## YouGov / Times Survey Results

Sample Size: 1905 GB Adults
Fieldwork: 12th - 13th June 2016

|  |  | EU Referendum Voting Intention |  |  | Vote in 2015 |  |  |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Remain | Leave | Don't know | Con | Lab | $\begin{array}{\|c\|} \hline \text { Lib } \\ \text { Dem } \end{array}$ | UKIP | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1905 | 744 | 878 | 205 | 537 | 446 | 114 | 183 | 922 | 983 | 221 | 813 | 471 | 400 | 1086 | 819 | 229 | 632 | 410 | 459 | 175 |
| Unweighted Sample | 1905 | 799 | 867 | 190 | 556 | 480 | 136 | 209 | 831 | 1074 | 220 | 716 | 523 | 446 | 1238 | 667 | 206 | 637 | 400 | 457 | 205 |
|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

## There is a referendum on Britain's

 membership of the European Union on June 23rd and this is the question, how will you vote:Should the United Kingdom remain a member of the European Union or leave the European Union?

Remain a member of the European Union 42
Leave the European Union
Would not vote
Don't know
9-10 $\quad 12$
June June

There is a referendum on Britain's
membership of the European Union on June 23rd and this is the question, how will you vote:

Should the United Kingdom remain a member of the European Union or leave

## he European Union?

[Excluding those who said Don't know /
Would not vote]
Remain a member of the Europe
Leave the European Union

Fieldwork: 12th - 13th June 2016

|  |  | EU Referendum Voting Intention |  |  | Vote in 2015 |  |  |  | Gender |  | Age |  |  |  | Social Grade |  | Region |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
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|  | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% | \% |

## And even if you aren't sure yet, which way

 do you think you will end up voting on the 23rd June?[Only asked to those who said "Don't know"; $n=190$ ]

Will probably end up voting to remain a member of the European Union Will probably end up voting to leave the European Union
Will probably end up not voting
Don't know

| 22 | 0 | 0 |
| :--- | :--- | :--- |
| 14 | 0 | 0 |
| 13 | 0 | 0 |
| 51 | 0 | 0 |


| 22 | 29 | 30 | 16 | 15 | 17 | 25 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 14 | 23 | 6 | 23 | 22 | 13 | 14 |
| 13 | 8 | 9 | 9 | 9 | 22 | 8 |
| 51 | 40 | 55 | 52 | 54 | 48 | 53 |


$|$| 17 | 22 | 19 | 33 |
| :---: | :---: | :---: | :---: |
| 8 | 16 | 8 | 19 |
| 23 | 8 | 21 | 5 |

$\left|\begin{array}{cc}22 & 22 \\ 25 & 1 \\ 20 & 5 \\ 33 & 72\end{array}\right|$

| 25 | 23 | 17 | 24 | 23 |
| :---: | :---: | :---: | :---: | :---: |
| 29 | 18 | 13 | 5 | 2 |
| 33 | 11 | 13 | 12 | 0 |
| 14 | 48 | 58 | 60 | 75 |

And on a scale of 0 (certain NOT to vote)
to 10 (absolutely certain to vote), how
likely are you to vote in the EU
referendum?

0 - Certain NOT to vote $\begin{array}{ll}1 & 1 \\ 2 & 1 \\ 3 & 1 \\ 4 & 1 \\ 5 & 3 \\ 6 & 2 \\ 7 & 3 \\ 8 & 6 \\ 9 & 8\end{array}$
10 - Absolutely certain to vote

| $\mathbf{5}$ | 2 | 1 | 6 | 1 | 2 | 0 | 0 | 3 | 8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{0}$ | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 1 |
| $\mathbf{1}$ | 1 | 0 | 5 | 0 | 0 | 0 | 1 | 1 | 1 |
| $\mathbf{1}$ | 1 | 0 | 2 | 0 | 1 | 0 | 1 | 1 | 1 |
| $\mathbf{1}$ | 0 | 1 | 5 | 1 | 1 | 1 | 0 | 1 | 1 |
| $\mathbf{4}$ | 2 | 2 | 17 | 3 | 2 | 1 | 1 | 4 | 4 |
| $\mathbf{1}$ | 1 | 0 | 3 | 1 | 1 | 0 | 1 | 1 | 1 |
| $\mathbf{3}$ | 2 | 2 | 11 | 2 | 2 | 1 | 2 | 3 | 4 |
| $\mathbf{4}$ | 5 | 4 | 5 | 3 | 6 | 3 | 2 | 4 | 4 |
| $\mathbf{7}$ | 9 | 6 | 9 | 8 | 6 | 8 | 4 | 7 | 7 |
| $\mathbf{7 1}$ | 76 | 82 | 35 | 80 | 80 | 86 | 88 | 75 | 68 |


$\begin{array}{ccc}8 & 4 & 3 \\ 1 & 0 & 0 \\ 0 & 1 & 0 \\ 1 & 1 & 0 \\ 1 & 0 & 0 \\ 6 & 2 & 1 \\ 1 & 1 & 0 \\ 4 & 2 & 1 \\ 5 & 2 & 4 \\ 7 & 9 & 5 \\ 66 & 77 & 86\end{array}$

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| 3 | 9 | 8 | 3 | 6 | 6 | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | 1 | 0 | 0 | 1 | 1 | 0 |
| 1 | 1 | 3 | 1 | 0 | 1 | 0 |
| 1 | 1 | 1 | 1 | 1 | 2 | 0 |
| 0 | 2 | 1 | 1 | 3 | 0 | 1 |
| 5 | 2 | 5 | 2 | 6 | 3 | 2 |
| 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| 3 | 3 | 1 | 5 | 2 | 4 | 1 |
| 4 | 4 | 4 | 4 | 4 | 4 | 3 |
| 7 | 7 | 5 | 8 | 6 | 8 | 7 |
| 74 | 68 | 71 | 73 | 68 | 70 | 78 |

## YouGov Weighting Data

YouGov weights GB political surveys by (1) age interlocked with education, (2) political attention interlocked with party identification (3) social grade and (4) 2015 recalled vote interlocked with region. Weighting targets are YouGov estimates, data sources used in the calculation of targets are cited below. General election voting intention figures are additionally weighted by likelihood to vote. The poll was carried out online.

| Unweighted | Weighted | Target \% |
| :---: | :---: | :---: |
| no. | no. |  |

Age by Education (Labour Force Survey and ONS Mid Year Estimates)

| Men Over 65 | 227 | 179 | $9.4 \%$ |
| ---: | :---: | :---: | :---: |
| Men 50-64 High education | 55 | 57 | $3 \%$ |
| Men 50-64 Mid education | 121 | 95 | $5 \%$ |
| Men 50-64 Low education | 78 | 78 | $4.1 \%$ |
| Men 25-50 High education | 99 | 141 | $7.4 \%$ |
| Men 25-50 Mid education | 104 | 150 | $7.9 \%$ |
| Men 25-50 Low education | 59 | 110 | $5.8 \%$ |
| Men Under 25 High education | 22 | 19 | $1.0 \%$ |
| Men Under 25 Mid \& Low education | 66 | 91 | $4.8 \%$ |
| Women Over 65 | 219 | 221 | $11.6 \%$ |
| Women 50-64 High education | 51 | 53 | $2.8 \%$ |
| Women 50-64 Mid education | 138 | 107 | $5.6 \%$ |
| Women 50-64 Low education | 80 | 80 | $4.2 \%$ |
| Women 25-50 High education | 181 | 152 | $8.0 \%$ |
| Women 25-50 Mid education | 190 | 160 | $8.4 \%$ |
| Women 25-50 Low education | 83 | 99 | $5.2 \%$ |
| Women Under 25 High education | 23 | 21 | $1.1 \%$ |
| Women Under 25 Mid \& Low education | 109 | 90 | $4.7 \%$ |

Political Attention (British Election Study face to face element)

| Low attention, identify with established party | 63 | 166 | $8.7 \%$ |
| ---: | :---: | :---: | :---: |
| Med attention, identify with established party | 809 | 853 | $44.8 \%$ |
| High attention, identify with established party | 366 | 312 | $16.4 \%$ |
| Low attention, identify with newer party | 24 | 29 | $1.5 \%$ |
| Med attention, identify with newer party | 154 | 109 | $5.7 \%$ |
| High attention, identify with newer party | 69 | 36 | $1.9 \%$ |
| Low attention, do not identify with a party | 72 | 160 | $8.4 \%$ |
| Med attention, do not identify with a party | 298 | 202 | $10.6 \%$ |
| High attention, do not identify with a party | 50 | 38 | $2.0 \%$ |

Social Grade (NRS and 2011 census)

| AB | $\mathbf{6 4 7}$ | $\mathbf{5 3 3}$ | $\mathbf{2 8 \%}$ |
| :--- | :--- | :--- | :--- |
| C1 | $\mathbf{5 9 1}$ | $\mathbf{5 5 2}$ | $\mathbf{2 9 \%}$ |
| C2 | $\mathbf{2 8 6}$ | $\mathbf{4 0 0}$ | $\mathbf{2 1 \%}$ |
| DE | $\mathbf{3 8 1}$ | $\mathbf{4 1 9}$ | $\mathbf{2 2 \%}$ |

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| Unweighted | Weighted | Target \% |
| :---: | :---: | :---: |
| no. | no. |  |

Region by 2015 Vote (Election Result and ONS Population estimates)

| South Con | 237 | 238 | $12.5 \%$ |
| ---: | :---: | :---: | :---: |
| South Lab | 113 | 93 | $4.9 \%$ |
| South LD | 60 | 51 | $2.7 \%$ |
| South UKIP | 81 | 72 | $3.8 \%$ |
| South Oth | 36 | 29 | $1.5 \%$ |
| South DNV | 110 | 149 | $7.8 \%$ |
| London Con | 58 | 59 | $3.1 \%$ |
| London Lab | 53 | 74 | $3.9 \%$ |
| London LD | 16 | 13 | $0.7 \%$ |
| London UKIP | 16 | 13 | $0.7 \%$ |
| London Oth | 14 | 10 | $0.5 \%$ |
| London DNV | 49 | 59 | $3.1 \%$ |
| Midlands Con | 105 | 99 | $5.2 \%$ |
| Midlands Lab | 85 | 74 | $3.9 \%$ |
| Midlands LD | 14 | 13 | $0.7 \%$ |
| Midlands UKIP | 41 | 36 | $1.9 \%$ |
| Midlands Oth | 12 | 10 | $0.5 \%$ |
| Midlands DNV | 33 | 82 | $4.3 \%$ |
| North Con | 113 | 101 | $5.3 \%$ |
| North Lab | 160 | 143 | $7.5 \%$ |
| North LD | 29 | 23 | $1.2 \%$ |
| North UKIP | 58 | 50 | $2.6 \%$ |
| North Oth | 23 | 15 | $0.8 \%$ |
| North DNV | 74 | 128 | $6.7 \%$ |
| Scotland Con | 22 | 21 | $1.1 \%$ |
| Scotland Lab | 39 | 34 | $1.8 \%$ |
| Scotland LD | 12 | 10 | $0.5 \%$ |
| Scotland SNP | 72 | 69 | $3.6 \%$ |
| Scotland Oth \& DNV | 60 | 42 | $2.2 \%$ |
| Wales Con | 21 | 19 | $1.0 \%$ |
| Wales Lab | 30 | 27 | $1.4 \%$ |
| Wales LD | 5 | 4 | $0.2 \%$ |
| Wath \& DNV | 34 | 27 | $1.4 \%$ |
| Wales PC | 10 | 10 | $0.5 \%$ |
| 10 | 10 | $0.5 \%$ |  |

YouGov is a member of the British Polling Council and abides by its rules.
For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk

