | 40 | 23 | 25 | 22 | 19 | 25 | 25 | 21 | 20 | 28 | 21 | 22 | 22 | 27 | |
| TOTAL BADLY | 51 | 51 | 6 | 84 | 40 | 69 | 23 | 80 | 58 | 51 | 52 | 43 | 51 | 56 | 49 | 47 | 57 | 51 | 47 | 52 | 53 | |
| Don't know | 8 | 8 | 1 | 3 | 7 | 6 | 3 | 4 | 8 | 6 | 9 | 17 | 12 | 5 | 2 | 6 | 9 | 8 | 9 | 5 | 6 | |
| Do you think Ed Miliband is doing well or badly as leader of the Labour party? | | | | | | | | | | | | | | | | | | | | | | |
| Very well | 3 | 3 | 1 | 9 | 2 | 1 | 0 | 6 | 3 | 4 | 2 | 3 | 3 | 3 | 3 | 2 | 4 | 4 | 3 | 3 | 2 | |
| Fairly well | 19 | 21 | 7 | 50 | 13 | 9 | 5 | 44 | 22 | 20 | 22 | 18 | 19 | 23 | 22 | 21 | 21 | 23 | 17 | 20 | 25 | |
| TOTAL WELL | 22 | 24 | 8 | 59 | 15 | 10 | 5 | 50 | 25 | 24 | 24 | 21 | 22 | 26 | 25 | 23 | 25 | 27 | 20 | 23 | 28 | |
| Fairly badly | 35 | 35 | 39 | 29 | 58 | 37 | 37 | 32 | 45 | 35 | 35 | 30 | 35 | 39 | 33 | 37 | 33 | 33 | 34 | 36 | 38 | |
| Very badly | 31 | 30 | 49 | 7 | 19 | 49 | 52 | 10 | 19 | 34 | 26 | 26 | 25 | 27 | 38 | 30 | 29 | 27 | 33 | 32 | 27 | |
| TOTAL BADLY | 66 | 65 | 88 | 36 | 77 | 86 | 89 | 42 | 64 | 69 | 61 | 56 | 60 | 66 | 71 | 67 | 62 | 60 | 67 | 68 | 63 | |
| Don't know | 12 | 11 | 4 | 5 | 8 | 4 | 6 | 8 | 10 | 7 | 14 | 22 | 18 | 9 | 3 | 9 | 14 | 12 | 13 | 9 | 13 | |
| Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats? | | | | | | | | | | | | | | | | | | | | | | |
| Very well | 1 | 2 | 3 | 1 | 11 | 1 | 1 | 1 | 4 | 2 | 2 | 4 | 1 | 2 | 2 | 3 | 1 | 3 | 2 | 2 | 1 | |
| Fairly well | 16 | 14 | 19 | 9 | 47 | 5 | 14 | 7 | 22 | 13 | 14 | 8 | 16 | 13 | 14 | 17 | 9 | 12 | 14 | 13 | 14 | |
| TOTAL WELL | 17 | 16 | 22 | 10 | 58 | 6 | 15 | 8 | 26 | 15 | 16 | 12 | 17 | 15 | 16 | 20 | 10 | 15 | 16 | 15 | 15 | |
| Fairly badly | 30 | 30 | 37 | 27 | 30 | 21 | 34 | 31 | 31 | 27 | 33 | 31 | 25 | 35 | 28 | 32 | 28 | 33 | 29 | 29 | 32 | |
| Very badly | 43 | 44 | 34 | 60 | 6 | 71 | 42 | 55 | 35 | 50 | 38 | 36 | 40 | 42 | 53 | 40 | 49 | 41 | 42 | 47 | 46 | |
| TOTAL BADLY | 73 | 74 | 71 | 87 | 36 | 92 | 76 | 86 | 66 | 77 | 71 | 67 | 65 | 77 | 81 | 72 | 77 | 74 | 71 | 76 | 75 | |
| Don't know | 10 | 11 | 7 | 4 | 6 | 3 | 8 | 6 | 8 | 8 | 13 | 21 | 17 | 8 | 3 | 8 | 14 | 12 | 12 | 9 | 10 | |
| Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly? | | | | | | | | | | | | | | | | | | | | | | |
| Very well | 2 | 2 | 5 | 0 | 8 | 0 | 3 | 1 | 2 | 3 | 1 | 2 | 2 | 2 | 2 | 3 | 1 | 1 | 2 | 3 | 2 | |
| Fairly well | 28 | 29 | 61 | 9 | 53 | 11 | 47 | 12 | 33 | 32 | 26 | 28 | 28 | 29 | 30 | 33 | 23 | 33 | 33 | 25 | 26 | |
| TOTAL WELL | 30 | 31 | 66 | 9 | 61 | 11 | 50 | 13 | 35 | 35 | 27 | 30 | 30 | 31 | 32 | 36 | 24 | 34 | 35 | 28 | 28 | |
| Fairly badly | 34 | 34 | 27 | 38 | 32 | 44 | 31 | 39 | 37 | 32 | 37 | 28 | 30 | 36 | 39 | 34 | 34 | 30 | 33 | 35 | 35 | |
| Very badly | 27 | 26 | 4 | 48 | 2 | 41 | 15 | 43 | 22 | 27 | 25 | 20 | 26 | 27 | 27 | 22 | 31 | 27 | 22 | 28 | 29 | |
| TOTAL BADLY | 61 | 60 | 31 | 86 | 34 | 85 | 46 | 82 | 59 | 59 | 62 | 48 | 56 | 63 | 66 | 56 | 65 | 57 | 55 | 63 | 64 | |
| Don't know | 10 | 9 | 3 | 4 | 5 | 4 | 4 | 5 | 7 | 7 | 11 | 22 | 13 | 6 | 3 | 8 | 11 | 8 | 10 | 9 | 8 | |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| | Total | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--|-------------|----------------|----------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|--------------|-----------|-----------|---------------|------------------|-----------|-----------|
| | | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | | July 24-25 | July 31- 1 Aug | | | | | | | | | | | | | | | | | | |
| Do you think this coalition government is good or bad for people like you? | | | | | | | | | | | | | | | | | | | | | |
| Very good | 3 | 3 | 6 | 1 | 8 | 1 | 4 | 1 | 3 | 4 | 2 | 1 | 2 | 3 | 4 | 4 | 2 | 3 | 3 | 3 | 3 |
| Fairly good | 18 | 18 | 41 | 4 | 39 | 9 | 30 | 5 | 21 | 20 | 15 | 18 | 16 | 19 | 19 | 21 | 13 | 17 | 19 | 18 | 16 |
| TOTAL GOOD | 21 | 21 | 47 | 5 | 47 | 10 | 34 | 6 | 24 | 24 | 17 | 19 | 18 | 22 | 23 | 25 | 15 | 20 | 22 | 21 | 20 |
| Fairly bad | 25 | 26 | 23 | 32 | 28 | 25 | 22 | 30 | 29 | 23 | 28 | 20 | 26 | 25 | 28 | 27 | 24 | 26 | 24 | 25 | 26 |
| Very bad | 26 | 27 | 6 | 50 | 3 | 42 | 14 | 47 | 21 | 28 | 25 | 24 | 23 | 28 | 29 | 22 | 32 | 28 | 25 | 26 | 29 |
| TOTAL BAD | 51 | 53 | 29 | 82 | 31 | 67 | 36 | 77 | 50 | 51 | 53 | 44 | 49 | 53 | 57 | 49 | 56 | 54 | 49 | 51 | 55 |
| Doesn't make much difference either way | 22 | 21 | 22 | 11 | 20 | 22 | 26 | 15 | 22 | 21 | 21 | 18 | 23 | 22 | 19 | 22 | 20 | 19 | 23 | 22 | 19 |
| Don't know | 7 | 6 | 2 | 2 | 2 | 1 | 3 | 3 | 4 | 4 | 9 | 20 | 9 | 3 | 2 | 4 | 9 | 7 | 7 | 6 | 6 |
| Do you think the coalition government is managing the economy well or badly? | | | | | | | | | | | | | | | | | | | | | |
| Very well | 9 | 9 | 28 | 1 | 12 | 3 | 20 | 2 | 5 | 12 | 6 | 10 | 6 | 9 | 12 | 11 | 7 | 8 | 11 | 9 | 10 |
| Fairly well | 36 | 35 | 62 | 16 | 52 | 31 | 55 | 17 | 37 | 35 | 34 | 30 | 32 | 32 | 42 | 40 | 28 | 32 | 37 | 36 | 32 |
| TOTAL WELL | 45 | 44 | 90 | 17 | 64 | 34 | 75 | 19 | 42 | 47 | 40 | 40 | 38 | 41 | 54 | 51 | 35 | 40 | 48 | 45 | 42 |
| Fairly badly | 28 | 28 | 7 | 44 | 25 | 35 | 14 | 43 | 33 | 27 | 29 | 23 | 30 | 31 | 25 | 26 | 30 | 30 | 26 | 30 | 27 |
| Very badly | 17 | 18 | 1 | 34 | 5 | 23 | 7 | 31 | 15 | 18 | 18 | 15 | 18 | 21 | 16 | 15 | 23 | 19 | 15 | 17 | 22 |
| TOTAL BADLY | 45 | 46 | 8 | 78 | 30 | 58 | 21 | 74 | 48 | 45 | 47 | 38 | 48 | 52 | 41 | 41 | 53 | 49 | 41 | 47 | 49 |
| Don't know | 10 | 10 | 3 | 5 | 7 | 8 | 4 | 7 | 10 | 7 | 13 | 22 | 14 | 8 | 5 | 8 | 13 | 11 | 11 | 9 | 8 |
| In your opinion how good or bad is the state of Britain's economy at the moment? | | | | | | | | | | | | | | | | | | | | | |
| Very good | 3 | 3 | 8 | 1 | 2 | 2 | 7 | 1 | 1 | 4 | 2 | 3 | 3 | 3 | 2 | 4 | 1 | 4 | 4 | 2 | 2 |
| Quite good | 25 | 25 | 54 | 8 | 38 | 22 | 45 | 10 | 24 | 28 | 22 | 26 | 19 | 21 | 34 | 29 | 20 | 22 | 28 | 20 | 27 |
| TOTAL GOOD | 28 | 28 | 62 | 9 | 40 | 24 | 52 | 11 | 25 | 32 | 24 | 29 | 22 | 24 | 36 | 33 | 21 | 26 | 32 | 22 | 29 |
| Neither good nor bad | 32 | 31 | 28 | 33 | 31 | 32 | 30 | 32 | 34 | 30 | 32 | 29 | 33 | 32 | 30 | 30 | 32 | 32 | 34 | 34 | 25 |
| Quite bad | 26 | 26 | 8 | 43 | 24 | 30 | 13 | 40 | 29 | 24 | 28 | 17 | 26 | 31 | 25 | 26 | 27 | 25 | 20 | 29 | 33 |
| Very bad | 10 | 10 | 1 | 15 | 4 | 12 | 4 | 15 | 8 | 10 | 9 | 9 | 10 | 12 | 7 | 7 | 13 | 12 | 8 | 11 | 9 |
| TOTAL BAD | 36 | 36 | 9 | 58 | 28 | 42 | 17 | 55 | 37 | 34 | 37 | 26 | 36 | 43 | 32 | 33 | 40 | 37 | 28 | 40 | 42 |
| Don't know | 5 | 5 | 1 | 1 | 1 | 2 | 2 | 2 | 4 | 4 | 6 | 15 | 9 | 2 | 1 | 4 | 6 | 6 | 6 | 4 | 5 |
| How do you think the financial situation of your household will change over the next 12 months? | | | | | | | | | | | | | | | | | | | | | |
| Get a lot better | 2 | 2 | 5 | 1 | 3 | 1 | 3 | 1 | 1 | 3 | 1 | 3 | 3 | 2 | 1 | 3 | 1 | 2 | 2 | 2 | 2 |
| Get a little better | 17 | 16 | 32 | 8 | 21 | 9 | 24 | 9 | 17 | 20 | 13 | 26 | 21 | 12 | 13 | 21 | 10 | 20 | 17 | 11 | 16 |
| TOTAL BETTER | 19 | 18 | 37 | 9 | 24 | 10 | 27 | 10 | 18 | 23 | 14 | 29 | 24 | 14 | 14 | 24 | 11 | 22 | 19 | 13 | 18 |
| Stay about the same | 43 | 40 | 45 | 40 | 43 | 37 | 45 | 38 | 44 | 38 | 42 | 30 | 35 | 39 | 51 | 41 | 39 | 39 | 42 | 42 | 38 |
| Get a little worse | 23 | 25 | 13 | 35 | 29 | 33 | 20 | 34 | 27 | 25 | 26 | 12 | 24 | 31 | 26 | 23 | 28 | 22 | 23 | 30 | 27 |
| Get a lot worse | 8 | 10 | 2 | 12 | 3 | 17 | 5 | 13 | 7 | 9 | 10 | 7 | 9 | 12 | 8 | 7 | 13 | 10 | 8 | 11 | 11 |
| TOTAL WORSE | 31 | 35 | 15 | 47 | 32 | 50 | 25 | 47 | 34 | 34 | 36 | 19 | 33 | 43 | 34 | 30 | 41 | 32 | 31 | 41 | 38 |
| Don't know | 7 | 6 | 2 | 5 | 1 | 3 | 3 | 5 | 4 | 5 | 8 | 21 | 8 | 3 | 2 | 5 | 8 | 7 | 8 | 4 | 5 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|------------------------|----------------|-----|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following words would you most associate with Ed Miliband? Please tick up to three

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Awkward | 37 | 47 | 32 | 50 | 35 | 45 | 32 | 45 | 37 | 37 | 38 | 34 | 39 | 37 | 41 | 32 | 37 | 37 | 38 | 35 | 36 |
| Weak | 30 | 49 | 13 | 28 | 43 | 50 | 15 | 25 | 34 | 26 | 26 | 27 | 28 | 36 | 31 | 29 | 23 | 31 | 34 | 30 | 27 |
| Boring | 27 | 36 | 15 | 31 | 35 | 38 | 20 | 28 | 26 | 27 | 22 | 25 | 25 | 32 | 27 | 26 | 20 | 27 | 30 | 27 | 25 |
| Geeky | 26 | 35 | 24 | 34 | 25 | 33 | 23 | 26 | 28 | 23 | 21 | 27 | 27 | 25 | 27 | 24 | 26 | 26 | 25 | 28 | 21 |
| Out of touch | 19 | 29 | 6 | 12 | 39 | 31 | 9 | 14 | 21 | 17 | 12 | 15 | 18 | 27 | 18 | 21 | 15 | 20 | 24 | 17 | 17 |
| Intelligent | 19 | 7 | 41 | 27 | 10 | 6 | 34 | 24 | 19 | 19 | 18 | 14 | 21 | 21 | 22 | 15 | 22 | 17 | 16 | 20 | 23 |
| Honest | 15 | 1 | 39 | 14 | 7 | 2 | 36 | 17 | 18 | 12 | 10 | 13 | 15 | 18 | 15 | 15 | 16 | 13 | 14 | 17 | 16 |
| Ordinary | 13 | 10 | 19 | 12 | 14 | 9 | 17 | 13 | 12 | 13 | 11 | 12 | 12 | 15 | 13 | 12 | 17 | 13 | 11 | 11 | 13 |
| Posh | 8 | 6 | 9 | 9 | 7 | 4 | 8 | 12 | 7 | 9 | 12 | 11 | 8 | 5 | 9 | 7 | 6 | 6 | 9 | 10 | 13 |
| In touch | 8 | 1 | 21 | 0 | 5 | 2 | 17 | 7 | 9 | 6 | 5 | 7 | 8 | 9 | 6 | 10 | 8 | 7 | 6 | 11 | 5 |
| Foolish | 7 | 12 | 3 | 3 | 10 | 12 | 4 | 4 | 6 | 7 | 6 | 6 | 7 | 7 | 7 | 7 | 4 | 8 | 7 | 7 | 5 |
| Sleazy | 6 | 10 | 1 | 4 | 7 | 10 | 1 | 7 | 6 | 6 | 7 | 4 | 7 | 7 | 5 | 8 | 8 | 7 | 6 | 4 | 6 |
| Dishonest | 5 | 8 | 1 | 4 | 9 | 7 | 2 | 3 | 5 | 5 | 4 | 3 | 5 | 6 | 5 | 5 | 4 | 5 | 4 | 5 | 6 |
| Decisive | 3 | 1 | 7 | 2 | 0 | 0 | 6 | 3 | 3 | 3 | 1 | 2 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 3 | 2 |
| Strong | 2 | 1 | 6 | 0 | 1 | 1 | 5 | 1 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 3 | 6 | 2 | 2 | 2 | 2 |
| Statesmanlike | 1 | 0 | 3 | 1 | 0 | 0 | 3 | 1 | 2 | 1 | 4 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 1 | 1 |
| None of them | 2 | 1 | 2 | 4 | 3 | 1 | 2 | 3 | 2 | 3 | 3 | 3 | 3 | 1 | 2 | 3 | 3 | 1 | 3 | 1 | 6 |
| Don't know | 9 | 4 | 4 | 1 | 4 | 5 | 6 | 7 | 7 | 11 | 17 | 14 | 6 | 4 | 7 | 11 | 9 | 10 | 7 | 9 | 7 |

Which of the following words would you most associate with David Cameron? Please tick up to three

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Posh | 44 | 30 | 61 | 52 | 41 | 31 | 58 | 54 | 45 | 42 | 44 | 44 | 44 | 43 | 45 | 42 | 47 | 40 | 47 | 42 | 48 |
| Out of touch | 42 | 14 | 65 | 48 | 56 | 26 | 61 | 51 | 43 | 42 | 34 | 38 | 45 | 48 | 41 | 45 | 37 | 41 | 43 | 45 | 46 |
| Intelligent | 23 | 53 | 7 | 20 | 18 | 43 | 10 | 19 | 23 | 22 | 24 | 14 | 21 | 31 | 26 | 18 | 24 | 24 | 21 | 23 | 17 |
| Dishonest | 21 | 2 | 35 | 13 | 26 | 7 | 30 | 26 | 22 | 19 | 20 | 22 | 22 | 18 | 18 | 24 | 21 | 16 | 21 | 26 | 21 |
| Statesmanlike | 17 | 39 | 7 | 12 | 10 | 31 | 9 | 14 | 21 | 13 | 19 | 14 | 14 | 21 | 19 | 13 | 17 | 18 | 16 | 18 | 12 |
| Sleazy | 14 | 2 | 27 | 7 | 14 | 4 | 25 | 16 | 15 | 12 | 13 | 15 | 13 | 14 | 14 | 14 | 13 | 12 | 15 | 15 | 15 |
| Decisive | 14 | 35 | 4 | 13 | 5 | 27 | 5 | 10 | 15 | 13 | 14 | 14 | 13 | 14 | 16 | 11 | 11 | 15 | 14 | 15 | 9 |
| Strong | 11 | 27 | 5 | 9 | 10 | 22 | 5 | 9 | 12 | 11 | 10 | 14 | 12 | 9 | 13 | 10 | 15 | 13 | 11 | 9 | 11 |
| Weak | 9 | 3 | 11 | 6 | 23 | 8 | 12 | 8 | 9 | 9 | 3 | 6 | 10 | 13 | 8 | 11 | 7 | 11 | 9 | 8 | 9 |
| Boring | 9 | 3 | 12 | 8 | 12 | 6 | 13 | 8 | 7 | 11 | 7 | 8 | 11 | 9 | 8 | 11 | 5 | 8 | 11 | 10 | 12 |
| Foolish | 7 | 1 | 12 | 6 | 8 | 3 | 10 | 4 | 7 | 7 | 7 | 7 | 7 | 6 | 6 | 9 | 10 | 6 | 6 | 7 | 8 |
| Honest | 7 | 21 | 1 | 7 | 4 | 18 | 1 | 5 | 8 | 7 | 3 | 4 | 7 | 13 | 9 | 6 | 5 | 11 | 6 | 6 | 6 |
| In touch | 5 | 11 | 0 | 3 | 4 | 10 | 1 | 2 | 5 | 4 | 2 | 2 | 5 | 7 | 4 | 5 | 2 | 6 | 6 | 2 | 4 |
| Ordinary | 4 | 4 | 4 | 7 | 7 | 4 | 4 | 4 | 5 | 4 | 3 | 4 | 5 | 5 | 5 | 3 | 6 | 4 | 6 | 3 | 4 |
| Awkward | 3 | 2 | 4 | 5 | 3 | 2 | 3 | 4 | 3 | 3 | 2 | 4 | 3 | 2 | 4 | 2 | 4 | 3 | 3 | 3 | 4 |
| Geeky | 1 | 0 | 2 | 0 | 2 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 |
| None of them | 2 | 2 | 1 | 5 | 1 | 2 | 1 | 2 | 2 | 3 | 2 | 3 | 3 | 2 | 3 | 2 | 3 | 1 | 3 | 2 | 5 |
| Don't know | 7 | 3 | 2 | 1 | 2 | 4 | 4 | 5 | 5 | 8 | 19 | 10 | 4 | 2 | 5 | 9 | 7 | 8 | 6 | 6 | 4 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|------------------------|----------------|-----|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
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| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

| | June 19-20 | July 31- 1 Aug | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
|]Which of these statements comes closest to your view about Ed Miliband? | | | | | | | | | | | | | | | | | | | | | | |
| He has the right policies, and also looks and sounds like a possible Prime Minister | 10 | 11 | 1 | 31 | 7 | 3 | 1 | 26 | 12 | 13 | 10 | 9 | 11 | 11 | 13 | 11 | 12 | 15 | 9 | 11 | 12 | 12 |
| He has the right policies, but does NOT look or sound like a possible Prime Minister | 27 | 27 | 8 | 54 | 43 | 17 | 9 | 49 | 35 | 27 | 28 | 32 | 30 | 30 | 21 | 28 | 27 | 30 | 24 | 25 | 30 | 32 |
| His policies are wrong, but he looks and sounds like a possible Prime Minister | 4 | 2 | 2 | 2 | 3 | 2 | 1 | 1 | 2 | 2 | 2 | 4 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 2 | 2 |
| His policies are wrong, and he does NOT look or sound a possible Prime Minister' | 43 | 43 | 82 | 6 | 34 | 69 | 80 | 12 | 34 | 47 | 39 | 25 | 34 | 43 | 58 | 46 | 39 | 38 | 47 | 47 | 39 | 39 |
| Don't know | 16 | 16 | 7 | 7 | 13 | 9 | 10 | 12 | 18 | 11 | 21 | 29 | 23 | 15 | 7 | 14 | 20 | 15 | 17 | 16 | 17 | 15 |
| Has the right policies | 37 | 38 | 9 | 85 | 50 | 20 | 10 | 75 | 47 | 40 | 38 | 41 | 41 | 41 | 34 | 39 | 39 | 45 | 33 | 36 | 42 | 44 |
| His policies are wrong | 47 | 45 | 84 | 8 | 37 | 71 | 81 | 13 | 36 | 49 | 41 | 29 | 36 | 45 | 59 | 48 | 41 | 40 | 49 | 48 | 41 | 41 |
| Looks and sounds like a possible Prime Minister | 14 | 13 | 3 | 33 | 10 | 5 | 2 | 27 | 14 | 15 | 12 | 13 | 13 | 13 | 14 | 13 | 14 | 17 | 11 | 12 | 14 | 14 |
| Does not look and sound like a Prime Minister | 70 | 70 | 90 | 60 | 77 | 86 | 89 | 61 | 69 | 74 | 67 | 57 | 64 | 73 | 79 | 74 | 66 | 68 | 71 | 72 | 69 | 71 |
| Which of these statements comes closest to your view about David Cameron? | | | | | | | | | | | | | | | | | | | | | | |
| He has the right policies, and also looks and sounds like a Prime Minister | 25 | 27 | 75 | 3 | 23 | 14 | 57 | 5 | 20 | 30 | 24 | 25 | 22 | 26 | 33 | 31 | 21 | 26 | 31 | 24 | 26 | 20 |
| He has the right policies, but does NOT look or sound like a Prime Minister | 7 | 5 | 7 | 3 | 5 | 8 | 8 | 3 | 4 | 5 | 4 | 3 | 4 | 4 | 8 | 5 | 5 | 4 | 4 | 7 | 4 | 7 |
| His policies are wrong, but he looks and sounds like a Prime Minister | 31 | 30 | 11 | 43 | 49 | 36 | 18 | 40 | 38 | 28 | 32 | 30 | 33 | 29 | 29 | 31 | 29 | 32 | 27 | 32 | 31 | 30 |
| His policies are wrong, and he does NOT look or sound a Prime Minister' | 24 | 25 | 1 | 46 | 17 | 32 | 9 | 42 | 26 | 27 | 22 | 16 | 21 | 30 | 25 | 22 | 28 | 22 | 22 | 25 | 26 | 32 |
| Don't know | 13 | 14 | 6 | 4 | 7 | 9 | 8 | 10 | 12 | 10 | 17 | 26 | 20 | 12 | 5 | 11 | 17 | 16 | 15 | 12 | 13 | 11 |
| Has the right policies | 32 | 32 | 82 | 6 | 28 | 22 | 65 | 8 | 24 | 35 | 28 | 28 | 26 | 30 | 41 | 36 | 26 | 30 | 35 | 31 | 30 | 27 |
| His policies are wrong | 55 | 55 | 12 | 89 | 66 | 68 | 27 | 82 | 64 | 55 | 54 | 46 | 54 | 59 | 54 | 53 | 57 | 54 | 49 | 57 | 57 | 62 |
| Looks and sounds like a possible Prime Minister | 56 | 57 | 86 | 46 | 72 | 50 | 75 | 45 | 58 | 58 | 56 | 55 | 55 | 55 | 62 | 62 | 50 | 58 | 58 | 56 | 57 | 50 |
| Does not look and sound like a Prime Minister | 31 | 30 | 8 | 49 | 22 | 40 | 17 | 45 | 30 | 32 | 26 | 19 | 25 | 34 | 33 | 27 | 33 | 26 | 26 | 32 | 30 | 39 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|----------------|------------|------------|------------|------------|------------|------------|------------|-------------|-------------|------------|------------|------------|------------|--------------|------------|---------------|------------------|------------|------------|------------|
| Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Thinking about David Cameron, do you think he is or is not physically attractive?

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes, he is | 16 | 35 | 7 | 18 | 11 | 31 | 10 | 12 | 15 | 18 | 10 | 11 | 15 | 25 | 19 | 13 | 15 | 19 | 16 | 17 | 12 |
| No, he is not | 54 | 29 | 74 | 57 | 59 | 34 | 66 | 62 | 48 | 60 | 57 | 62 | 56 | 43 | 51 | 58 | 58 | 50 | 55 | 57 | 55 |
| Not sure | 29 | 36 | 19 | 25 | 29 | 35 | 24 | 26 | 37 | 22 | 33 | 27 | 29 | 31 | 30 | 29 | 27 | 32 | 30 | 26 | 33 |

Thinking about Ed Miliband, do you think he is or is not physically attractive?

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes, he is | 6 | 3 | 11 | 6 | 3 | 3 | 10 | 6 | 4 | 7 | 2 | 5 | 6 | 7 | 5 | 6 | 8 | 7 | 3 | 4 | 8 |
| No, he is not | 73 | 80 | 66 | 76 | 81 | 81 | 66 | 73 | 69 | 77 | 74 | 74 | 75 | 71 | 74 | 72 | 71 | 70 | 77 | 77 | 68 |
| Not sure | 21 | 17 | 23 | 18 | 16 | 17 | 25 | 20 | 26 | 16 | 24 | 21 | 20 | 22 | 21 | 22 | 20 | 23 | 20 | 18 | 24 |

Leaving aside his policies and beliefs, do you think David Cameron physically looks like a credible national leader?

| | | | | | | | | | | | | | | | | | | | | | |
|-----------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes, he does | 55 | 89 | 37 | 67 | 48 | 78 | 39 | 54 | 54 | 55 | 51 | 55 | 51 | 60 | 60 | 48 | 52 | 56 | 57 | 55 | 46 |
| No, he does not | 29 | 4 | 47 | 18 | 40 | 13 | 45 | 27 | 31 | 27 | 25 | 30 | 32 | 27 | 26 | 33 | 30 | 27 | 27 | 30 | 39 |
| Not sure | 16 | 7 | 16 | 15 | 12 | 9 | 16 | 18 | 15 | 18 | 25 | 16 | 17 | 13 | 15 | 19 | 18 | 17 | 16 | 15 | 15 |

Leaving aside his policies and beliefs, do you think Ed Miliband physically looks like a credible national leader?

| | | | | | | | | | | | | | | | | | | | | | |
|-----------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes, he does | 15 | 6 | 33 | 12 | 8 | 6 | 28 | 16 | 14 | 16 | 15 | 16 | 15 | 15 | 15 | 15 | 20 | 13 | 13 | 17 | 14 |
| No, he does not | 67 | 86 | 44 | 68 | 88 | 87 | 49 | 62 | 69 | 64 | 57 | 66 | 67 | 70 | 69 | 63 | 62 | 68 | 70 | 65 | 66 |
| Not sure | 18 | 8 | 23 | 20 | 4 | 8 | 24 | 22 | 17 | 20 | 28 | 18 | 18 | 15 | 16 | 22 | 19 | 19 | 17 | 18 | 20 |

When it comes to who the public vote for at general elections, do you think it SHOULD matter what a politician looks like?

| | | | | | | | | | | | | | | | | | | | | | |
|-----------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should matter a lot | 2 | 2 | 2 | 1 | 4 | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 3 | 2 | 2 | 3 | 4 | 2 | 3 | 2 | 1 |
| Should matter a fair amount | 12 | 17 | 11 | 5 | 12 | 16 | 11 | 7 | 12 | 12 | 17 | 16 | 9 | 12 | 13 | 12 | 15 | 12 | 13 | 12 | 11 |
| Should not matter very much | 30 | 37 | 26 | 35 | 32 | 37 | 26 | 31 | 29 | 32 | 26 | 26 | 32 | 34 | 31 | 30 | 31 | 32 | 28 | 30 | 27 |
| Should not matter at all | 50 | 41 | 58 | 59 | 48 | 43 | 59 | 57 | 51 | 48 | 41 | 48 | 54 | 50 | 51 | 48 | 47 | 47 | 51 | 51 | 56 |
| Don't know | 5 | 3 | 3 | 0 | 3 | 2 | 4 | 3 | 5 | 6 | 15 | 8 | 3 | 2 | 3 | 8 | 3 | 7 | 5 | 5 | 4 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| Total | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 |
| Unweighted Sample | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

And in practice, when it comes to who the public vote for at general elections, do you think it DOES matter what a politician looks like?

| | | | | | | | | | | | | | | | | | | | | | |
|------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Does matter a lot | 10 | 12 | 10 | 9 | 10 | 10 | 9 | 12 | 12 | 8 | 13 | 9 | 11 | 9 | 11 | 9 | 12 | 10 | 11 | 10 | 8 |
| Does matter a fair amount | 45 | 51 | 45 | 53 | 42 | 48 | 42 | 49 | 44 | 46 | 46 | 45 | 41 | 49 | 50 | 39 | 46 | 46 | 41 | 48 | 40 |
| TOTAL DOES MATTER | 55 | 63 | 55 | 62 | 52 | 58 | 51 | 61 | 56 | 54 | 59 | 54 | 52 | 58 | 61 | 48 | 58 | 56 | 52 | 58 | 48 |
| Does not matter very much | 20 | 22 | 18 | 29 | 20 | 24 | 19 | 22 | 21 | 20 | 9 | 21 | 23 | 21 | 20 | 20 | 16 | 19 | 23 | 19 | 26 |
| Does not matter at all | 17 | 10 | 22 | 6 | 23 | 14 | 22 | 13 | 16 | 18 | 14 | 15 | 20 | 17 | 13 | 22 | 19 | 15 | 19 | 17 | 20 |
| TOTAL DOES NOT MATTER | 37 | 32 | 40 | 35 | 43 | 38 | 41 | 35 | 37 | 38 | 23 | 36 | 43 | 38 | 33 | 42 | 35 | 34 | 42 | 36 | 46 |
| Don't know | 8 | 5 | 5 | 3 | 5 | 4 | 7 | 5 | 7 | 8 | 19 | 10 | 6 | 4 | 5 | 11 | 6 | 10 | 7 | 6 | 7 |

In a speech last week Ed Miliband spoke about his appearance, saying "You can find people who are more square-jawed, more chiselled, look less like Wallace". Do you think he was right or wrong to talk about the issue of his image in this way?

| | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Right to talk about the issue | 42 | 26 | 65 | 56 | 37 | 25 | 58 | 55 | 46 | 38 | 46 | 50 | 42 | 33 | 44 | 39 | 48 | 40 | 39 | 45 | 38 |
| Wrong to talk about the issue | 34 | 54 | 16 | 31 | 40 | 53 | 20 | 26 | 32 | 35 | 20 | 25 | 32 | 49 | 36 | 31 | 28 | 35 | 37 | 31 | 36 |
| Don't know | 24 | 20 | 19 | 13 | 23 | 23 | 22 | 18 | 22 | 27 | 34 | 25 | 26 | 18 | 20 | 31 | 24 | 25 | 24 | 24 | 25 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|------------------------|----------------|-----|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

July
28-29
July
31- 1
Aug

Thinking of the continuing conflict between Israel and the Palestinians, do your own sympathies lie more with the Israelis or more with the Palestinians?

| | | | | | | | | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| My sympathies lie more with the Israelis | 14 | 14 | 21 | 12 | 7 | 24 | 22 | 12 | 7 | 18 | 10 | 10 | 8 | 11 | 23 | 13 | 15 | 13 | 17 | 14 | 12 | 9 |
| My sympathies lie more with the Palestinians | 27 | 28 | 22 | 37 | 36 | 22 | 23 | 32 | 37 | 33 | 24 | 30 | 31 | 29 | 24 | 33 | 23 | 35 | 27 | 24 | 28 | 36 |
| Neither | 41 | 40 | 43 | 36 | 47 | 44 | 42 | 40 | 40 | 38 | 43 | 29 | 38 | 44 | 43 | 39 | 42 | 39 | 37 | 46 | 41 | 38 |
| Don't know | 18 | 17 | 14 | 15 | 10 | 10 | 13 | 17 | 16 | 11 | 24 | 31 | 23 | 16 | 9 | 15 | 20 | 13 | 19 | 16 | 19 | 18 |

As you may be aware, in recent weeks the Israeli air force has been bombing the Gaza strip. From what you have seen or heard do you think this bombing was justified or unjustified?

| | | | | | | | | | | | | | | | | | | | | | | |
|-------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Justified | 17 | 17 | 27 | 14 | 14 | 30 | 26 | 14 | 12 | 25 | 10 | 14 | 10 | 14 | 28 | 17 | 17 | 14 | 19 | 17 | 17 | 12 |
| Unjustified | 52 | 54 | 49 | 63 | 64 | 40 | 48 | 61 | 62 | 50 | 58 | 53 | 53 | 58 | 52 | 57 | 51 | 61 | 51 | 52 | 55 | 61 |
| Don't know | 31 | 29 | 24 | 24 | 22 | 30 | 25 | 25 | 26 | 25 | 32 | 34 | 37 | 29 | 19 | 26 | 33 | 25 | 30 | 30 | 28 | 27 |

The Israeli bombings have caused a substantial number of Palestinian civilian casualties in the Gaza strip. Who you think is most to blame for this?

| | | | | | | | | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Hamas - for stationing their military targets and equipment in civilian areas | 20 | 20 | 29 | 16 | 13 | 38 | 30 | 17 | 13 | 25 | 15 | 11 | 11 | 15 | 36 | 18 | 21 | 18 | 20 | 22 | 20 | 15 |
| Israel - for attacking military targets in areas where civilians are also likely to be killed | 18 | 20 | 14 | 27 | 17 | 12 | 15 | 24 | 23 | 22 | 19 | 24 | 24 | 20 | 16 | 23 | 17 | 24 | 19 | 15 | 22 | 28 |
| Both equally | 44 | 42 | 45 | 44 | 60 | 37 | 43 | 41 | 49 | 41 | 44 | 37 | 39 | 48 | 41 | 44 | 40 | 43 | 44 | 43 | 40 | 41 |
| Don't know | 18 | 18 | 12 | 12 | 10 | 13 | 13 | 17 | 16 | 12 | 23 | 28 | 26 | 17 | 8 | 15 | 22 | 15 | 17 | 20 | 18 | 16 |

And if you HAD to choose one or the other, who do you think should carry the most blame for the casualties in the Gaza strip?

[Asked to respondents who answered 'both equally' for the previous question; n=870]

| | | | | | | | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Hamas - for stationing their military targets and equipment in civilian areas | 28 | 37 | 22 | 22 | 39 | 34 | 25 | 23 | 33 | 23 | 29 | 24 | 24 | 36 | 29 | 26 | 27 | 29 | 24 | 33 | 22 |
| Israel - for attacking military targets in areas where civilians are also likely to be killed | 37 | 31 | 41 | 43 | 33 | 32 | 40 | 42 | 38 | 36 | 46 | 39 | 35 | 34 | 37 | 36 | 43 | 37 | 37 | 32 | 39 |
| Don't know | 35 | 32 | 37 | 35 | 28 | 34 | 35 | 36 | 29 | 41 | 24 | 37 | 41 | 30 | 34 | 38 | 30 | 34 | 40 | 35 | 39 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------|----------------|-----|---------|------|-----|-----------|---------|------|--------|-------|-------|-------|-----|------|--------------|--------|---------------|------------------|-------|----------|-----|
| Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

SUMMARY (combining answers from previous two questions)

| | | | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Hamas - for stationing their military targets and equipment in civilian areas | 32 | 46 | 26 | 26 | 52 | 45 | 27 | 24 | 39 | 25 | 22 | 20 | 27 | 51 | 31 | 31 | 30 | 33 | 32 | 33 | 24 |
| Israel - for attacking military targets in areas where civilians are also likely to be killed | 36 | 28 | 45 | 43 | 24 | 29 | 40 | 44 | 38 | 35 | 41 | 39 | 37 | 30 | 39 | 31 | 42 | 35 | 31 | 35 | 44 |
| Don't know | 33 | 26 | 28 | 31 | 23 | 28 | 31 | 34 | 24 | 41 | 37 | 40 | 37 | 20 | 30 | 37 | 28 | 32 | 37 | 32 | 32 |

The USA have agreed to resupply the Israel armed forces with ammunition from American stores in Israel. Do you think it is right or wrong for the USA to resupply Israel in this way?

| | | | | | | | | | | | | | | | | | | | | | |
|--------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Right | 16 | 24 | 14 | 10 | 29 | 23 | 14 | 10 | 23 | 9 | 12 | 12 | 12 | 25 | 16 | 16 | 15 | 17 | 15 | 16 | 12 |
| Wrong | 54 | 48 | 61 | 62 | 47 | 50 | 58 | 62 | 51 | 57 | 47 | 55 | 59 | 51 | 57 | 50 | 53 | 53 | 53 | 55 | 62 |
| Don't know or no opinion | 30 | 28 | 25 | 27 | 24 | 27 | 28 | 28 | 26 | 34 | 41 | 34 | 30 | 24 | 27 | 34 | 32 | 30 | 32 | 30 | 26 |

Did you go abroad or stay in the UK for your main summer holiday last year?

| | | | | | | | | | | | | | | | | | | | | | |
|-------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Went abroad | 37 | 44 | 33 | 42 | 41 | 43 | 36 | 36 | 36 | 38 | 32 | 37 | 34 | 42 | 43 | 29 | 42 | 37 | 35 | 36 | 40 |
| Went somewhere in the UK | 22 | 21 | 23 | 25 | 19 | 20 | 22 | 28 | 21 | 23 | 15 | 23 | 23 | 22 | 23 | 20 | 12 | 21 | 27 | 23 | 19 |
| Did not go on a main summer holiday | 38 | 35 | 42 | 33 | 39 | 37 | 40 | 34 | 40 | 36 | 41 | 35 | 42 | 35 | 32 | 46 | 43 | 38 | 36 | 38 | 38 |
| Not sure | 3 | 1 | 1 | 0 | 1 | 0 | 2 | 3 | 3 | 3 | 12 | 5 | 1 | 0 | 3 | 4 | 3 | 4 | 2 | 3 | 3 |

And where did you go or are you planning to go for your main summer holiday this year?

| | | | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Abroad | 35 | 42 | 30 | 37 | 37 | 40 | 30 | 35 | 34 | 36 | 31 | 35 | 34 | 36 | 42 | 25 | 39 | 34 | 34 | 33 | 39 |
| Somewhere in the UK | 23 | 23 | 24 | 20 | 24 | 23 | 25 | 25 | 23 | 23 | 12 | 25 | 23 | 25 | 23 | 23 | 14 | 22 | 29 | 24 | 19 |
| Am not planning to go on a main summer holiday | 36 | 31 | 41 | 40 | 34 | 33 | 39 | 36 | 37 | 35 | 44 | 31 | 39 | 35 | 31 | 44 | 40 | 38 | 31 | 36 | 36 |
| Not sure | 6 | 3 | 5 | 3 | 5 | 4 | 5 | 4 | 6 | 6 | 13 | 8 | 4 | 3 | 4 | 9 | 7 | 6 | 5 | 7 | 6 |

Have you changed your plans to stay in UK this summer in light of the good weather we have been having?

| | | | | | | | | | | | | | | | | | | | | | |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Yes, I have changed my plans | 4 | 3 | 5 | 4 | 4 | 3 | 3 | 3 | 4 | 4 | 4 | 6 | 3 | 2 | 4 | 3 | 5 | 4 | 3 | 4 | 4 |
| No, I have not changed my plans | 96 | 97 | 95 | 96 | 96 | 97 | 97 | 97 | 96 | 96 | 96 | 94 | 97 | 98 | 96 | 97 | 95 | 96 | 97 | 96 | 96 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| Total | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|-------------------|----------------|-----|---------|------|-----|-----------|---------|------|--------|-------|-------|-------|-----|------|--------------|--------|---------------|------------------|-------|----------|-----|
| | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 | |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following countries do you think is the most hard-working? Please tick up three

| | | | | | | | | | | | | | | | | | | | | | |
|----------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Germany | 47 | 59 | 46 | 47 | 51 | 55 | 45 | 49 | 54 | 40 | 43 | 44 | 44 | 53 | 51 | 41 | 44 | 48 | 45 | 48 | 48 |
| United Kingdom | 27 | 37 | 26 | 27 | 29 | 31 | 26 | 26 | 31 | 23 | 23 | 28 | 26 | 29 | 26 | 27 | 32 | 27 | 24 | 26 | 28 |
| Poland | 18 | 19 | 21 | 25 | 9 | 16 | 19 | 24 | 19 | 17 | 15 | 15 | 19 | 20 | 20 | 15 | 20 | 19 | 14 | 17 | 20 |
| Sweden | 13 | 17 | 13 | 19 | 14 | 17 | 11 | 14 | 13 | 14 | 14 | 11 | 12 | 16 | 15 | 11 | 13 | 13 | 13 | 14 | 13 |
| Netherlands | 10 | 13 | 8 | 12 | 9 | 13 | 9 | 11 | 11 | 9 | 10 | 4 | 9 | 15 | 12 | 7 | 10 | 10 | 8 | 10 | 12 |
| Denmark | 7 | 10 | 7 | 7 | 10 | 10 | 6 | 8 | 8 | 7 | 5 | 7 | 5 | 11 | 7 | 7 | 4 | 8 | 9 | 8 | 5 |
| Austria | 4 | 4 | 3 | 5 | 3 | 4 | 2 | 6 | 4 | 4 | 3 | 5 | 2 | 4 | 5 | 3 | 3 | 3 | 4 | 5 | 3 |
| Finland | 3 | 4 | 4 | 3 | 2 | 3 | 4 | 2 | 3 | 4 | 5 | 3 | 3 | 3 | 4 | 2 | 5 | 3 | 2 | 4 | 2 |
| Belgium | 2 | 2 | 2 | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 2 | 3 | 1 | 1 | 2 | 1 | 3 | 1 | 3 | 0 | 1 |
| Czech Republic | 2 | 2 | 2 | 4 | 2 | 2 | 2 | 4 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 1 | 3 | 3 |
| France | 2 | 2 | 4 | 0 | 1 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 2 | 1 | 3 | 3 |
| Ireland | 2 | 2 | 2 | 0 | 2 | 3 | 2 | 0 | 2 | 2 | 0 | 2 | 2 | 2 | 2 | 3 | 3 | 2 | 2 | 2 | 4 |
| Spain | 2 | 1 | 2 | 2 | 1 | 1 | 2 | 1 | 2 | 1 | 3 | 1 | 2 | 1 | 2 | 1 | 3 | 1 | 1 | 2 | 1 |
| Bulgaria | 1 | 1 | 1 | 2 | 0 | 0 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Croatia | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 |
| Cyprus | 1 | 0 | 1 | 0 | 2 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 |
| Greece | 1 | 1 | 0 | 0 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 |
| Hungary | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 |
| Italy | 1 | 0 | 2 | 1 | 0 | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 0 | 3 | 1 |
| Latvia | 1 | 1 | 1 | 3 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 2 |
| Lithuania | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 2 | 1 | 1 | 2 | 0 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 0 | 1 |
| Luxembourg | 1 | 1 | 1 | 1 | 3 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| Malta | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 |
| Portugal | 1 | 1 | 1 | 1 | 3 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 |
| Romania | 1 | 1 | 1 | 4 | 0 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 3 |
| Slovakia | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 2 | 1 | 0 |
| Estonia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Slovenia | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| None of them | 3 | 1 | 3 | 3 | 4 | 3 | 2 | 3 | 3 | 4 | 5 | 3 | 3 | 3 | 3 | 4 | 3 | 2 | 4 | 4 | 5 |
| Don't know | 31 | 23 | 31 | 25 | 29 | 26 | 36 | 30 | 26 | 36 | 31 | 32 | 34 | 26 | 29 | 34 | 27 | 31 | 36 | 31 | 25 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|------------------------|----------------|-----|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following countries' people do you think make the best company? Please tick up three

| | | | | | | | | | | | | | | | | | | | | | |
|----------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| United Kingdom | 31 | 41 | 31 | 27 | 33 | 36 | 33 | 27 | 32 | 30 | 29 | 27 | 29 | 37 | 32 | 30 | 34 | 28 | 32 | 32 | 34 |
| Ireland | 21 | 21 | 22 | 25 | 23 | 22 | 23 | 20 | 22 | 20 | 16 | 16 | 21 | 26 | 22 | 19 | 19 | 19 | 19 | 22 | 28 |
| Netherlands | 13 | 16 | 14 | 19 | 14 | 15 | 13 | 14 | 17 | 9 | 10 | 10 | 13 | 15 | 14 | 11 | 12 | 14 | 11 | 13 | 11 |
| Italy | 12 | 13 | 14 | 18 | 8 | 12 | 10 | 17 | 10 | 13 | 13 | 12 | 11 | 13 | 13 | 11 | 13 | 14 | 9 | 12 | 10 |
| Germany | 10 | 12 | 12 | 14 | 8 | 8 | 9 | 15 | 14 | 8 | 16 | 14 | 9 | 7 | 11 | 10 | 13 | 11 | 9 | 10 | 12 |
| Spain | 10 | 13 | 10 | 9 | 8 | 11 | 9 | 12 | 10 | 10 | 10 | 10 | 8 | 12 | 11 | 9 | 15 | 9 | 8 | 11 | 9 |
| Sweden | 7 | 7 | 7 | 9 | 9 | 8 | 6 | 9 | 10 | 5 | 9 | 7 | 7 | 7 | 7 | 7 | 6 | 10 | 8 | 5 | 7 |
| Greece | 6 | 6 | 7 | 4 | 7 | 6 | 7 | 6 | 6 | 6 | 4 | 5 | 7 | 7 | 6 | 5 | 6 | 6 | 5 | 7 | 3 |
| Denmark | 4 | 5 | 4 | 3 | 4 | 4 | 3 | 6 | 5 | 4 | 2 | 5 | 3 | 5 | 4 | 5 | 4 | 4 | 4 | 5 | 4 |
| France | 4 | 5 | 4 | 7 | 2 | 4 | 3 | 4 | 4 | 4 | 6 | 3 | 4 | 5 | 4 | 4 | 6 | 5 | 3 | 3 | 4 |
| Malta | 4 | 7 | 4 | 0 | 3 | 6 | 4 | 2 | 5 | 3 | 1 | 2 | 3 | 8 | 4 | 4 | 2 | 4 | 3 | 6 | 2 |
| Poland | 4 | 3 | 3 | 10 | 4 | 2 | 3 | 5 | 4 | 3 | 3 | 4 | 3 | 4 | 4 | 3 | 4 | 4 | 2 | 4 | 4 |
| Cyprus | 3 | 5 | 2 | 1 | 8 | 4 | 2 | 3 | 2 | 4 | 4 | 2 | 3 | 5 | 3 | 4 | 4 | 4 | 4 | 3 | 2 |
| Portugal | 3 | 4 | 3 | 2 | 4 | 3 | 3 | 4 | 3 | 2 | 1 | 2 | 3 | 3 | 3 | 2 | 4 | 2 | 2 | 3 | 4 |
| Austria | 2 | 3 | 1 | 2 | 3 | 3 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 3 | 2 | 1 | 1 | 2 | 2 | 1 | 2 |
| Finland | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 1 | 1 |
| Belgium | 1 | 2 | 1 | 4 | 1 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 2 | 1 |
| Bulgaria | 1 | 0 | 2 | 0 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 |
| Croatia | 1 | 1 | 2 | 2 | 0 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 0 | 1 | 1 |
| Czech Republic | 1 | 1 | 2 | 2 | 2 | 1 | 2 | 3 | 2 | 1 | 0 | 2 | 2 | 1 | 2 | 1 | 2 | 2 | 1 | 1 | 2 |
| Hungary | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 1 |
| Romania | 1 | 1 | 0 | 3 | 0 | 0 | 0 | 2 | 1 | 0 | 2 | 1 | 1 | 0 | 1 | 0 | 2 | 1 | 0 | 0 | 1 |
| Estonia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Latvia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Lithuania | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Luxembourg | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Slovakia | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| Slovenia | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| None of them | 3 | 2 | 3 | 1 | 4 | 2 | 2 | 2 | 3 | 3 | 8 | 4 | 2 | 3 | 3 | 3 | 5 | 2 | 3 | 3 | 3 |
| Don't know | 37 | 31 | 34 | 30 | 31 | 35 | 38 | 34 | 32 | 41 | 36 | 38 | 40 | 31 | 34 | 40 | 31 | 36 | 43 | 36 | 35 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| Total | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 |
| Unweighted Sample | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following countries' people do you think make the best lovers? Please tick up three

| | | | | | | | | | | | | | | | | | | | | | |
|----------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Italy | 18 | 19 | 19 | 15 | 20 | 17 | 15 | 17 | 17 | 18 | 26 | 20 | 17 | 12 | 17 | 18 | 22 | 17 | 16 | 18 | 14 |
| France | 13 | 15 | 15 | 12 | 12 | 13 | 11 | 13 | 13 | 23 | 13 | 11 | 11 | 15 | 10 | 21 | 11 | 11 | 13 | 14 | |
| United Kingdom | 12 | 14 | 11 | 5 | 18 | 11 | 12 | 8 | 13 | 10 | 13 | 13 | 12 | 10 | 11 | 12 | 15 | 11 | 9 | 13 | 11 |
| Spain | 9 | 10 | 11 | 11 | 4 | 7 | 8 | 12 | 9 | 8 | 14 | 12 | 7 | 5 | 10 | 8 | 14 | 8 | 6 | 10 | 8 |
| Sweden | 5 | 6 | 4 | 4 | 6 | 5 | 4 | 5 | 7 | 3 | 6 | 5 | 6 | 4 | 5 | 5 | 4 | 6 | 5 | 3 | 6 |
| Ireland | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 3 | 2 | 2 | 3 | 3 | 2 | 2 | 3 | 3 | 2 | 3 | 2 | 5 |
| Greece | 2 | 2 | 3 | 2 | 2 | 3 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 3 | 1 | 2 | 3 | 4 | 2 |
| Netherlands | 2 | 4 | 2 | 1 | 2 | 3 | 2 | 3 | 3 | 1 | 3 | 3 | 2 | 1 | 2 | 2 | 2 | 4 | 1 | 2 | 1 |
| Portugal | 2 | 2 | 3 | 1 | 0 | 2 | 3 | 2 | 2 | 2 | 4 | 3 | 1 | 1 | 2 | 2 | 4 | 2 | 1 | 1 | 3 |
| Cyprus | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 2 | 1 | 1 | 0 | 1 | 1 | 3 | 1 | 1 | 0 | 0 |
| Czech Republic | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 |
| Denmark | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 2 | 1 | 0 | 1 |
| Finland | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 0 | 0 |
| Germany | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 0 | 2 | 1 | 0 | 2 | 1 | 2 | 1 | 1 | 1 | 0 |
| Malta | 1 | 2 | 0 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 |
| Poland | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 |
| Austria | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 |
| Belgium | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 |
| Bulgaria | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 |
| Croatia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Estonia | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 |
| Hungary | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Latvia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 2 |
| Lithuania | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Luxembourg | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Romania | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Slovakia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Slovenia | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| None of them | 6 | 5 | 6 | 8 | 7 | 5 | 6 | 5 | 6 | 5 | 3 | 5 | 5 | 7 | 5 | 6 | 5 | 6 | 6 | 6 | 4 |
| Don't know | 59 | 58 | 57 | 65 | 53 | 62 | 59 | 63 | 56 | 62 | 48 | 52 | 60 | 70 | 59 | 59 | 51 | 58 | 65 | 60 | 60 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| Total | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|-------------------|----------------|-----|---------|------|-----|-----------|---------|------|--------|-------|-------|-------|-----|------|--------------|--------|---------------|------------------|-------|----------|-----|
| | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 | |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following countries do you think have the most good-looking people? Please tick up three

| | | | | | | | | | | | | | | | | | | | | | |
|----------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Italy | 23 | 25 | 24 | 17 | 19 | 26 | 22 | 21 | 18 | 27 | 24 | 22 | 23 | 22 | 22 | 23 | 20 | 25 | 20 | 24 | 20 |
| Sweden | 21 | 27 | 21 | 12 | 25 | 25 | 23 | 19 | 25 | 18 | 20 | 17 | 23 | 23 | 23 | 19 | 21 | 22 | 18 | 23 | 21 |
| Spain | 12 | 11 | 13 | 14 | 15 | 11 | 11 | 13 | 11 | 13 | 16 | 13 | 13 | 8 | 13 | 11 | 19 | 10 | 12 | 12 | 11 |
| United Kingdom | 12 | 14 | 13 | 6 | 20 | 12 | 15 | 8 | 13 | 12 | 13 | 11 | 12 | 14 | 12 | 13 | 17 | 11 | 11 | 15 | 9 |
| France | 8 | 7 | 11 | 10 | 7 | 7 | 11 | 7 | 7 | 9 | 12 | 7 | 8 | 8 | 9 | 7 | 7 | 8 | 7 | 8 | 12 |
| Denmark | 5 | 8 | 6 | 4 | 5 | 7 | 4 | 5 | 7 | 4 | 6 | 5 | 5 | 6 | 6 | 5 | 5 | 6 | 4 | 6 | 8 |
| Ireland | 5 | 5 | 6 | 9 | 4 | 4 | 4 | 5 | 5 | 5 | 6 | 6 | 4 | 5 | 5 | 5 | 4 | 6 | 2 | 6 | 6 |
| Greece | 4 | 3 | 5 | 2 | 2 | 3 | 6 | 3 | 3 | 4 | 3 | 5 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 5 | 5 |
| Netherlands | 4 | 6 | 4 | 8 | 4 | 5 | 2 | 5 | 5 | 3 | 5 | 3 | 5 | 3 | 4 | 3 | 3 | 4 | 5 | 4 | 5 |
| Finland | 3 | 4 | 2 | 3 | 2 | 4 | 2 | 2 | 3 | 3 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 2 | 4 | 3 |
| Germany | 3 | 2 | 5 | 4 | 1 | 2 | 5 | 3 | 4 | 2 | 3 | 4 | 3 | 3 | 3 | 3 | 5 | 3 | 3 | 3 | 3 |
| Portugal | 3 | 2 | 3 | 5 | 5 | 3 | 2 | 3 | 2 | 3 | 3 | 4 | 2 | 2 | 3 | 2 | 4 | 2 | 2 | 4 | 3 |
| Czech Republic | 2 | 2 | 3 | 3 | 3 | 1 | 3 | 3 | 4 | 0 | 0 | 4 | 3 | 0 | 2 | 2 | 3 | 1 | 1 | 4 | 3 |
| Poland | 2 | 2 | 3 | 3 | 1 | 2 | 2 | 2 | 3 | 2 | 1 | 4 | 2 | 2 | 2 | 3 | 3 | 1 | 2 | 3 | 3 |
| Austria | 1 | 1 | 1 | 0 | 2 | 2 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 |
| Belgium | 1 | 1 | 1 | 2 | 0 | 0 | 1 | 0 | 1 | 1 | 2 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 0 |
| Bulgaria | 1 | 0 | 1 | 2 | 0 | 0 | 1 | 0 | 1 | 1 | 2 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 1 |
| Croatia | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 2 | 1 | 1 | 2 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 2 |
| Cyprus | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 2 | 1 | 2 | 4 | 2 | 0 | 0 | 1 | 2 | 5 | 1 | 1 | 1 | 1 |
| Estonia | 1 | 2 | 2 | 0 | 1 | 1 | 1 | 1 | 2 | 0 | 0 | 2 | 2 | 0 | 1 | 1 | 1 | 1 | 1 | 2 | 1 |
| Hungary | 1 | 1 | 1 | 0 | 0 | 0 | 1 | 1 | 2 | 0 | 0 | 2 | 1 | 0 | 1 | 1 | 2 | 1 | 0 | 0 | 1 |
| Latvia | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 2 |
| Lithuania | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 2 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 1 |
| Malta | 1 | 1 | 1 | 2 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 2 | 1 | 1 | 0 | 1 | 2 |
| Romania | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 0 | 2 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 2 |
| Slovakia | 1 | 1 | 1 | 0 | 3 | 1 | 1 | 2 | 2 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| Slovenia | 1 | 1 | 0 | 2 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 1 |
| Luxembourg | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| None of them | 5 | 4 | 5 | 5 | 7 | 6 | 5 | 3 | 5 | 5 | 3 | 5 | 4 | 5 | 4 | 5 | 6 | 5 | 5 | 4 | 4 |
| Don't know | 42 | 39 | 38 | 47 | 34 | 41 | 41 | 47 | 41 | 42 | 37 | 38 | 40 | 48 | 41 | 42 | 37 | 42 | 49 | 38 | 39 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| Total | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|-------------------|----------------|-----|---------|------|-----|-----------|---------|------|--------|-------|-------|-------|-----|------|--------------|--------|---------------|------------------|-------|----------|-----|
| | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 | |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following countries do you think have the most intelligent people? Please tick up three

| | | | | | | | | | | | | | | | | | | | | | |
|----------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Germany | 29 | 36 | 30 | 26 | 34 | 33 | 29 | 26 | 35 | 23 | 33 | 31 | 27 | 28 | 30 | 28 | 31 | 28 | 26 | 33 | 28 |
| United Kingdom | 29 | 38 | 29 | 23 | 37 | 34 | 27 | 26 | 32 | 26 | 27 | 30 | 27 | 32 | 29 | 30 | 34 | 28 | 28 | 27 | 33 |
| Sweden | 16 | 21 | 17 | 24 | 13 | 17 | 15 | 17 | 18 | 14 | 15 | 17 | 16 | 15 | 17 | 14 | 16 | 17 | 16 | 16 | 14 |
| Denmark | 7 | 11 | 7 | 9 | 9 | 8 | 6 | 9 | 8 | 7 | 8 | 6 | 8 | 8 | 8 | 6 | 7 | 7 | 9 | 8 | 7 |
| Netherlands | 7 | 10 | 6 | 19 | 7 | 8 | 6 | 10 | 8 | 7 | 8 | 6 | 8 | 8 | 9 | 6 | 8 | 7 | 6 | 9 | 7 |
| France | 4 | 4 | 4 | 4 | 6 | 4 | 4 | 3 | 3 | 4 | 2 | 4 | 4 | 5 | 4 | 3 | 3 | 4 | 4 | 3 | 5 |
| Austria | 3 | 4 | 2 | 0 | 1 | 4 | 2 | 2 | 2 | 3 | 2 | 4 | 2 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 1 |
| Finland | 3 | 4 | 4 | 5 | 3 | 3 | 4 | 3 | 4 | 3 | 5 | 4 | 3 | 3 | 4 | 3 | 4 | 3 | 4 | 3 | 3 |
| Belgium | 2 | 2 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 3 | 2 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 2 |
| Ireland | 2 | 3 | 3 | 0 | 0 | 2 | 2 | 1 | 2 | 1 | 1 | 0 | 2 | 3 | 1 | 2 | 1 | 2 | 2 | 1 | 2 |
| Bulgaria | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 2 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 0 |
| Czech Republic | 1 | 0 | 0 | 3 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 0 |
| Hungary | 1 | 0 | 1 | 2 | 1 | 0 | 1 | 0 | 1 | 1 | 2 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 0 |
| Italy | 1 | 0 | 2 | 2 | 2 | 2 | 1 | 0 | 1 | 2 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 2 | 2 | 2 |
| Luxembourg | 1 | 1 | 2 | 2 | 0 | 1 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 1 | 2 | 1 | 3 | 2 | 1 | 1 | 1 |
| Poland | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| Croatia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Cyprus | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| Estonia | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Greece | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |
| Latvia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Lithuania | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |
| Malta | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Portugal | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 0 |
| Romania | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Slovakia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Slovenia | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Spain | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 1 |
| None of them | 5 | 3 | 5 | 10 | 5 | 4 | 5 | 7 | 5 | 5 | 3 | 5 | 4 | 6 | 5 | 4 | 7 | 6 | 3 | 4 | 5 |
| Don't know | 47 | 40 | 45 | 42 | 40 | 44 | 47 | 49 | 42 | 51 | 44 | 43 | 49 | 49 | 45 | 48 | 40 | 46 | 51 | 47 | 46 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| Total | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|-------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
| | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 | |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following countries do you think has the best sense of humour? Please tick up three

| | | | | | | | | | | | | | | | | | | | | | |
|----------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| United Kingdom | 54 | 65 | 54 | 55 | 64 | 63 | 54 | 49 | 60 | 48 | 44 | 51 | 56 | 58 | 55 | 53 | 54 | 55 | 54 | 57 | 44 |
| Ireland | 27 | 32 | 29 | 23 | 28 | 30 | 28 | 30 | 30 | 25 | 17 | 20 | 30 | 34 | 29 | 26 | 26 | 24 | 27 | 29 | 37 |
| Netherlands | 5 | 8 | 5 | 5 | 7 | 7 | 5 | 5 | 8 | 3 | 8 | 5 | 5 | 5 | 6 | 5 | 4 | 5 | 5 | 6 | 5 |
| Italy | 4 | 2 | 6 | 3 | 3 | 3 | 4 | 3 | 2 | 5 | 5 | 2 | 4 | 4 | 3 | 5 | 5 | 4 | 3 | 3 | 4 |
| Germany | 3 | 4 | 4 | 3 | 2 | 3 | 3 | 3 | 4 | 2 | 3 | 5 | 3 | 2 | 3 | 4 | 6 | 3 | 3 | 4 | 3 |
| France | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 1 | 1 | 2 | 3 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 2 | 2 |
| Greece | 2 | 2 | 2 | 3 | 1 | 2 | 2 | 3 | 2 | 2 | 1 | 3 | 2 | 2 | 2 | 2 | 3 | 1 | 2 | 3 | 1 |
| Spain | 2 | 2 | 2 | 4 | 2 | 2 | 2 | 2 | 1 | 3 | 4 | 2 | 2 | 3 | 2 | 2 | 3 | 3 | 1 | 2 | 2 |
| Belgium | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 0 |
| Cyprus | 1 | 2 | 0 | 0 | 2 | 2 | 0 | 1 | 0 | 2 | 1 | 1 | 0 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 0 |
| Czech Republic | 1 | 0 | 1 | 2 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 0 |
| Denmark | 1 | 2 | 1 | 1 | 3 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 2 |
| Finland | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 1 |
| Malta | 1 | 2 | 1 | 1 | 1 | 2 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 0 | 1 | 2 |
| Poland | 1 | 0 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 3 |
| Portugal | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 |
| Sweden | 1 | 2 | 1 | 0 | 3 | 2 | 1 | 1 | 2 | 1 | 0 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 3 |
| Austria | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Bulgaria | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 1 |
| Croatia | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |
| Estonia | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Hungary | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 2 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 |
| Latvia | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Lithuania | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Luxembourg | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Romania | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Slovakia | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Slovenia | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| None of them | 3 | 3 | 3 | 4 | 5 | 3 | 3 | 3 | 4 | 3 | 2 | 4 | 2 | 4 | 3 | 3 | 3 | 3 | 3 | 3 | 6 |
| Don't know | 34 | 26 | 32 | 30 | 22 | 27 | 33 | 39 | 27 | 40 | 43 | 35 | 32 | 31 | 33 | 35 | 32 | 34 | 36 | 32 | 35 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| Total | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|-------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|-----|
| | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 | |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following countries do you think is the most creative? Please tick up three

| | | | | | | | | | | | | | | | | | | | | | |
|----------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| United Kingdom | 28 | 36 | 26 | 31 | 35 | 33 | 26 | 26 | 35 | 22 | 21 | 21 | 28 | 36 | 29 | 27 | 34 | 28 | 24 | 30 | 24 |
| Germany | 13 | 17 | 12 | 10 | 15 | 16 | 13 | 12 | 18 | 8 | 11 | 9 | 12 | 18 | 13 | 12 | 12 | 12 | 12 | 15 | 10 |
| Italy | 12 | 14 | 14 | 11 | 11 | 14 | 10 | 11 | 11 | 12 | 11 | 11 | 13 | 12 | 13 | 10 | 11 | 9 | 13 | 14 | 15 |
| France | 11 | 10 | 14 | 11 | 12 | 10 | 13 | 9 | 12 | 9 | 16 | 12 | 8 | 10 | 12 | 9 | 14 | 9 | 9 | 12 | 12 |
| Sweden | 6 | 8 | 6 | 14 | 4 | 5 | 4 | 9 | 7 | 6 | 6 | 6 | 5 | 8 | 7 | 6 | 6 | 7 | 6 | 6 | 7 |
| Netherlands | 5 | 6 | 5 | 13 | 4 | 5 | 4 | 7 | 7 | 4 | 8 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 6 | 5 |
| Spain | 5 | 5 | 5 | 6 | 5 | 5 | 3 | 5 | 3 | 6 | 4 | 6 | 4 | 4 | 5 | 4 | 6 | 5 | 4 | 4 | 5 |
| Ireland | 3 | 4 | 4 | 9 | 3 | 3 | 4 | 4 | 4 | 3 | 1 | 2 | 4 | 5 | 3 | 3 | 2 | 3 | 4 | 3 | 5 |
| Denmark | 2 | 4 | 2 | 4 | 3 | 3 | 2 | 2 | 3 | 2 | 2 | 1 | 2 | 4 | 3 | 2 | 1 | 3 | 3 | 2 | 3 |
| Finland | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 1 | 2 | 1 | 2 | 2 | 2 | 1 | 1 |
| Greece | 2 | 1 | 2 | 1 | 1 | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 2 |
| Austria | 1 | 2 | 1 | 0 | 1 | 2 | 1 | 1 | 1 | 2 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 2 |
| Belgium | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 2 |
| Cyprus | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 |
| Czech Republic | 1 | 1 | 2 | 2 | 0 | 1 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 2 |
| Malta | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 2 |
| Poland | 1 | 2 | 2 | 0 | 0 | 2 | 1 | 1 | 2 | 1 | 0 | 3 | 0 | 1 | 1 | 2 | 1 | 2 | 1 | 0 | 1 |
| Portugal | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 0 | 1 | 1 | 2 | 1 | 1 | 0 | 1 |
| Bulgaria | 0 | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 |
| Croatia | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 |
| Estonia | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| Hungary | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 0 | 1 |
| Latvia | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 1 |
| Lithuania | 0 | 0 | 1 | 2 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 |
| Luxembourg | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 |
| Romania | 0 | 0 | 0 | 2 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 1 |
| Slovakia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Slovenia | 0 | 0 | 0 | 2 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| None of them | 3 | 3 | 3 | 2 | 4 | 3 | 3 | 3 | 4 | 3 | 3 | 6 | 3 | 2 | 4 | 3 | 4 | 4 | 2 | 4 | 6 |
| Don't know | 50 | 43 | 48 | 49 | 43 | 47 | 51 | 52 | 42 | 58 | 52 | 51 | 52 | 46 | 49 | 52 | 43 | 51 | 55 | 49 | 47 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| Total | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 |
| Unweighted Sample | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following countries do you think is the most trustworthy? Please tick up three

| | | | | | | | | | | | | | | | | | | | | | |
|----------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| United Kingdom | 25 | 37 | 22 | 24 | 27 | 33 | 25 | 19 | 27 | 23 | 23 | 18 | 24 | 32 | 25 | 25 | 28 | 27 | 22 | 23 | 23 |
| Sweden | 13 | 15 | 14 | 17 | 12 | 13 | 13 | 17 | 16 | 10 | 12 | 12 | 13 | 13 | 14 | 11 | 14 | 13 | 13 | 13 | 12 |
| Germany | 11 | 15 | 11 | 12 | 11 | 12 | 10 | 14 | 15 | 8 | 14 | 13 | 11 | 9 | 12 | 11 | 13 | 12 | 8 | 12 | 15 |
| Denmark | 8 | 10 | 9 | 8 | 8 | 8 | 9 | 9 | 9 | 7 | 6 | 7 | 7 | 12 | 10 | 5 | 7 | 8 | 10 | 8 | 6 |
| Netherlands | 8 | 13 | 8 | 16 | 7 | 11 | 6 | 11 | 10 | 7 | 6 | 6 | 8 | 12 | 9 | 7 | 8 | 10 | 5 | 10 | 6 |
| Finland | 4 | 4 | 3 | 7 | 4 | 2 | 4 | 5 | 5 | 2 | 5 | 6 | 3 | 2 | 4 | 2 | 4 | 3 | 3 | 3 | 5 |
| Ireland | 3 | 2 | 4 | 3 | 1 | 2 | 4 | 3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 4 |
| Austria | 2 | 2 | 1 | 3 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 4 | 1 | 2 | 1 | 1 |
| Belgium | 2 | 2 | 3 | 2 | 0 | 2 | 2 | 2 | 2 | 2 | 1 | 1 | 2 | 3 | 2 | 2 | 3 | 2 | 1 | 2 | 2 |
| Malta | 2 | 4 | 3 | 3 | 3 | 4 | 3 | 1 | 3 | 2 | 3 | 1 | 2 | 3 | 2 | 3 | 0 | 3 | 3 | 3 | 2 |
| Cyprus | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 |
| France | 1 | 1 | 2 | 0 | 0 | 1 | 2 | 2 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 1 |
| Greece | 1 | 1 | 2 | 0 | 0 | 1 | 2 | 1 | 1 | 1 | 1 | 3 | 1 | 0 | 2 | 1 | 1 | 2 | 1 | 1 | 1 |
| Italy | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 2 | 3 | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 1 | 1 | 1 |
| Luxembourg | 1 | 1 | 1 | 1 | 3 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 |
| Poland | 1 | 1 | 2 | 3 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 1 |
| Portugal | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| Spain | 1 | 1 | 2 | 0 | 1 | 1 | 2 | 0 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 0 | 2 | 1 |
| Bulgaria | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Croatia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Czech Republic | 0 | 0 | 0 | 2 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 |
| Estonia | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Hungary | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Latvia | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 |
| Lithuania | 0 | 0 | 1 | 1 | 2 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 |
| Romania | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| Slovakia | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Slovenia | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 |
| None of them | 14 | 12 | 15 | 11 | 23 | 17 | 14 | 12 | 15 | 14 | 11 | 12 | 13 | 20 | 14 | 16 | 16 | 14 | 14 | 15 | 14 |
| Don't know | 44 | 38 | 42 | 42 | 32 | 39 | 44 | 46 | 36 | 51 | 49 | 48 | 47 | 34 | 44 | 43 | 38 | 44 | 47 | 44 | 43 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| Total | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|-------------------|----------------|-----|---------|------|-----|-----------|---------|------|--------|-------|-------|-------|-----|------|--------------|--------|---------------|------------------|-------|----------|-----|
| | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 | |
| Unweighted Sample | 2083 | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following countries do you think has the best cooking? Please tick up three

| | | | | | | | | | | | | | | | | | | | | | |
|----------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Italy | 48 | 53 | 50 | 58 | 44 | 53 | 46 | 53 | 46 | 50 | 47 | 52 | 48 | 46 | 51 | 45 | 51 | 45 | 48 | 50 | 52 |
| France | 30 | 37 | 30 | 35 | 27 | 34 | 30 | 30 | 32 | 27 | 22 | 29 | 27 | 36 | 34 | 23 | 31 | 32 | 30 | 25 | 31 |
| United Kingdom | 27 | 36 | 24 | 18 | 31 | 34 | 25 | 21 | 28 | 25 | 19 | 21 | 26 | 36 | 26 | 28 | 28 | 25 | 26 | 29 | 27 |
| Spain | 18 | 21 | 18 | 20 | 18 | 17 | 17 | 24 | 18 | 18 | 19 | 20 | 20 | 13 | 20 | 15 | 21 | 18 | 15 | 17 | 23 |
| Greece | 11 | 9 | 10 | 17 | 8 | 11 | 10 | 14 | 8 | 13 | 10 | 11 | 12 | 9 | 12 | 9 | 12 | 9 | 9 | 12 | 11 |
| Belgium | 2 | 2 | 2 | 3 | 1 | 2 | 1 | 2 | 2 | 1 | 1 | 2 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 2 |
| Cyprus | 2 | 3 | 2 | 1 | 4 | 2 | 1 | 3 | 2 | 2 | 3 | 3 | 2 | 1 | 2 | 3 | 4 | 2 | 2 | 2 | 2 |
| Germany | 2 | 3 | 3 | 1 | 2 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 3 | 2 | 2 | 2 | 3 | 3 | 2 | 1 |
| Ireland | 2 | 3 | 3 | 3 | 2 | 3 | 2 | 3 | 3 | 2 | 0 | 1 | 3 | 4 | 2 | 2 | 2 | 2 | 1 | 3 | 3 |
| Portugal | 2 | 3 | 2 | 2 | 1 | 3 | 2 | 2 | 2 | 3 | 1 | 2 | 2 | 3 | 3 | 2 | 3 | 2 | 2 | 2 | 5 |
| Austria | 1 | 2 | 1 | 3 | 1 | 2 | 1 | 0 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| Bulgaria | 1 | 0 | 2 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 |
| Croatia | 1 | 0 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 2 | 1 | 0 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 0 |
| Denmark | 1 | 2 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 2 | 1 | 1 | 0 | 1 | 1 | 1 | 0 |
| Hungary | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 0 |
| Malta | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 |
| Netherlands | 1 | 0 | 0 | 3 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 |
| Poland | 1 | 0 | 1 | 2 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 |
| Sweden | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 2 | 1 | 1 | 1 | 1 | 1 | 0 | 1 |
| Czech Republic | 0 | 1 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Estonia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Finland | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| Latvia | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Lithuania | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Luxembourg | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Romania | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Slovakia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Slovenia | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| None of them | 3 | 2 | 2 | 3 | 5 | 3 | 2 | 1 | 2 | 3 | 2 | 3 | 3 | 2 | 2 | 3 | 1 | 3 | 3 | 2 | 3 |
| Don't know | 29 | 21 | 28 | 22 | 27 | 22 | 31 | 28 | 29 | 29 | 33 | 27 | 29 | 29 | 27 | 32 | 25 | 29 | 31 | 29 | 27 |

Sample Size: 2083 GB Adults
Fieldwork: 31st July - 1st August 2014

| Total | Westminster VI | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--------------------------------|----------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample 2083 | 579 | 625 | 125 | 195 | 613 | 512 | 419 | 1010 | 1073 | 248 | 527 | 712 | 596 | 1187 | 896 | 267 | 677 | 446 | 512 | 181 |
| Unweighted Sample | 527 | 668 | 104 | 225 | 584 | 556 | 412 | 990 | 1093 | 204 | 427 | 864 | 588 | 1348 | 735 | 305 | 630 | 431 | 471 | 246 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you have children under the age of 16?

| | | | | | | | | | | | | | | | | | | | | | |
|--------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|-----|----|----|----|----|----|----|----|
| Yes, I do | 22 | 16 | 24 | 24 | 18 | 16 | 23 | 22 | 20 | 23 | 8 | 45 | 27 | 0 | 22 | 21 | 18 | 21 | 23 | 22 | 22 |
| No, I do not | 78 | 84 | 76 | 76 | 82 | 84 | 77 | 78 | 80 | 77 | 92 | 55 | 73 | 100 | 78 | 79 | 82 | 79 | 77 | 78 | 78 |

Which, if any, of the following after-school activities do your children under the age of 16 take part in. Please tick all that apply

[Only asked to respondents who have children under the age of 16; n=991]

| | | | | | | | | | | | | | | | | | | | | | |
|----------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Swimming lessons or coaching | 13 | 12 | 18 | 9 | 7 | 13 | 14 | 11 | 13 | 13 | 5 | 22 | 14 | 3 | 15 | 10 | 12 | 11 | 16 | 14 | 16 |
| Football coaching or team | 8 | 6 | 9 | 12 | 6 | 7 | 11 | 6 | 6 | 10 | 4 | 11 | 12 | 2 | 9 | 7 | 11 | 8 | 8 | 8 | 10 |
| Other sports | 7 | 6 | 7 | 5 | 5 | 9 | 7 | 6 | 7 | 8 | 0 | 7 | 14 | 1 | 7 | 8 | 4 | 8 | 8 | 7 | 9 |
| Ballet | 4 | 4 | 6 | 6 | 1 | 3 | 5 | 2 | 5 | 4 | 2 | 9 | 4 | 0 | 5 | 3 | 7 | 6 | 3 | 2 | 6 |
| Film and video | 3 | 2 | 2 | 7 | 6 | 1 | 4 | 3 | 3 | 3 | 11 | 4 | 3 | 0 | 3 | 3 | 4 | 2 | 3 | 4 | 5 |
| Street dance | 3 | 1 | 3 | 3 | 5 | 1 | 2 | 4 | 3 | 3 | 3 | 4 | 4 | 0 | 3 | 2 | 2 | 3 | 3 | 3 | 3 |
| Drama | 3 | 3 | 3 | 4 | 0 | 3 | 4 | 3 | 3 | 3 | 2 | 4 | 4 | 1 | 4 | 2 | 5 | 4 | 2 | 2 | 2 |
| Guitar lessons | 3 | 2 | 5 | 15 | 0 | 1 | 5 | 6 | 2 | 4 | 5 | 6 | 3 | 1 | 5 | 1 | 0 | 5 | 3 | 3 | 2 |
| Other musical instrument lessons | 3 | 2 | 4 | 2 | 3 | 2 | 5 | 3 | 3 | 3 | 0 | 2 | 6 | 1 | 3 | 3 | 0 | 4 | 4 | 2 | 3 |
| Martial arts | 3 | 4 | 4 | 2 | 2 | 3 | 5 | 3 | 3 | 3 | 0 | 5 | 4 | 1 | 4 | 2 | 3 | 3 | 5 | 3 | 1 |
| Piano lessons | 2 | 1 | 2 | 4 | 0 | 1 | 2 | 2 | 2 | 2 | 0 | 2 | 3 | 0 | 2 | 1 | 1 | 2 | 2 | 2 | 2 |
| Rugby coaching or team | 2 | 3 | 2 | 5 | 2 | 2 | 0 | 4 | 3 | 2 | 0 | 2 | 5 | 0 | 2 | 3 | 0 | 3 | 3 | 3 | 2 |
| Tennis coaching or team | 2 | 1 | 1 | 2 | 4 | 1 | 3 | 1 | 2 | 2 | 5 | 3 | 3 | 0 | 2 | 2 | 0 | 3 | 4 | 1 | 1 |
| Gymnastics coaching or team | 2 | 4 | 1 | 3 | 3 | 3 | 1 | 3 | 3 | 2 | 0 | 4 | 3 | 0 | 3 | 1 | 0 | 3 | 2 | 3 | 2 |
| Climbing wall | 2 | 1 | 1 | 4 | 0 | 1 | 1 | 3 | 3 | 1 | 0 | 4 | 1 | 0 | 3 | 0 | 2 | 3 | 1 | 2 | 1 |
| Chess | 1 | 1 | 1 | 5 | 2 | 1 | 2 | 1 | 1 | 1 | 0 | 1 | 2 | 0 | 1 | 1 | 0 | 1 | 0 | 2 | 2 |
| None of these | 59 | 66 | 52 | 63 | 58 | 64 | 56 | 62 | 60 | 59 | 67 | 54 | 52 | 74 | 58 | 62 | 57 | 58 | 64 | 60 | 58 |
| Don't know | 11 | 10 | 10 | 3 | 16 | 13 | 9 | 9 | 11 | 10 | 10 | 7 | 6 | 21 | 11 | 11 | 10 | 13 | 8 | 9 | 13 |