

YouGov / NUS Survey Results

Sample Size: 2794 GB Adults
Fieldwork: 28th - 30th November 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					Have you ever undertaken an unpaid internship?		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes, I have	No, I have not
Weighted Sample	2794	X	X	X	854	691	684	1358	1436	341	710	956	788	1593	1201	358	908	598	687	243	192	2602
Unweighted Sample	2794	692	873	186	878	644	680	1420	1374	181	636	1169	808	1860	934	420	880	572	658	264	186	2608
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever undertaken an unpaid internship?

Yes, I have	7	6	8	7	4	8	7	7	7	20	11	3	2	9	3	12	7	5	5	7	100	0
No, I have not	93	94	92	93	96	92	93	93	93	80	89	97	98	91	97	88	93	95	95	93	0	100

How important, if at all, do you think internships are for entry into each of the following careers?

The media

Very important	17	17	18	22	15	15	20	16	18	30	23	11	12	19	13	23	18	15	13	17	45	15
Fairly important	34	37	34	41	37	33	34	31	36	43	39	30	30	36	31	34	36	33	33	31	43	33
TOTAL IMPORTANT	51	54	52	63	52	48	54	47	54	73	62	41	42	55	44	57	54	48	46	48	88	48
Not very important	16	19	16	15	17	19	12	19	14	8	10	18	24	15	18	17	16	15	18	12	3	17
Not at all important	8	8	8	7	9	9	9	11	6	0	5	11	11	8	8	7	7	10	9	9	2	9
TOTAL NOT IMPORTANT	24	27	24	22	26	28	21	30	20	8	15	29	35	23	26	24	23	25	27	21	5	26
Don't know	25	19	24	15	22	24	23	24	26	19	23	30	23	22	29	18	23	27	27	30	6	26

Politics

Very important	19	23	20	23	21	18	21	19	20	25	21	15	20	23	15	23	20	16	18	23	37	18
Fairly important	33	34	33	41	34	32	34	29	37	38	37	30	29	33	32	33	36	32	31	24	40	32
TOTAL IMPORTANT	52	57	53	64	55	50	55	48	57	63	58	45	49	56	47	56	56	48	49	47	77	50
Not very important	14	16	15	10	14	15	12	17	11	13	12	14	18	13	16	15	13	15	15	12	7	15
Not at all important	8	8	7	7	9	8	9	11	6	1	5	11	11	8	8	8	7	10	9	10	3	9
TOTAL NOT IMPORTANT	22	24	22	17	23	23	21	28	17	14	17	25	29	21	24	23	20	25	24	22	10	24
Don't know	26	18	25	19	21	26	24	25	27	23	25	30	22	23	29	20	24	27	28	31	13	27

Fashion

Very important	14	13	16	19	12	13	17	12	16	29	20	10	8	18	10	19	14	14	12	16	38	12
Fairly important	29	33	29	38	30	29	30	27	30	34	38	25	22	31	26	33	30	27	27	22	38	28
TOTAL IMPORTANT	43	46	45	57	42	42	47	39	46	63	58	35	30	49	36	52	44	41	39	38	76	40
Not very important	18	21	18	16	21	20	15	20	17	12	11	19	27	16	21	20	20	16	19	15	10	19
Not at all important	12	12	11	10	13	11	13	15	10	3	6	14	19	12	13	9	11	14	13	14	3	13
TOTAL NOT IMPORTANT	30	33	29	26	34	31	28	35	27	15	17	33	46	28	34	29	31	30	32	29	13	32
Don't know	27	20	27	18	23	27	26	26	27	22	25	32	24	24	30	20	24	29	29	33	12	28

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Finance

Very important	16	16	17	16	18	15	14	16	15	22	13	11	20	16	16	18	17	13	15	14	27	15
Fairly important	34	40	35	36	36	37	33	31	37	42	35	31	34	34	34	35	36	34	34	28	36	34
TOTAL IMPORTANT	50	56	52	52	54	52	47	47	52	64	48	42	54	50	50	53	53	47	49	42	63	49
Not very important	16	18	15	23	16	16	17	17	16	14	19	16	16	18	14	19	16	17	15	16	20	16
Not at all important	8	8	8	7	9	7	10	11	5	1	7	11	8	9	7	8	7	9	8	10	5	8
TOTAL NOT IMPORTANT	24	26	23	30	25	23	27	28	21	15	26	27	24	27	21	27	23	26	23	26	25	24
Don't know	26	19	26	18	21	25	25	25	27	22	26	31	22	24	29	19	25	28	28	32	12	27

To what extent do you agree or disagree with the following statements?

Having to work for free as part of an unpaid internship would be/ would have been a major barrier for me to get a job

Strongly agree	18	12	23	19	13	23	22	19	18	17	16	20	18	19	18	18	17	22	18	15	14	19
Tend to agree	23	21	25	22	20	23	26	22	23	26	24	23	21	23	23	22	22	21	24	26	21	23
TOTAL AGREE	41	33	48	41	33	46	48	41	41	43	40	43	39	42	41	40	39	43	42	41	35	42
Neither agree nor disagree	25	26	23	25	27	21	22	24	26	22	28	23	26	24	27	22	25	27	25	25	26	25
Tend to disagree	14	17	13	18	18	12	15	14	15	18	14	13	15	17	11	18	15	14	12	15	23	14
Strongly disagree	8	13	5	6	11	7	5	8	7	4	8	6	11	8	7	7	9	5	8	9	12	7
TOTAL DISAGREE	22	30	18	24	29	19	20	22	22	22	22	19	26	25	18	25	24	19	20	24	35	21
Don't know	12	10	10	11	11	13	10	13	11	13	10	15	9	10	15	12	12	11	14	10	5	13