

YouGov / Times Survey Results

Sample Size: 1905 GB Adults Fieldwork: 12th - 13th June 2016

Fieldwork. 12th - 15th Julie 2010	1		EU Referendum Voting Intention		Vote in 2015				Gender			Age			Social Grade		Region					
		Total	Remain	Leave	Don't know	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted S	ample	1905	744	878	205	537	446	114	183	922	983	221	813	471	400	1086	819	229	632	410	459	175
Unweighted S	ample	1905	799	867	190	556	480	136	209	831	1074	220	716	523	446	1238	667	206	637	400	457	205
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		12-13																				
There is a referendum on Britain's	June	June																				
membership of the European Union on																						
June 23rd and this is the question, how																						
will you vote:																						
win you vote.																						
Should the United Kingdom remain a																						
member of the European Union or leave																						
the European Union?																						
Remain a member of the European Union		39	100	0	0	32	55	61	5	40	38	60	41	33	30	47	28	45	37	35	38	51
Leave the European Union	43	46	0	100	0	54	35	31	91	50	43	20	41	55	59	41	53	40	48	50	48	35
Would not vote	4	4	0	0	0 100	0	2	0 8	1	2	6	4	5	3	3	2	7	5	3	4	5	3
Don't know	11	11	0	0	100	13	8	8	3	8	13	15	12	9	8	10	12	10	12	12	9	11
There is a referendum on Britain's																						
membership of the European Union on																						
June 23rd and this is the question, how																						
will you vote:																						
Should the United Kingdom remain a																						
member of the European Union or leave																						
the European Union?																						
[Excluding those who said Don't know / Would not vote]																						
Remain a member of the European Union	49	46	100	0	0	37	61	66	5	44	47	75	50	38	34	53	35	53	44	41	44	59
Leave the European Union		40 54	0	100	0	63	39	34	95	56	47 53	25	50 50	63	54 66	55 47	65	47	44 56	59	44 56	- 39 - 41
Louve the European Union	01	V7	Ū	100	Ū	00	00	07	00	00	00	20	00	00	00	-11	00		00	00	00	11



Sample Size: 1905 GB Adults Fieldwork: 12th - 13th June 2016

Fieldwork: 12th - 13th June 2016				n duna Vatina	Intention		Vete	- 2045	-			<u> </u>				Casial	Cueda	r		Dealers		1
			EU Referendum Voting Intention		Vote in 2015			G	ender	er Age			r	Social	Grade	Region						
		Total	Remain	Leave	Don't know			Lib Dem			Female						C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sa			744	878	205	537	446	114	183	922	983	221	813	471	400	1086	819	229	632	410	459	175
Unweighted Sa	ample	1905	799	867	190	556	480	136	209	831	1074	220	716	523	446	1238	667	206	637	400	457	205
_		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		12-13																				
	June	June																				
And even if you aren't sure yet, which way																						
do you think you will end up voting on the																						
23rd June?																						
[Only asked to those who said "Don't know";																						
n=190]		_														-		_				
Will probably end up voting to remain a	22	22	0	0	22	29	30	16	15	17	25	17	22	19	33	22	22	25	23	17	24	23
member of the European Union			Ŭ	•														20				20
Will probably end up voting to leave the	17	14	0	0	14	23	6	23	22	13	14	8	16	8	19	25	1	29	18	13	5	2
European Union			-									-		-			_	-	-			
Will probably end up not voting	10	13	0	0	13	8	9	9	9	22	8	23	8	21	5	20	5	33	11	13	12	0
Don't know	51	51	0	0	51	40	55	52	54	48	53	52	54	52	43	33	72	14	48	58	60	75
And on a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the EU referendum?																						
0 - Certain NOT to vote	5	5	2	1	6	1	2	0	0	3	8	4	8	4	3	3	9	8	3	6	6	5
1	1	0	0	0	2	0	0	0	0	0	1	1	1	0	0	0	1	0	0	1	1	0
2	1	1	1	0	5	0	0	0	1	1	1	5	0	1	0	1	1	3	1	0	1	0
3	1	1	1	0	2	0	1	0	1	1	1	3	1	1	0	1	1	1	1	1	2	0
4	1	1	0	1	5	1	1	1	0	1	1	2	1	0	0	0	2	1	1	3	0	1
5	3	4	2	2	17	3	2	1	1	4	4	5	6	2	1	5	2	5	2	6	3	2
6	2	1	1	0	3	1	1	0	1	1	1	3	1	1	0	1	1	1	1	1	1	2
7	3	3	2	2	11	2	2	1	2	3	4	8	4	2	1	3	3	1	5	2	4	1
8	6	4	5	4	5	3	6	3	2	4	4	5	5	2	4	4	4	4	4	4	4	3
9	8	7	9	6	9	8	6	8	4	7	7	8	7	9	5	7	7	5	8	6	8	7
10 - Absolutely certain to vote	69	71	76	82	35	80	80	86	88	75	68	56	66	77	86	74	68	71	73	68	70	78



YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention interlocked with party identification (3) social grade and (4) 2015 recalled vote interlocked with region. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Age by Education (Labour Force Survey and ONS Mid Year Estimates)			
Men Over 65	227	179	9.4%
Men 50-64 High education	55	57	3%
Men 50-64 Mid education	121	95	5%
Men 50-64 Low education	78	78	4.1%
Men 25-50 High education	99	141	7.4%
Men 25-50 Mid education	104	150	7.9%
Men 25-50 Low education	59	110	5.8%
Men Under 25 High education	22	19	1.0%
Men Under 25 Mid & Low education	66	91	4.8%
Women Over 65	219	221	11.6%
Women 50-64 High education	51	53	2.8%
Women 50-64 Mid education	138	107	5.6%
Women 50-64 Low education	80	80	4.2%
Women 25-50 High education	181	152	8.0%
Women 25-50 Mid education	190	160	8.4%
Women 25-50 Low education	83	99	5.2%
Women Under 25 High education	23	21	1.1%
Women Under 25 Mid & Low education	109	90	4.7%
Political Attention (British Election Study face to face element)			
Low attention, identify with established party	63	166	8.7%
Med attention, identify with established party	809	853	44.8%
High attention, identify with established party	366	312	16.4%
Low attention, identify with newer party	24	29	1.5%
Med attention, identify with newer party	154	109	5.7%
High attention, identify with newer party	69	36	1.9%
Low attention, do not identify with a party	72	160	8.4%
Med attention, do not identify with a party	298	202	10.6%
High attention, do not identify with a party	50	38	2.0%
Social Grade (NRS and 2011 census)			
AB	647	533	28%
C1	591	552	29%
C2	286	400	21%
DE	381	419	22%



YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention interlocked with party identification (3) social grade and (4) 2015 recalled vote interlocked with region. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

	Unweighted no.	Weighted no.	Target %
Region by 2015 Vote (Election Result and ONS Population estimates)			
South Con	237	238	12.5%
South Lab	113	93	4.9%
South LD	60	51	2.7%
South UKIP	81	72	3.8%
South Oth	36	29	1.5%
South DNV	110	149	7.8%
London Con	58	59	3.1%
London Lab	53	74	3.9%
London LD	16	13	0.7%
London UKIP	16	13	0.7%
London Oth	14	10	0.5%
London DNV	49	59	3.1%
Midlands Con	105	99	5.2%
Midlands Lab	85	74	3.9%
Midlands LD	14	13	0.7%
Midlands UKIP	41	36	1.9%
Midlands Oth	12	10	0.5%
Midlands DNV	33	82	4.3%
North Con	113	101	5.3%
North Lab	160	143	7.5%
North LD	29	23	1.2%
North UKIP	58	50	2.6%
North Oth	23	15	0.8%
North DNV	74	128	6.7%
Scotland Con	22	21	1.1%
Scotland Lab	39	34	1.8%
Scotland LD	12	10	0.5%
Scotland SNP	72	69	3.6%
Scotland Oth & DNV	60	42	2.2%
Wales Con	21	19	1.0%
Wales Lab	30	27	1.4%
Wales LD	5	4	0.2%
Wales PC	10	10	0.5%
Wales UKIP	10	10	0.5%
Wales Oth & DNV	34	27	1.4%

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk