

## YouGov Survey Results

Sample Size: 1732 GB Adults  
Fieldwork: 10th - 11th July 2018

	Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1732</b>	594	568	106	681	740	838	894	194	731	410	397	987	745	232	561	371	417	151	
<b>Unweighted Sample</b>	<b>1732</b>	588	547	112	749	706	761	971	181	723	445	383	1032	700	176	585	380	435	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	1-2 May	10-11 July																		
<b>Do you have a favourable or unfavourable opinion of the following...?</b>																				
<b>Conservative Party</b>																				
Very favourable	7	7	15	1	0	4	9	6	7	11	3	6	12	7	6	6	7	9	5	3
Somewhat favourable	25	23	52	3	13	17	33	23	23	12	18	26	33	25	20	20	30	21	20	15
<b>TOTAL FAVOURABLE</b>	<b>32</b>	<b>30</b>	<b>67</b>	<b>4</b>	<b>13</b>	<b>21</b>	<b>42</b>	<b>29</b>	<b>30</b>	<b>23</b>	<b>21</b>	<b>32</b>	<b>45</b>	<b>32</b>	<b>26</b>	<b>26</b>	<b>37</b>	<b>30</b>	<b>25</b>	<b>18</b>
Somewhat unfavourable	22	21	22	22	34	22	23	23	20	16	23	19	24	22	21	24	22	22	19	21
Very unfavourable	32	35	6	63	49	49	27	37	34	37	37	42	25	37	33	36	27	32	44	50
<b>TOTAL UNFAVOURABLE</b>	<b>54</b>	<b>56</b>	<b>28</b>	<b>85</b>	<b>83</b>	<b>71</b>	<b>50</b>	<b>60</b>	<b>54</b>	<b>53</b>	<b>60</b>	<b>61</b>	<b>49</b>	<b>59</b>	<b>54</b>	<b>60</b>	<b>49</b>	<b>54</b>	<b>63</b>	<b>71</b>
Don't know	14	14	5	10	4	9	8	11	16	24	19	7	5	9	20	15	13	16	12	11
<b>NET</b>	<b>-22</b>	<b>-26</b>	<b>39</b>	<b>-81</b>	<b>-70</b>	<b>-50</b>	<b>-8</b>	<b>-31</b>	<b>-24</b>	<b>-30</b>	<b>-39</b>	<b>-29</b>	<b>-4</b>	<b>-27</b>	<b>-28</b>	<b>-34</b>	<b>-12</b>	<b>-24</b>	<b>-38</b>	<b>-53</b>
<b>Labour Party</b>																				
Very favourable	10	9	1	23	1	12	7	7	10	14	9	9	5	9	9	5	7	8	15	5
Somewhat favourable	24	26	5	50	31	40	14	25	26	32	31	22	17	29	21	36	21	22	28	27
<b>TOTAL FAVOURABLE</b>	<b>34</b>	<b>35</b>	<b>6</b>	<b>73</b>	<b>32</b>	<b>52</b>	<b>21</b>	<b>32</b>	<b>36</b>	<b>46</b>	<b>40</b>	<b>31</b>	<b>22</b>	<b>38</b>	<b>30</b>	<b>41</b>	<b>28</b>	<b>30</b>	<b>43</b>	<b>32</b>
Somewhat unfavourable	21	20	22	13	39	21	19	22	17	14	19	22	21	20	18	15	21	20	16	30
Very unfavourable	32	32	67	4	22	17	52	36	29	16	23	40	49	32	33	28	38	34	28	24
<b>TOTAL UNFAVOURABLE</b>	<b>53</b>	<b>52</b>	<b>89</b>	<b>17</b>	<b>61</b>	<b>38</b>	<b>71</b>	<b>58</b>	<b>46</b>	<b>30</b>	<b>42</b>	<b>62</b>	<b>70</b>	<b>52</b>	<b>51</b>	<b>43</b>	<b>59</b>	<b>54</b>	<b>44</b>	<b>54</b>
Don't know	13	14	5	11	8	11	8	11	17	25	18	7	7	10	19	16	13	16	13	14
<b>NET</b>	<b>-19</b>	<b>-17</b>	<b>-83</b>	<b>56</b>	<b>-29</b>	<b>14</b>	<b>-50</b>	<b>-26</b>	<b>-10</b>	<b>16</b>	<b>-2</b>	<b>-31</b>	<b>-48</b>	<b>-14</b>	<b>-21</b>	<b>-2</b>	<b>-31</b>	<b>-24</b>	<b>-1</b>	<b>-22</b>
	4-6 Apr	10-11 July																		
<b>Liberal Democrats</b>																				
Very favourable	3	3	1	3	26	6	1	5	2	2	3	5	3	5	2	1	5	3	4	3
Somewhat favourable	21	23	16	29	54	36	13	22	24	27	22	24	21	27	18	29	22	24	17	28
<b>TOTAL FAVOURABLE</b>	<b>24</b>	<b>26</b>	<b>17</b>	<b>32</b>	<b>80</b>	<b>42</b>	<b>14</b>	<b>27</b>	<b>26</b>	<b>29</b>	<b>25</b>	<b>29</b>	<b>24</b>	<b>32</b>	<b>20</b>	<b>30</b>	<b>27</b>	<b>27</b>	<b>21</b>	<b>31</b>
Somewhat unfavourable	28	27	31	33	10	30	29	28	26	20	25	32	30	30	24	21	27	24	30	34
Very unfavourable	26	26	42	17	2	10	44	32	21	16	22	30	35	22	32	25	26	25	29	22
<b>TOTAL UNFAVOURABLE</b>	<b>54</b>	<b>53</b>	<b>73</b>	<b>50</b>	<b>12</b>	<b>40</b>	<b>73</b>	<b>60</b>	<b>47</b>	<b>36</b>	<b>47</b>	<b>62</b>	<b>65</b>	<b>52</b>	<b>56</b>	<b>46</b>	<b>53</b>	<b>49</b>	<b>59</b>	<b>56</b>
Don't know	22	20	11	18	8	18	12	15	26	35	28	9	11	17	25	24	19	24	19	14
<b>NET</b>	<b>-30</b>	<b>-27</b>	<b>-56</b>	<b>-18</b>	<b>68</b>	<b>2</b>	<b>-59</b>	<b>-33</b>	<b>-21</b>	<b>-7</b>	<b>-22</b>	<b>-33</b>	<b>-41</b>	<b>-20</b>	<b>-36</b>	<b>-16</b>	<b>-26</b>	<b>-22</b>	<b>-38</b>	<b>-25</b>

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	Total	Vote in 2017			EU Ref 2016		Gender		Age				Social Grade		Region						
		Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1732</b>	594	568	106	681	740	838	894	194	731	410	397	987	745	232	561	371	417	151		
<b>Unweighted Sample</b>	<b>1732</b>	588	547	112	749	706	761	971	181	723	445	383	1032	700	176	585	380	435	156		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
		10-11 July																			
		1-2 May																			
<b>Theresa May</b>																					
Very favourable	7	4	9	1	1	4	5	4	5	2	3	5	7	5	4	3	5	7	4	1	
Somewhat favourable	27	21	41	4	33	18	29	18	24	9	14	26	34	22	20	16	28	22	16	18	
<b>TOTAL FAVOURABLE</b>	<b>34</b>	<b>25</b>	<b>50</b>	<b>5</b>	<b>34</b>	<b>22</b>	<b>34</b>	<b>22</b>	<b>29</b>	<b>11</b>	<b>17</b>	<b>31</b>	<b>41</b>	<b>27</b>	<b>24</b>	<b>19</b>	<b>33</b>	<b>29</b>	<b>20</b>	<b>19</b>	
Somewhat unfavourable	25	25	28	28	24	27	25	27	24	25	26	24	25	27	23	27	29	21	24	25	
Very unfavourable	30	37	16	57	37	44	32	41	33	42	40	38	28	38	35	39	28	37	43	48	
<b>TOTAL UNFAVOURABLE</b>	<b>55</b>	<b>62</b>	<b>44</b>	<b>85</b>	<b>61</b>	<b>71</b>	<b>57</b>	<b>68</b>	<b>57</b>	<b>67</b>	<b>66</b>	<b>62</b>	<b>53</b>	<b>65</b>	<b>58</b>	<b>66</b>	<b>57</b>	<b>58</b>	<b>67</b>	<b>73</b>	
Don't know	11	13	5	9	5	7	8	10	15	21	17	7	7	8	18	16	11	14	13	8	
<b>NET</b>	<b>-21</b>	<b>-37</b>	<b>6</b>	<b>-80</b>	<b>-27</b>	<b>-49</b>	<b>-23</b>	<b>-46</b>	<b>-28</b>	<b>-56</b>	<b>-49</b>	<b>-31</b>	<b>-12</b>	<b>-38</b>	<b>-34</b>	<b>-47</b>	<b>-24</b>	<b>-29</b>	<b>-47</b>	<b>-54</b>	
<b>Jeremy Corbyn</b>																					
Very favourable	10	8	0	21	2	13	6	8	9	14	9	9	5	8	9	7	6	8	13	7	
Somewhat favourable	21	20	4	40	21	31	11	17	22	22	24	18	14	22	17	26	17	17	22	23	
<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>28</b>	<b>4</b>	<b>61</b>	<b>23</b>	<b>44</b>	<b>17</b>	<b>25</b>	<b>31</b>	<b>36</b>	<b>33</b>	<b>27</b>	<b>19</b>	<b>30</b>	<b>26</b>	<b>33</b>	<b>23</b>	<b>25</b>	<b>35</b>	<b>30</b>	
Somewhat unfavourable	18	18	15	17	39	22	15	20	17	14	18	21	18	20	16	15	19	20	14	25	
Very unfavourable	39	40	77	10	34	25	61	45	34	23	30	47	57	40	40	36	46	39	36	34	
<b>TOTAL UNFAVOURABLE</b>	<b>57</b>	<b>58</b>	<b>92</b>	<b>27</b>	<b>73</b>	<b>47</b>	<b>76</b>	<b>65</b>	<b>51</b>	<b>37</b>	<b>48</b>	<b>68</b>	<b>75</b>	<b>60</b>	<b>56</b>	<b>51</b>	<b>65</b>	<b>59</b>	<b>50</b>	<b>59</b>	
Don't know	13	14	4	11	3	10	8	10	17	27	18	6	7	10	19	16	12	16	15	11	
<b>NET</b>	<b>-26</b>	<b>-30</b>	<b>-88</b>	<b>34</b>	<b>-50</b>	<b>-3</b>	<b>-59</b>	<b>-40</b>	<b>-20</b>	<b>-1</b>	<b>-15</b>	<b>-41</b>	<b>-56</b>	<b>-30</b>	<b>-30</b>	<b>-18</b>	<b>-42</b>	<b>-34</b>	<b>-15</b>	<b>-29</b>	
		10-11 July																			
		4-6 Apr																			
<b>Vince Cable</b>																					
Very favourable	3	4	2	4	21	7	2	5	3	2	5	3	4	5	2	5	4	4	4	2	
Somewhat favourable	17	19	15	25	44	32	10	22	16	12	16	23	21	21	15	23	18	18	17	22	
<b>TOTAL FAVOURABLE</b>	<b>20</b>	<b>23</b>	<b>17</b>	<b>29</b>	<b>65</b>	<b>39</b>	<b>12</b>	<b>27</b>	<b>19</b>	<b>14</b>	<b>21</b>	<b>26</b>	<b>25</b>	<b>26</b>	<b>17</b>	<b>28</b>	<b>22</b>	<b>22</b>	<b>21</b>	<b>24</b>	
Somewhat unfavourable	20	20	28	18	14	21	23	22	19	12	16	27	25	23	17	17	22	18	19	30	
Very unfavourable	22	23	36	16	5	11	38	30	17	15	18	28	32	21	26	20	25	24	25	19	
<b>TOTAL UNFAVOURABLE</b>	<b>42</b>	<b>43</b>	<b>64</b>	<b>34</b>	<b>19</b>	<b>32</b>	<b>61</b>	<b>52</b>	<b>36</b>	<b>27</b>	<b>34</b>	<b>55</b>	<b>57</b>	<b>44</b>	<b>43</b>	<b>37</b>	<b>47</b>	<b>42</b>	<b>44</b>	<b>49</b>	
Don't know	38	34	20	38	15	28	27	22	45	60	44	18	18	29	40	35	32	36	36	27	
<b>NET</b>	<b>-22</b>	<b>-20</b>	<b>-47</b>	<b>-5</b>	<b>46</b>	<b>7</b>	<b>-49</b>	<b>-25</b>	<b>-17</b>	<b>-13</b>	<b>-13</b>	<b>-29</b>	<b>-32</b>	<b>-18</b>	<b>-26</b>	<b>-9</b>	<b>-25</b>	<b>-20</b>	<b>-23</b>	<b>-25</b>	

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1732</b>	594	568	106	681	740	838	894	194	731	410	397	987	745	232	561	371	417	151	
<b>Unweighted Sample</b>	<b>1732</b>	588	547	112	749	706	761	971	181	723	445	383	1032	700	176	585	380	435	156	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Philip Hammond</b>																				
Very favourable	1	1	0	2	1	0	1	0	0	1	1	1	1	1	1	1	0	0	1	
Somewhat favourable	15	27	7	19	16	17	16	13	6	11	14	26	17	11	15	18	15	11	10	
<b>TOTAL FAVOURABLE</b>	<b>16</b>	<b>28</b>	<b>7</b>	<b>21</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>13</b>	<b>6</b>	<b>12</b>	<b>15</b>	<b>27</b>	<b>18</b>	<b>12</b>	<b>16</b>	<b>19</b>	<b>15</b>	<b>11</b>	<b>11</b>	
Somewhat unfavourable	24	27	24	35	26	25	28	20	19	21	30	25	29	18	23	25	25	22	27	
Very unfavourable	22	18	30	14	23	26	30	16	15	20	28	24	20	25	22	19	22	28	24	
<b>TOTAL UNFAVOURABLE</b>	<b>46</b>	<b>45</b>	<b>54</b>	<b>49</b>	<b>49</b>	<b>51</b>	<b>58</b>	<b>36</b>	<b>34</b>	<b>41</b>	<b>58</b>	<b>49</b>	<b>49</b>	<b>43</b>	<b>45</b>	<b>44</b>	<b>47</b>	<b>50</b>	<b>51</b>	
Don't know	38	26	38	30	35	31	25	50	60	47	26	24	33	45	39	37	39	39	37	
<b>NET</b>	<b>-30</b>	<b>-17</b>	<b>-47</b>	<b>-28</b>	<b>-32</b>	<b>-34</b>	<b>-41</b>	<b>-23</b>	<b>-28</b>	<b>-29</b>	<b>-43</b>	<b>-22</b>	<b>-31</b>	<b>-31</b>	<b>-29</b>	<b>-25</b>	<b>-32</b>	<b>-39</b>	<b>-40</b>	
		1-2 May																		
			10-11 July																	
<b>Boris Johnson</b>																				
Very favourable	5	9	19	4	2	3	17	12	7	6	8	11	13	7	12	12	11	8	8	5
Somewhat favourable	26	20	32	11	10	8	34	20	20	14	18	22	24	19	21	15	20	25	21	12
<b>TOTAL FAVOURABLE</b>	<b>31</b>	<b>29</b>	<b>51</b>	<b>15</b>	<b>12</b>	<b>11</b>	<b>51</b>	<b>32</b>	<b>27</b>	<b>20</b>	<b>26</b>	<b>33</b>	<b>37</b>	<b>26</b>	<b>33</b>	<b>27</b>	<b>31</b>	<b>33</b>	<b>29</b>	<b>17</b>
Somewhat unfavourable	25	21	25	18	23	22	21	19	22	20	21	19	23	23	18	22	21	20	20	22
Very unfavourable	30	37	19	58	62	59	20	41	33	39	35	44	33	42	30	38	34	33	39	48
<b>TOTAL UNFAVOURABLE</b>	<b>55</b>	<b>58</b>	<b>44</b>	<b>76</b>	<b>85</b>	<b>81</b>	<b>41</b>	<b>60</b>	<b>55</b>	<b>59</b>	<b>56</b>	<b>63</b>	<b>56</b>	<b>65</b>	<b>48</b>	<b>60</b>	<b>55</b>	<b>53</b>	<b>59</b>	<b>70</b>
Don't know	13	13	6	10	2	9	8	9	17	22	19	5	7	9	18	13	14	14	12	12
<b>NET</b>	<b>-24</b>	<b>-29</b>	<b>7</b>	<b>-61</b>	<b>-73</b>	<b>-70</b>	<b>10</b>	<b>-28</b>	<b>-28</b>	<b>-39</b>	<b>-30</b>	<b>-30</b>	<b>-19</b>	<b>-39</b>	<b>-15</b>	<b>-33</b>	<b>-24</b>	<b>-20</b>	<b>-30</b>	<b>-53</b>
<b>David Davis</b>																				
Very favourable	6	14	1	3	1	13	7	5	2	3	7	13	5	7	4	7	7	6	3	
Somewhat favourable	15	29	7	9	6	27	18	12	6	11	18	25	16	13	12	18	15	14	11	
<b>TOTAL FAVOURABLE</b>	<b>21</b>	<b>43</b>	<b>8</b>	<b>12</b>	<b>7</b>	<b>40</b>	<b>25</b>	<b>17</b>	<b>8</b>	<b>14</b>	<b>25</b>	<b>38</b>	<b>21</b>	<b>20</b>	<b>16</b>	<b>25</b>	<b>22</b>	<b>20</b>	<b>14</b>	
Somewhat unfavourable	19	22	18	22	22	17	20	18	13	18	22	20	21	16	18	20	19	15	24	
Very unfavourable	27	13	41	44	42	17	34	21	26	27	32	25	31	22	32	24	25	29	33	
<b>TOTAL UNFAVOURABLE</b>	<b>46</b>	<b>35</b>	<b>59</b>	<b>66</b>	<b>64</b>	<b>34</b>	<b>54</b>	<b>39</b>	<b>39</b>	<b>45</b>	<b>54</b>	<b>45</b>	<b>52</b>	<b>38</b>	<b>50</b>	<b>44</b>	<b>44</b>	<b>44</b>	<b>57</b>	
Don't know	33	21	34	22	28	26	21	44	53	42	21	17	27	41	33	31	34	36	29	
<b>NET</b>	<b>-25</b>	<b>8</b>	<b>-51</b>	<b>-54</b>	<b>-57</b>	<b>6</b>	<b>-29</b>	<b>-22</b>	<b>-31</b>	<b>-31</b>	<b>-29</b>	<b>-7</b>	<b>-31</b>	<b>-18</b>	<b>-34</b>	<b>-19</b>	<b>-22</b>	<b>-24</b>	<b>-43</b>	